

Terrace Bay
Schreiber

News

The Terrace Bay-Schreiber News is published every Wednesday by: Laurentian Publishing Co. Ltd., Box 579, Terrace Bay, Ontario, P0T 2W0. Telephone: (807) 825-3747. Second Class Mailing Permit Number 0867

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Single copies 35 cents
Subscription rates per year
in town \$14.00
out of town \$18.00
Member of Ontario Community
Newspapers Association and The
Canadian Community Newspapers
Association



CUSO supporting development

Women in the Third World face a double struggle; against poverty and under development, and against sexual discrimination which denies them an equal place in their society.

One way Third World women have responded to this challenge is through forming small-scale production co-operatives.

The co-ops provide women with a much-needed source of income and often establish them as income earners for the first time, an important step in changing the status of women within the society and the family.

Through participation in co-operatives, women develop a new sense of their own worth and the ability to contribute and support one another.

The co-ops become a centre for learning, on child care, nutrition, family planning and the development of new skills.

Just as important, women discover what they can achieve by working with other women who face the same problems.

CUSO is supporting the development of women's production co-operatives in Latin America, Asia, the South Pacific and Africa, by providing start-up capital and assistance in training co-op members in production techniques, co-op management and marketing.

One problem facing artisanal co-ops is finding a market for their products.

CUSO Manitoba/Northwest Ontario is assisting women's artisanal co-ops in Chile and Bolivia by importing and selling their products here in Canada.

We invite you to support the efforts of these women to achieve self-sufficiency by making a donation to CUSO's projects for women and as a consumer by buying products from Third World women's co-operatives.

