

Micheal Atkins, President of the Laurentian Publishing Group, is pleased to announce two recent senior management appointments.

Norman Tollinsky has been appointed Vice-President and General Manager of the Business Publishing Division.

He joined the company in 1977 as editor of Sudbury's Northern Life. Mr. Tollinsky was founding editor of Northern Ontario Business and assumed the role of General Manager of that publication in 1983. Most recently, he was General Manager of Small Markets.

Andrew Cook has been appointed Vice-President and General Manager of the Community Publishing Division. He has been in the newspaper



business for more than 15 years. Prior to joining the Laurentian Publishing Group, Mr. Cook was a publisher with Metroland Printing, Publishing and Distributing.

Over the years, his newspapers have won numerous awards for editorial and advertising excellence.

The Laurentian Publishing Group, which produces The Terrace Bay/Schreiber News, is a diversified publisher of community newspapers, regional business publications, and consumer and trade magazines.



Above: Maureen MacDonald received a special award for the volunteer work she did with the Mixed League.

Right: Bob Wood, left, was the Master of Ceremonies and announced the host of trophies and winners

## Slow pitch wind-up banquet

Players of the Terrace Bay Men's and Mixed Slowpitch Leagues held a wind-up banquet on Friday Oct. 14.

In the Men's league, the Bandits were the regular Season Champs, while the Tigers claimed the Playoff Championship.

In the Mixed league, Tropicana won the A division, while Roger's Dodgers won the B Division title.

Winner of the Bill Smilsky Memorial Volunteer Award was Jim Kraehling.

## Waghorn's Pharmacy

### BALLOON ORDERS

All small balloon orders and lay aways must be made in person and pre-paid.

Special large orders - 1 gross or more require one months notice and must be made in person with a 10% deposit.

Avoid disappointment shop early from our catalogues or from our in store selection.

10% discounts given on 1 gross or more.

Helium charges applied when balloons are filled

Please note: Helium balloons shrink in the cold but recover when warmed.

Sorry no more phone orders



# Advertising is the driving force of a business

Like the engine in a car, advertising should be working for you whether you want your business to grow or just keep up with the competition.

Newspapers continue to be the most popular medium for advertising. It offers wide market coverage because most people enjoy reading the news. Readers actively search for information. Your business' regular ads will build consumer awareness of what you have to offer. Your newspaper ads can be clipped and saved. Your message can be depicted through words and pictures.

In Terrace Bay, Schreiber & Rosspport, the News offers a very cost effective way of talking to your prospective customers.

For help in all aspects of advertising, call the

Terrace Bay/Schreiber  
**News**

(807) 825-3747

We have something to fit every business budget.

## The Schreiber OPP Notepad



### Hunting accident

A Shannonville man has been charged with Careless Use of a Firearm after a hunting accident occurred at approximately 8.30 a.m. near mileage 44 of Mill Road.

The Shannonville man shot what he thought was a moose, but was in fact 20-year-old Thomas Desjardins of Terrace Bay. Although he required immediate medical attention, luckily, Desjardins was struck in the upper left arm.

Hunters, if it doesn't have four legs, it is not a moose. Be sure it is what you think it is.

### Break, Enter and Theft

The residence at 120 Ontario Street in Schreiber was broken into on Oct. 9, 1988. There was no one in the residence at the time, and the burglar knew this.

Taken was a wallet containing personal papers and credit cards and a \$100.00 American bill and a \$50.00 American bill.

Entrance was gained by kicking in a side window. Anyone with any information about this crime is asked to call the police, or if you have seen a \$100 or \$50 American bill being exchanged or used by a known non-American, please call the O.P.P. office.

### Reduce Impaired Drivers Everywhere (RIDE)

A R.I.D.E. program will be conducted during the Hallowe'en weekend and the weekdays and weekends to follow.

Please do not drive a vehicle after you have been drinking. If you see and impaired driver, call

the police; you may save someone's life.

Remember that a valid excuse in court does not include: "I was just going home."

### Remember that number

The Schreiber O.P.P. telephone number is 824-2333. If there is no answer, call the operator and ask for Zenith 50,000 — that's Zenith Fifty-thousand.

The following Hallowe'en safety tips are provided by the O.P.P.

- Masks and hoods can obstruct a child's vision. Makeup can be used instead, or eyeholes should be made large enough to allow the child to see properly.

- Costumes should not be so long that a child is in danger of tripping.

- Costumes should be brightly coloured.

- Children should travel in groups or with their parents, and they should be instructed to avoid dark places and schoolyards should they become separated from the group.

- Children should be reminded to look all ways before crossing the street and told not to go into a house unless accompanied by their parents.

- With safety in mind, children should be encouraged to trick-or-treat in areas familiar to them.

- Parents should check all treats before allowing children to eat them. Chocolate bars should be broken in half and fruit cut up in sections. Any suspicious looking treats should be discarded.