

# Beatlemania goes farther in time and costume than 1964

By Ken Lusk  
The News

Well, you've already been back to '1964'; how would you like to go for a walk down 'Abbey Road?'; or see what it feels like to hold a 'Revolver?'; or why don't you join 'Sergeant Pepper's Lonely Hearts Club Band?'; is that more like it?

If you did enjoy yourself at '1964', the Beatles impersonators, a little while back in Schreiber, but felt there was something missing, now is your chance to perhaps capture that missing ingredient.

The News has run ads for the upcoming 'Beatlemania' concert on Sept. 24.

If you have the ability to propel yourself through time, with a little help of course from the four lads in this show, then you should enjoy yourself rather splendidly.

### Total show

There is a major difference between '1964' and 'Beatlemania'.

'1964' portrayed the Beatles during their early era only; therefore, only early songs were played, plus, the four musicians dressed in one costume; their reason being they wanted people to see what it would have been like to see the Beatles live.

'Beatlemania' changes costumes to fit the era; the type of music during each stage and what the Beatles looked like during that time.

For obvious reasons then '1964' wore only one costume.

Not even the Beatles knew they were to become long-haired, drug-experimental idols who were able to capsulize the entire musical genre in their music.

(The following was provided by the promoters of Beatlemania)

### The time is now

Whether or not you are convinced Beatlemania is the best or worst thing to happen to rock theatre, the time is now to see it.

Murray the K (for Kauffman) is a New York disc jockey who met the Beatles at the airport when they disembarked in New

York in January, 1964; he was subsequently dubbed "the fifth Beatle".

He said himself, "I walked into that hotel room and never really left."

Kauffman is now the special consultant to Beatlemania. "When Leber and Krebs (Steven and David respectively, the producers of Beatlemania) asked me to work on it, the first thing that went through my mind was 'rip-off.'"

According to a Beatlemania release provided the News, Kauffman said "My relationship with the Beatles had been very close and personal, with no regard for personal gain."

"But when I saw the guys I was impressed that they had it down so well. And I realized that after 'Revolver' the Beatles had never performed any of this live."

"Nobody had ever had a chance to see it. In fact nobody had ever really heard their early music either because sound systems were so primitive and there was all this screaming."

Video tapes of Beatlemania confirm the uncanny closeness of the music to the original, stated the release.

Beatlemania actually performs all the music itself with no tape tracks or lip-synching.

Beatlemania is not just about the Beatles either. Rather, it is a multi-media event that places them in their historical context and attempts to show, through a constant visual flow of slides and film, what happened in the '60s; how the Beatles influenced events and music and how they, in turn, were influenced by them.

The 'Revolution/Helter Skelter/Hey Jude' sequence, for example, superimposes the assassinations, the Democratic Convention, anti-war activity and riots of the heated summer of 1968.

Jules Fisher created the thousands of visual images that Kauffman says 'bombard the senses'.

The set consists of 29 Beatles' songs with costume changes representing every period of the Beatles' career.

# THE ORIGINAL CAST OF BEATLEMANIA IN CONCERT



That too, says Kauffman, is part of the Beatles' mystique and one reason for their tremendous influence and legacy.

"Lots of other performers never changed from one end of their careers to the other."

"But I watched the Beatles change 180 degrees from album to album."

**Beatlemania will be appearing at the Terrace Bay Arena on Sept. 24.**

## Injured workers' group to hold local meeting

Representatives from the Thunder Bay and District Injured Workers' Support Group will be speaking at the Moose Hall on Oct. 8 (Thursday) at 7:30 p.m.

The purpose of this evening is to bring together injured workers, their families and interested members of the labour, legal and health communities to talk about the many problems that injured workers must deal with.

