

Universal Symbols Link Northern Travel

Clear and consistent symbols will soon distinguish a network of new or upgraded travel information centres and picnic/rest stops across Northern Ontario.

The improved facilities will result from an Ontario government, five-ministry program called NOTICE — the Northern Ontario Travel Information Centres Enhancement Program.

NOTICE will renovate existing travel information centres, help construct new ones and train counselors in their operation. The program will also create more than 100 new or upgraded picnic-rest areas.

Graphics that will guide tourists to the enhanced facilities incorporate symbols widely used throughout North America and beyond, ensuring easy recognition by the travelling public.

A triangle surrounding a question mark indicates a tourist information centre. A stylized picnic table identifies a picnic area/rest stop.

These primary graphics and pictographs indicated specific site services (telephone, washrooms,

etc) have been approved by an international graphic arts institutes and are the result of extensive research.

The green/yellow/grey colour combination is consistent with the color scheme used for provincially operated travel information centres, and will be reflected in exterior finish of NOTICE-funded centres as well.

With 10 NOTICE projects already approved, the new symbol-signs could begin appearing in Ontario's north as early as this summer. By the summer of 1989, they will welcome tourists across the provincial north.

"NOTICE will have contributed \$15 million to Northern Ontario travel by 1991," said Ontario Minister of Tourism and Recreation Hugh P. O'Neil. "The result will be a first-class welcome for everyone travelling Ontario's Incredible Northland."

"Consistent visual identification and straightforward graphic information throughout the program will ensure the travelling public enjoys full benefit of the new facilities," he said.



Consistent use of straightforward, easily understood graphics will assist Northern Ontario travellers in identifying a new network of travel information centres and picnic area/rest stops being developed by the Ontario Government in cooperation with community agencies. Signs like those above could start appearing along Northern Ontario highways as early as this summer.

Deadline for Classifieds, Copy and Advertising is Thursdays at 5:00 p.m.
The News 825-2747



The Corporation of The Township of Terrace Bay Notice

1st INSTALLATION of Final
Interim Property Tax

Residents are reminded that the first installment of your final 1988 interim property taxes is due July 15, 1988.

After July 15, 1988 a penalty of 1.1% is added to outstanding accounts.

WE MOVED



THE PUBLIC IS INVITED TO
ATTEND THE OFFICIAL OPENING
OF THE NEW

Northern Development Office
at Marathon

Thursday, July 7

NEW LOCATION: 2 Stevens Ave.

- Meet your Northern Development Officer
- Come in and browse around
- 1:00 p.m. — ribbon cutting ceremony
- Open House until 4:00 p.m.
- Refreshments will be served.



Ministry of
Northern Development
and Mines
René Fontaine, Minister of Northern Development



**Contact
North**

Your Distance
Education Network

**Contact
Nord**

Votre réseau
éducatif à distance

Contact North/Contact Nord
COORDONNATEUR SUR PLACE

(temps partiel)

Contact North/Contact Nord est une initiative du gouvernement provincial visant à accroître les possibilités d'éducation pour les résidents du nord de l'Ontario grâce à la formation à distance. Le réseau a besoin d'un coordonnateur sur place à temps partiel (20 heures par semaine) pour le centre local d'accès à Contact North/Contact Nord. Le coordonnateur sur place aidera les élèves à utiliser la technologie éducationnelle, à définir leurs besoins et leurs objectifs en matière d'éducation; il devra également promouvoir la formation à distance et fournir des informations sur les possibilités offertes dans la communauté locale.

QUALIFICATIONS:

1. Savoir utiliser la technologie éducationnelle ou être prêt à apprendre à s'en servir. Ce matériel se compose de micro-ordinateurs, d'équipement audiographique et de téléconférence et de télécopieurs.
2. Connaître la communauté locale et pouvoir travailler avec divers groupes, organismes et particuliers de cette communauté.
3. Posséder d'excellentes aptitudes pour les relations personnelles et interpersonnelles.
4. Avoir de préférence une formation postsecondaire en sciences sociales ou en éducation.
5. Pouvoir travailler dans les deux langues officielles dans les centres régis par le projet de Loi 8 sur les services en français.

HORAIRE: Horaire flexible avec obligation, cependant, de travailler parfois l'après-midi et le soir.

SALAIRE: 12 \$ de l'heure.

Les personnes qualifiées sont priées d'envoyer leur curriculum vitae ainsi que des références à :

M. Terry Anderson
Directeur
Contact North/Contact Nord
a/s Lakehead University
Oliver Road
Thunder Bay (Ontario)
P7B 5E1