

You could win!!!

We're listening

Your ideas, suggestions and criticisms are important to us. You deserve the best!

1. What kind of stories should we be publishing more often? Business stories about K-C, union activities, police news, education news, health news, sports, municipal politics, profiles about people in the community, etc.?

Use separate sheet of paper if you need more room.

2. Is it too difficult getting us to cover stories?

Yes ___ No ___ Don't know ___

3. Would you be interested in contributing stories to the newspaper about your group's activities, your league scores, etc.?

Yes ___ No ___ Perhaps ___

4. Do you know that we welcome your ideas? That we often rely on our readers to make us aware of possible stories?

Yes ___ No ___

5. Do you do a lot of shopping in Thunder Bay? Why?

Yes ___ No ___

6. Are you satisfied with the quality and selection of merchandise available in the area?

Yes ___ No ___ Moderately satisfied ___

7. Are store owners and staff friendly and helpful?

Yes ___ No ___ Moderately friendly ___

8. Do you receive sufficient information (advertising) from area merchants about the products they sell and the sales they have?

Yes ___ No ___ Not sure ___

9. Do you prefer to receive your advertising in the form of flyers in your mailbox ___ or in the News ___?

10. Would you like to see weekly supermarket specials advertised in the News?

Yes ___ No ___ Not sure ___

Other comments, suggestions, criticisms about the operation of the News:

Personal Information

Name _____
 Address _____
 Town _____ Postal Code _____
 Age: Under 15 ___ 15-19 ___ 20-34 ___
 35-44 ___ 45-54 ___ 54-65 ___ 66+ ___
 Sex: M ___ F ___



Your answers will be kept in the strictest confidence.

Clip and Mail to:

The Terrace Bay - Screiber News
 P.O. Box 579
 Terrace Bay, Ont.
 P0T 2W0
 or drop it off
 at our office in Simcoe Plaza

Win \$100

Each person who returns a completed questionnaire will be entered in a draw for \$100. The winner will be announced in the News. We hope the opinions and ideas you share with us will help us serve you better.

Many thanks

Spadoni's

sizzling summer sale

hot deals on ladies wear

20% off

summer slacks, T-shirts, blouses, jackets, swimwear, shorts & sweaters.

25% off

ladies summer dress shoes & joggers

summer sizzlers for men

25% off

summer jackets & sport shirts

scorching savings

sale rack

50-70% off

the heat is on

men's maestro, acid wash & blue jeans ladies fiorricci jean jackets & skirts

25-40% off

fun in the sun

for kids

20-50% off

entire stock

sale begins august 10

Spadoni's Department Store

824-2549

