

Business directory

* "PENRAY" FUEL INJECTOR
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*selection
*value
*service

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Coming out of our shell

The time has come for us to wave our flag... blow our horn... come out of our shell. Time to summon the power of the Community Press and put it to work delivering your messages as only we can - directly into the communities you represent.

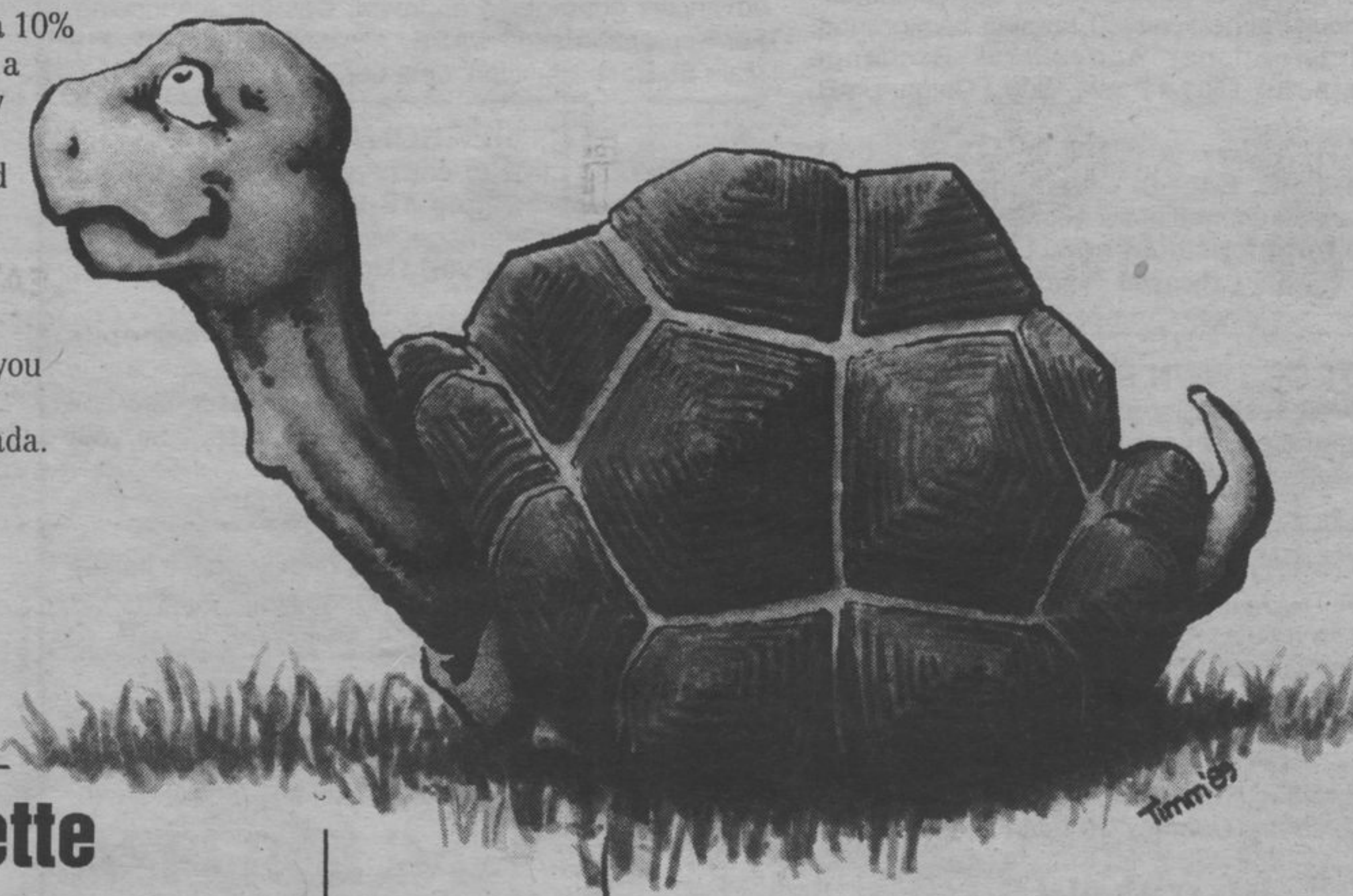
The latest P.M.B. results have found:

- 8,743,000 adults in English Canada read a community paper in the last 7 days.
- A "Readership to Possession Ratio" of 97% (95% in urban centres)
- Average issue is picked up 2.4 times.
- We can reach 39% of the adult population who are not exposed to the average daily (44% in urban markets)

In fact, one National Daily Newspaper buy plus one National Community Press

buy will provide a more cost-efficient reach with a 10% higher net coverage than a 4-insertion National Daily Newspaper Campaign.

That's a lot of clout and the reason we're coming out of our shell. Call your local advertising representative today and find out how we can put you in touch with your community, or all of Canada.



nipigon-red rock gazette
terrace bay-schreiber news