

**Terrace Bay
Schreiber**

News

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Shop Locally Campaign helps local economy

This year the members of the Aguasabon Chamber of Commerce will be participating in a "Shop Locally" Campaign.

A total of \$1,000 in gift certificates will be divided among three lucky winners.

The draw will be made on Nov. 25 and the gift certificates will have a Dec. 31st expiry date.

Now, why should you shop locally, and particularly at Christmas?

First, it is cheaper and easier to shop locally. It doesn't make economic sense to shop in Thunder Bay with today's gas, meals and accomodation prices.

Second, the malls in Thunder Bay are so crowded that the hassle of finding what you want is physically taxing.

Third, if you bought an item in Thunder Bay and it was not suitable for some reason, it means another trip back.

By shopping locally you can save time, money, effort, post-Christmas problems and perhaps, most importantly by shopping locally, you have made a significant impact on the local economy.

Local businesses need your support. They employ your friends and neighbours. Their taxes ease the burden on residential ratepayers.

They support local groups and organizations by donating their time and money.

You may be saying, "Sure, I'd like to buy locally, but I can't find what I need, or the selection is poor."

That is a fair statement. However, you will not improve the situation by shopping in Thunder Bay.

Merchants cannot offer more if they're not supported in the first place. It takes time, money, and most importantly, your input to the local businesses, telling them what you want, so they know what to buy.

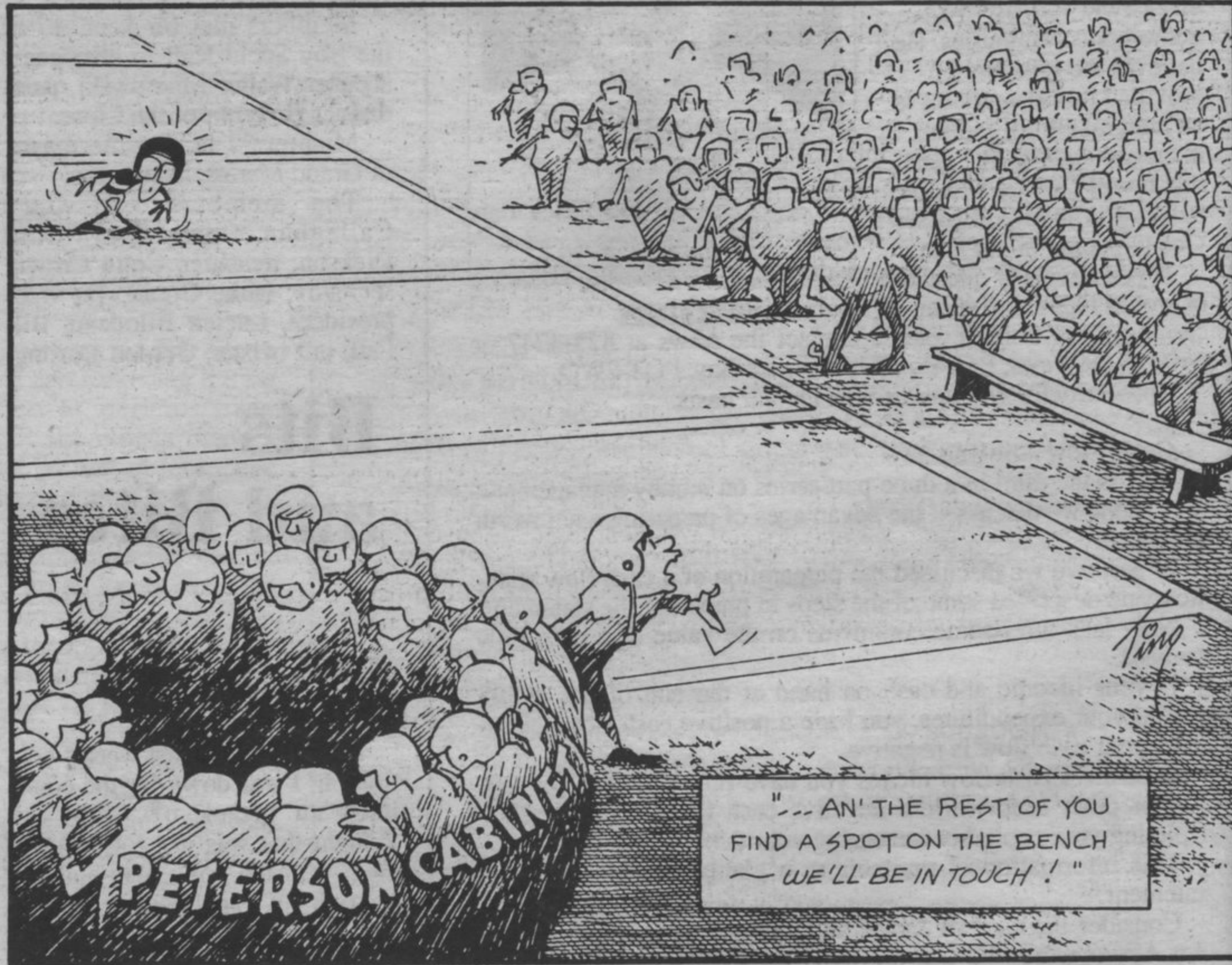
It is also very difficult to attract a new business into an area when the support for existing business is poor.

