

Advertising is the driving force of a business

Like the engine in a car, advertising should be working for you whether you want your business to grow or just keep up with the competition.

Newspapers continue to be the most popular medium for advertising. It offers wide market coverage because most people enjoy reading the news. Readers actively search for information. Your business' regular ads will build consumer awareness of what you have to offer. Your newspaper ads can be clipped and saved. Your message can be depicted through words and pictures.

In Terrace Bay, Schreiber & Rossport, the News offers a very cost effective way of talking to your prospective customers.

For help in all aspects of advertising, call the

Terrace Bay/Schreiber

News

(807) 825-3747

We have something to fit every business budget.



Lakehead University
Excellence in Education

TERRACE BAY

1988/89
FALL/WINTER
COURSES

Registration is now being conducted for:

History 1100

An Introduction to Historical Studies:
Europe and the Modern World

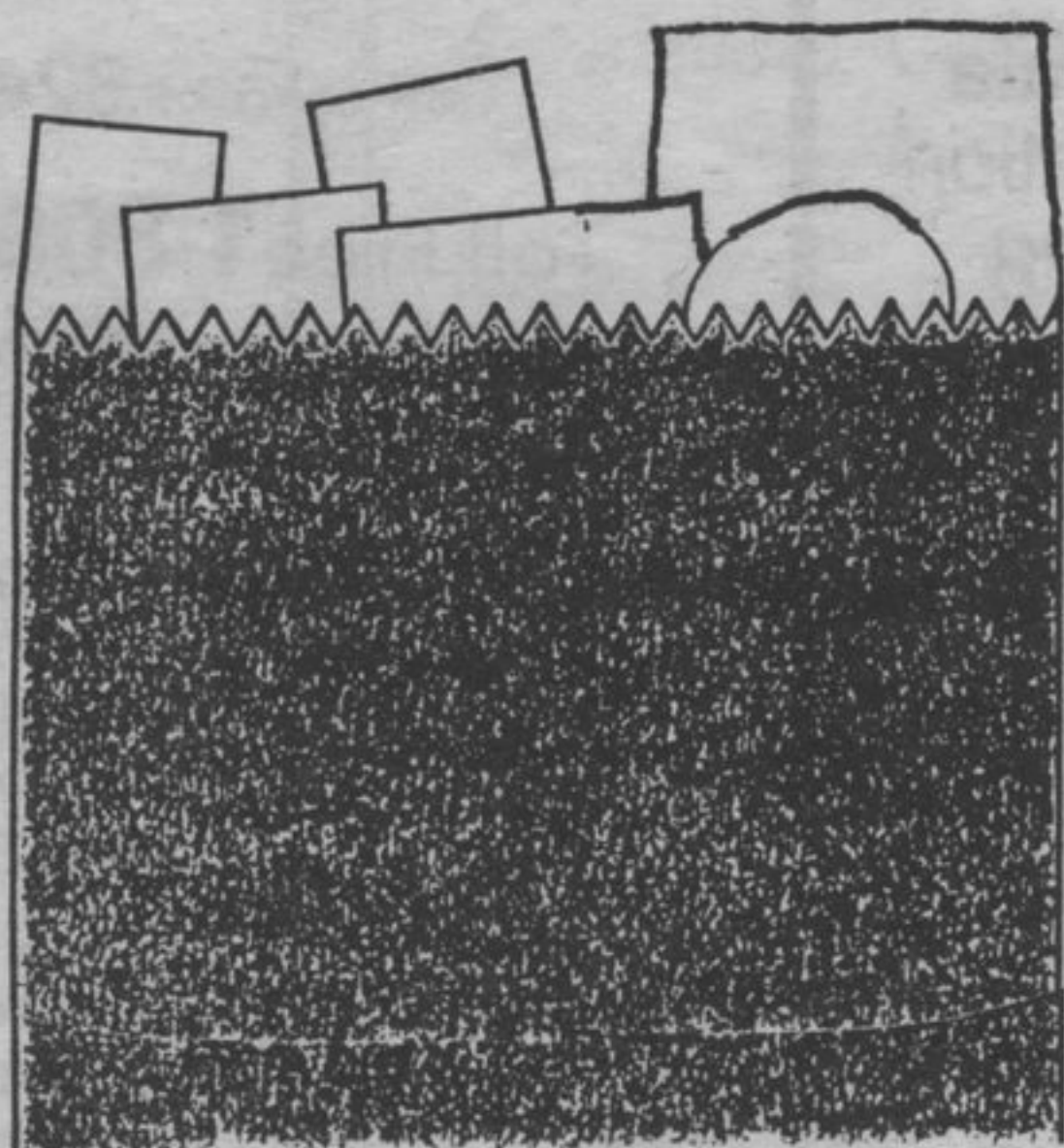
Free tuition for 60 plus senior citizens
enrolled in credit courses.

All courses are subject to minimum
enrollment and availability of instructor.

For further information,
please contact our
Off-Campus Representative in your area:

Mrs. Barbara Spadoni
824-2761 (Home)

FILL 'ER UP ^{the} Bay AND SAVE 25%



On selected sale priced merchandise in our store

You can bag great savings on an incredible selection of clearance priced merchandise. Anything you can fit in our special "STUFF IT" bags will be yours at a 25% discount. Bags may only be used once. All items must fit into the bag at the store managers discretion. All items selected must have a yellow sale price ticket.

"STUFF IT AND SAVE"

THURSDAY & SATURDAY ONLY

Open till 9:00 p.m. on Thursday June 30th. We will be closed Friday July 1st.



We will not be undersold on our advertised items — we guarantee it



Hudson's Bay Company