

Award salutes community volunteers

Montreal - They're everywhere! The hockey coach who starts weekday mornings at 6.00am in a cold hockey rink. The lady down the street whose tireless efforts have resulted in a well-stocked library.

They are Boy Scout and Girl Guide leaders, Sunday School teachers. They are your neighbours who freely donate countless hours of their time, energy and knowledge in the selfless pursuit of helping others. Air Canada is looking for them.

The national airline, through more than 700 community newspapers across Canada, recently launched a nationwide search for

individuals whose contributions have enhanced the lives of others or improved the quality of life in their community.

Air Canada's Heart of Gold Award was introduced March 15, in partnership with French and English community newspapers across Canada.

The program is aimed at providing recognition on a national basis, to people who give of themselves to help others. Nominees can be a volunteer, "hero," or simply the person down the street who helps out in some way.

In making the announcement, Air Canada President Pierre Jeannot noted the abundance of

honours for professional achievement in virtually every discipline, but lamented the lack of recognition for the unselfish contributions of many people in everyday life.

"We We have just finished celebrating our first 50 years as a well-known Canadian business. Such an accomplishment is a time for reflection. In looking looking over our last 50 years and in preparing for our next 50 years, it became obvious to us that much of what is truly great about the way in which we live, is due in large part to the selfless efforts of many thousands of people who have played important roles in building the fabric of this nation," Mr. Jeannot said.

The program will be coordinated by Canadian community newspapers across Canada. Canadian Community Newspapers Association (CCNA) spokesman Bruce Renner of Bridgewater, N.S., one of the originators of the concept behind the Heart of Gold Award, expressed the hope that it will be only the first of many years for this program.

"We see it happening all the time - people whose actions in some way contribute to making someone else's life better. Too many times I've missed the opportunity of saying thank-you.

This program provides all of us the opportunity to say thank-you

for a job well done and to pass along well-deserved recognition to others who have achieved major accomplishments," Mr. Renner said.

The program is open to any resident of Canada above the age of 18. Younger people are urged to participate in Junior Citizens Award programs administered by local newspapers.

Air Canada's Heart of Gold Award is aimed at recognizing people for efforts or deeds which are not normally within the expectations of their employment, or which are purely voluntary.

People can send in nominations using nominations forms printed in

their local newspaper, or by simply writing to Air Canada's Heart of Gold Award, care of their community newspaper.

Nominations will be accepted for a period of four months starting immediately.

Nominees will receive an award certificate recognizing their contribution, in many instances will be featured in news stories and will be considered for provincial or regional recognition by a panel of community newspaper editors and publishers.

Note: If you, your group or association would like more information, drop by the News in the Simcoe Plaza and we'll gladly help.

Helene bites the dog problem...

from page 2

A little bite

I was very happy to see in the paper that our chief of police is going to do something about stray dogs who are not on a leash when they are put outside.

I have made mention of this several times in the past three years in my column, but we still have dogs all over town.

I always worry about our wee folk who upon seeing a dog want to

pet it, and of course they don't know if the dog would bite or not.

Besides, there is the mess they make for adults and children alike to dirty their shoes. So come on folks, please tie your dogs up when you put them out; after all, there is a leash law so let's obey it.

And now my friends, for my weekly joke:

A 6-year-old girl was using slang language and was told that if she continued to defy orders to stop, she would have to move.

A few days later, she packed her suitcase and was sitting on the porch when a neighbour walked up and said: "Hi honey, is your daddy home?"

Honey rolled her eyes and while her mother watched from a window, Honey replied: "How the hell do I know? I don't live here any more." Author unknown.

Until next time ... adios Amigos.

from page 4


of 302 Endurance.

Anonymous

Editor's note: Although it is the policy of the paper to publish letters to the editor accompanied with the author's name, it was deemed beneficial in this particular case to generate opinions and discussion without disclosing the author's identity.



A Smart Easter Bunny Sells All His Eggs in the Classified Section.



THE LAKE SUPERIOR BOARD OF EDUCATION
announces for
SR. & JR. KINDERGARTEN
for
TERRACE BAY PUBLIC SCHOOL

ELIGIBILITY:
Sr. Kindergarten -Children who will be 5 years old by December 31, 1988.
Jr. Kindergarten -Children who will be 4 years old by December 31, 1988.

NOTE: Students currently attending Jr. Kindergarten need not re-register for Sr. Kindergarten. Registrations will be taken in the school office beginning Monday, March 28. Please phone or drop into the office and pick up a registration form as soon as possible. It is important that the school be in a position to judge our September enrolment as this figure determines our staffing. When registering, please bring in your child's proof of age (birth certificate, baptismal certificate, etc.) A special information session will be held during the month of May. You will be advised of time and date. For further information, please call: 825-3253.

P. Richardson,
Chairperson

D.L. Davey,
Principal.

M. Twomey,
Director

WE'RE SEARCHING FOR A HEART OF GOLD



in partnership with
 Gloria Preston
 892 Hooper Street
 Halifax N.S.
 B3A 8N2
 462 1246

AIR CANADA

... his time on
 softball team associated
 with the group and
 sponsored in part by local
 businesses. He is always...

Sample letter only.

Selflessness. Willingness. Understanding. Qualities you may see in someone you know. Someone who goes out of his or her way to make your community a better place to live.

Air Canada, in partnership with your community newspaper, would like to salute these individuals who bring so much to your community. That's why we created Air Canada's "Heart of Gold" Award.

Now's the time to speak out on behalf of these individuals. Make your nomination for

Air Canada's "Heart of Gold" Award today. It's time we all said thanks.

Complete the form below and include a note, or letter, giving the special reasons why you feel the person you're nominating makes your community a better place to live. Mail it to this newspaper care of **Air Canada's "Heart of Gold" Award.**



Air Canada's "Heart of Gold" Award
in partnership with your community newspaper

My nominee for Air Canada's "Heart of Gold" Award is:

| | |
|---------------------------------------|---------------------------------------|
| Your name: _____ | Nominee's name: _____ |
| Address: _____ | Address: _____ |
| City: _____ Province: _____ | City: _____ Province: _____ |
| Postal Code: _____ Telephone #: _____ | Postal Code: _____ Telephone #: _____ |

Nominee must be 19 years of age or over.



AIR CANADA