Finally, by not supporting local businesses, those that are here will begin to fail.

They won't have a good selection, then they won't have any selection and when you are in need, you will have to go to the city.

When an area starts losing its local businesses, it starts to die.

So do yourself a favour, help yourself; shop locally all year; you'll be helping everyone.



Progam helping unemployed

Nine laid off workers are sharing a total of 99 weeks of work researching the salmon harvest, spawning areas and fishing access routes in the Nipigon area, and upgrading roads and campgrounds at Lake Nipigon Provincial Park.

The total cost of the three projects is \$56,393, to be shared between the federal and provincial governments.

"These projects benefit both the workers, by providing short-

term employment, and the Nipigon area, by accomplishing much-needed improvements," Ontario Natural Resources Minister Vincent Kerrio said.

"The success of this type of federal-provincial employment program is very encouraging," said federal Employment and Immigration Minister Benoit Bouchard.

"I hope it will continue to promote such valuable endeavors in the future."

The federal-provincial job creation program is jointly-funded by Employment and Immigration Canada and the Ontario Ministry of Natural Resources.

Project areas include fisheries, wildlife, parks, lands, forests and conservation authorities.

The federal government provides workers with unemployment benefits to a maximum of \$318 a week.

Michael Atkins



Taking countries by scruff of neck

By Michael Atkins
President, Laurentian
Publishing

I've been to London for the first time in five or six years. What is the same is that it is expensive and historic. What is different is everything else!

Like you, I've read most of the obligatory stuff about Maggie Thatcher ever since the Falkland Islands invasion. In a vague sort of way I've admired her tenacity and strength, particularly when she was standing up to the coal miners a few years ago; and in

tion to privatize certain government-owned companies like British Telecom.

Apart from those snippets, England for me for the last few years has been pretty much what it is for you -- gossip about the Royal Family. They certainly do keep busy!

On this trip, through the lucky coincidence of attending some social functions already planned by friends living in the U.K., and by meeting with a number of British publishers while doing some work for the Association of Area Business Publication (*Northern Ontario Business* is a member), I came into contact with numerous business people in England....

I met an ex-Wing Commander in the R.A.F., who currently sells missiles to anyone who doesn't need a credit card to buy them; an internationally-known photographer and his wife (a *Vogue* model); two owners of an international engineering firm; the president of the British Fur Council; the morning host of a BBC news

fortune; a don Weekend Television; the owner of a management consulting firm in the south of England; a baron-to-be who continues to run the family estate, employing the latest farming techniques; and, finally, assorted publishers concerned with everything from the insurance industry to local business publishers not unlike myself.

I've never worked so hard on a holiday in my life.

The common thread to all of these encounters was the stunning revolution the has taken place in the mindscape of the British people with the leadership of Margaret Thatcher. Few of the people I spoke to admitted they voted for her, but virtually everyone credited her with turning Britain around, with causing a revolution in expectations, and making business not only possible but respectable.

Margaret Thatcher has picked the British people up by the scruff of the neck and told them to behave. She will not tolerate the mentality we often see here in

to be called the British disease -- which is to say the idea that the government owes them a living.

The British economy, although still in some trouble with relative-

English leadership admired by many

ly high unemployment, is creating more manufacturing jobs than ever before in its history.

Whatever one may think of Maggie's overall foreign policy and general political agenda, it is impossible to not be impressed with the electrifying effect she has had on her people. They are alive again, challenged to compete in the new world order, and determined to shake off the lethargy which nearly crushed them in the post war years.

This startling change in attitude is not unlike the transformation that has taken place in Quebec, where the preoccupation has changed from independence and a defensive insulation to the

free enterprise. It is good to be reminded now and again how important true political leadership is and the effect that it can have on the setting of priorities for society. With the kind of sad political leadership we've had in Canada lately, it is easy to forget how willing people are to sacrifice and to contribute to the overall good if they have leaders who have a true mission in life, and are charismatic enough to lead.

It is frustrating to survey the federal political scene and see no help on the horizon. We are staved for leadership, and unlikely to satisfy our hunger for some time.

That aside, it was a thrill for me to see how vibrant the British environment has become, and how buoyant and confident the business sector seem to be. Some of those business people still don't believe it's happening to them.

For my part, I'd like to do a little business over there, and be a part of the business renaissance. There is certainly lessons to be learned as Canada faces the chal-