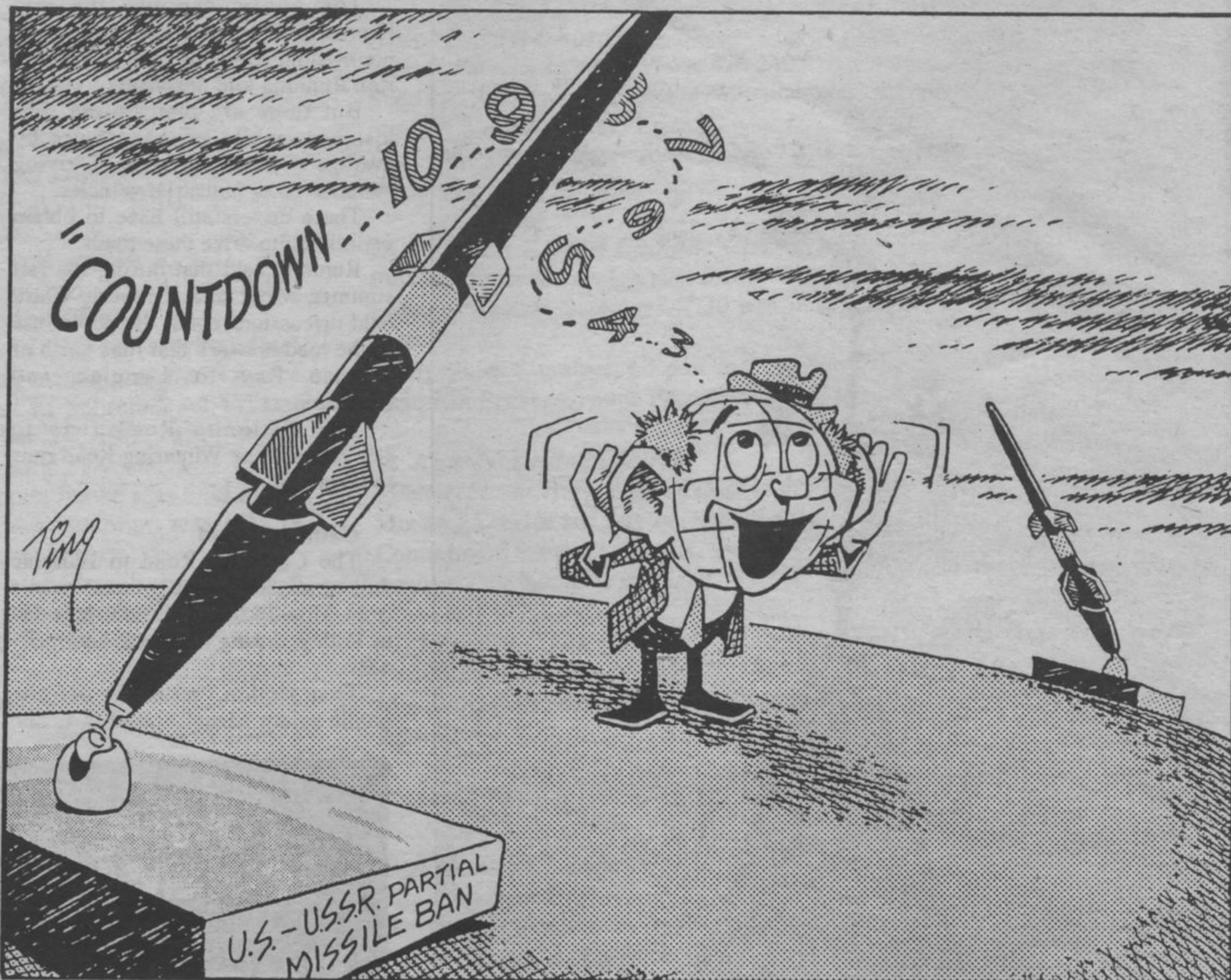
CUSO crafts

As part of its Christmas celebration, the Schreiber Women's Drop-in Centre will be sponsoring the sale of CUSO crafts.

Drop by the Schreiber Public Library, Monday, December 14, from 1:30-3 p.m.

These crafts will also be for sale at the Second Annual Children's Christmas Craft Sale at the Terrace Bay Recreation Centre on Saturday, Dec. 19, from 1:30-3 p.m.

All donations made will be given to CUSO. For further information, call Donna Mikeluk at 824-3050.



Letters to the editor

Needs of people suffering from communicative disorders

Dear David Peterson, premier:

On February 10, 1987, during the estimates of the Ministry of Northern Development and Mines, you and the former

Member for Port Arthur, Jim Foulds, had a comprehensive exchange of views concerning the need for more qualified people in Northern Ontario, to address the acute needs of people suffering

from communicative disorders. Not only are there long lists of people waiting for assessments in the City of Thunder Bay, but there is only one speech pathologist for see page 9

Letters to the editor

Letters to the editor are encouraged. They can discuss any topic but are subject to alteration, in length and content, at the discretion of the editor.

Please send your signed letters to: *The News*, P.O. Box 579, Terrace Bay, Ontario, P0T 2W0, or drop them off at the *News*, located centrally in Simcoe Plaza.

Arthur Black

America fascinated with our newcasters

By Arthur Black

Well, 1987 is far from over, but as far as I'm concerned, they might as well roll the credits, because I've already picked by Greatest Canadian News Story of The Year. No, it wasn't the Deposing of Richard Hatfield or the Buffoonery of Simon Reisman or the Triumph of Team Canada in the Hockey Wars. My nomination for Canadian News Story of the Year is: Peter Mansbridge: The Brain That Didn't Drain.

What's that, madame? You claim that you passed the second week of November trapped by a rock slide at the bottom of a zinc mine near Timmins -- that you missed the gripping "Peter Mansbridge to Stay" drama? No problem. Let us, as they say in the News Biz, recap.

It happened during a week that saw deadly skirmishes in the Persian Gulf, hideous yaws and swoops on the world's stock

exchanges, sundry epidemics of starvation, drought and disease hither and yon, half a dozen exciting football games, one or two African coups and a transit strike in Montreal -- but the story that was on every Canuck's lips was the story of Peter Mansbridge, CBC News Reader, and his heroic refusal to change studios.

You had to be there, madame. At centre stage, doughty little Peter, news script clutched tightly to his breast, and there looming over him, the evil Media Mogul known as CBS Television, lewdly dripping dollars and dangling a contract. Petie could be a rich man, an American folk hero -- maybe even get to have lunch with Bawbwa Walters. All he had to do was sign, and he could leave his grotty CBC studio behind for the glitzy grandeur of the CBS palace in New York.

CBS beckoned and leered...Peter swayed and grimaced in indecision...A nation of unwashed frostbacks held its collective breath...then suddenly...

TAH DAHHHHHHHHH! Galloping over the horizon, looking uncannily like Jeff Chandler or Randolph Scott at the head of the U.S. Ninth Cavalry, here comes Canada's most famous news reader, Knowlton Nash, just in time to scoop Peter from under the very maw of the American monster. Don't worry, Peter, says Knowlton. I will give up my plum of an assignment, reading *The National* every week night. I shall assume your menial claim to fame, as host of *Saturday Report*.

Greater love hath no talking head than this, that he lay down his anchorship for his country.

All kidding aside, you have to wonder what it is about Americans and their fascination with the way Canadians look on the Boob Tube. Consider these names: Lorne Greene, Morley Safer, Peter Jennings, Peter Kent, Keith Morrison. Those are all Canadian newsreaders who did not resist the greenback blandishments of American television, and moved south to ply their trade. Canadians are in disproportionate demand even as game