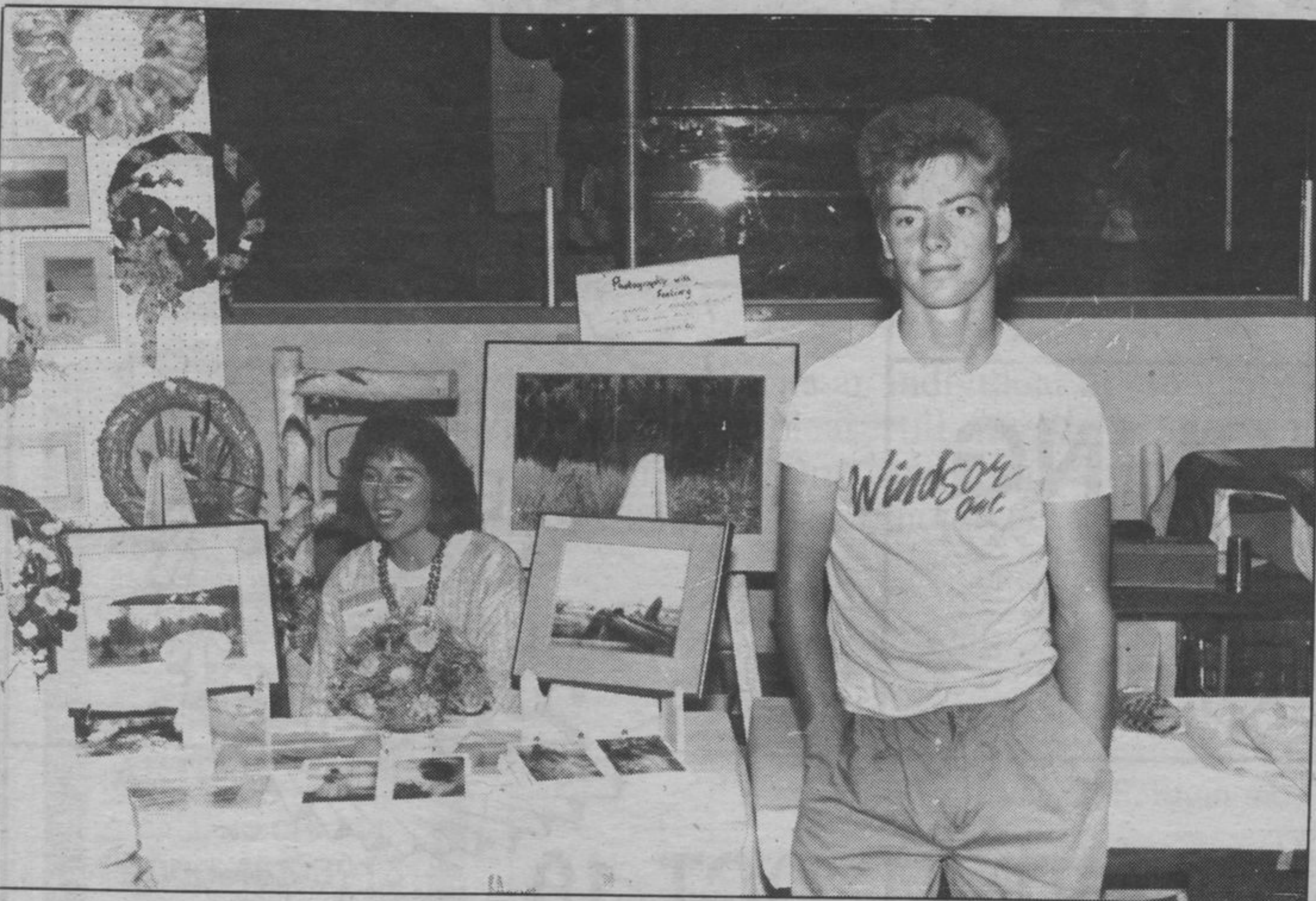
Stress, legal issues, financial difficulties are but a few of the topics that will be discussed.

If you have problems that cannot be dealt with during this meeting or if you cannot attend you can make an appointment for the following morning.

You can contact Bob Taylor to arrange for an appointment (825-9168).

This meeting is co-sponsored by the United Paperworkers' International Union, Local 665, and the Loyal Order of the Moose, Lodge 1752.

(Thunder Bay and District Workers' Support Group, Box 3678, Thunder Bay, Ontario, 807-623-4709).



Young athlete

Above is Shawn Prince, the young athlete who we ran a story about last week. Due to photo problems, we could not run a picture last

week. Behind Prince is Susan Johnston-Hewson who had her photography display set up at the Terrace Bay Fall Fair.

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