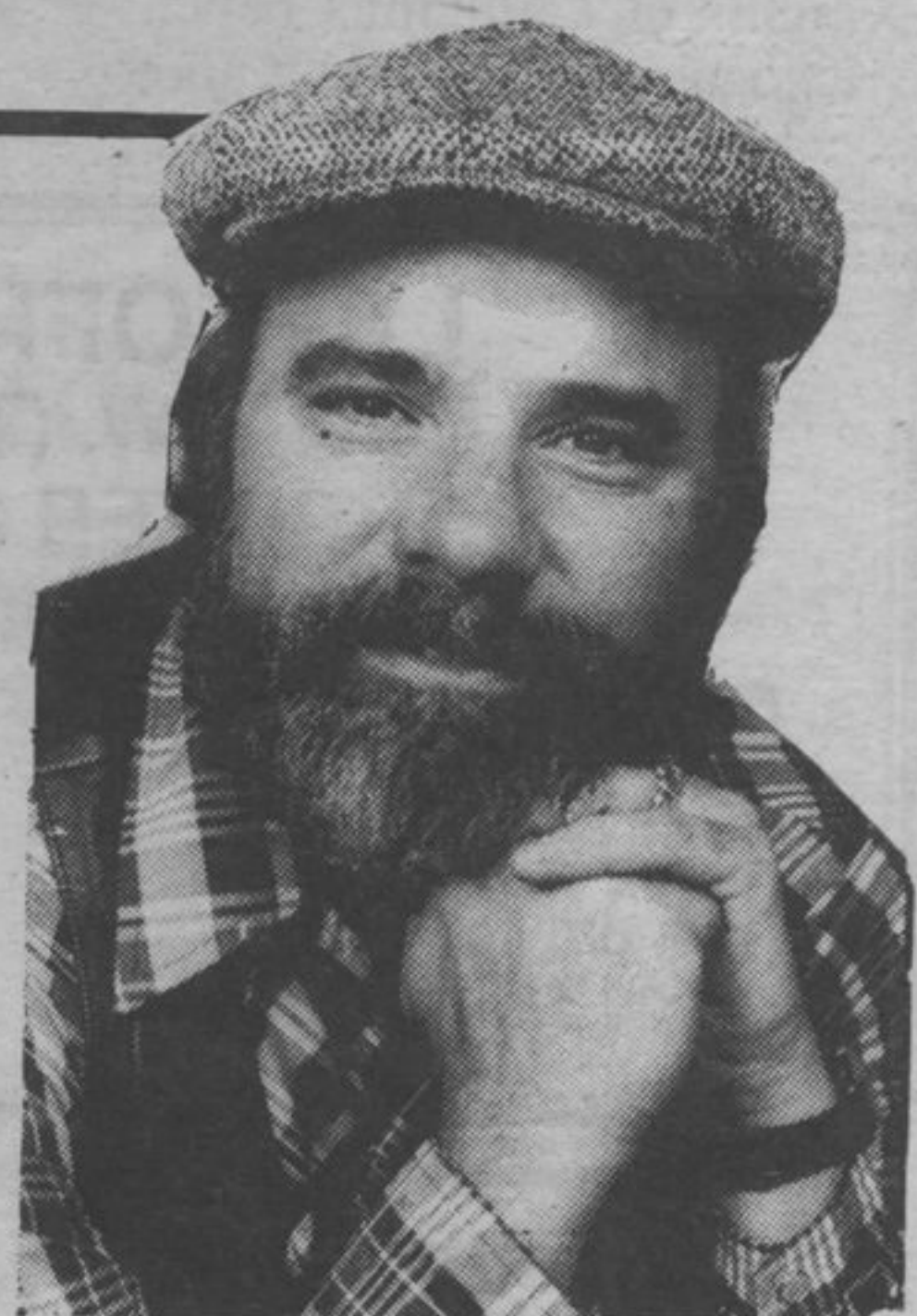
show hosts. Art Linkletter, Alex Trebek and Monte Hall are all transplanted ex-Canucks.

Why is it American TV types think Canadians work so well -- particularly as electrified town criers? Don Fitzpatrick has a theory.

Fitzpatrick is president of a California firm of media head hunters that regularly scours the airwaves in search of major talent. They find potential stars languishing at obscure rural television stations in Dubuque or Brandon, sign them up and try to sell them to the big networks. It was Fitzpatrick who stumbled across a videotape of Mansbridge reading the news and brought it to the attention of CBS.

About Canadians on TV, Fitzpatrick says: "Canadian anchors have very, very strong voices, much more so than American anchors. And their delivery is much more authoritative, as opposed to the laughing and scratching style on American newscasts.

Yeah, well, I don't know if you can hang nation's identity on that, but it's something, I suppose.



As for CBS, well I guess they'll quest a little longer until they stumble across some as yet unknown charismatic who's probably reading the Hog Report on some station in Kansas right now. CBS will find him or her and bestow the million-dollar contract that Peter Mansbridge didn't accept.

It's interesting though, isn't it? All those apocalyptic prophecies about the decline and fall of the American Empire were obviously premature.

You think any society on the brink of collapse could afford to pay some pretty face a million dollars to read it bedtime stories?