

# 1986 was a good year for the Terry Fox Run

1986 was another outstanding year for the Terry Fox Run! More than a quarter of a million Canadians turned up last September 14 to honour the memory of Terry Fox. In doing the ten kilometre courses at 2,000 sites across the country, these runners carried on in the tradition founded by Terry in 1981, and raised a record \$3.8 million for Cancer research.

Ontario continues to be responsible for over one third of the money raised on the Terry Fox Run across the country, more than any of the other provinces. Although not all the money is counted yet, we have already surpassed our total for last year. The 1985 run in Ontario raised \$1.3 million dollars, and we are already at \$1.4 million for 1986.

In Ontario, we increased the number of run sites by 23 percent over 1985, giving opportunities for people to take part in all regions of the province. All the run site organizers are to be congratulated on their energy and enterprise in getting Ontario involved in this great event.

Last year we had a remarkable response from Ontario schools. 124 schools in the province set up their own run sites, involving 34,422 students.

Between them, these young people raised over \$217,500 for cancer research, which works out at 15 percent of all the funds raised in the province. Full marks for the students!

We also had a record number of companies respond to our "Corporate Challenge" on the Terry Fox Run in 1986. Thirty-Five companies throughout the province fielded teams for the runs; the individuals in these companies were responsible for collecting almost \$93,500. Some of the companies also gave grants to match the funds collected from the employees, a double bonus for cancer research.

For the last two years, the National campaign has matched the results Terry achieved in the first year of the run. Yet here in Ontario, we are still well below the figure we raised in 1981. Our challenge for 1987 should be to do everything we can to bring ourselves up to the standard that we set at the beginning. We have done it before—we can do it again!

Our target for 1987 is \$1.55 million, which is an increase of 11 percent over 1986.

There are two key elements to raising more money for the Run. These elements are, to increase the number of Run sites,

and by raising the per capita contribution.

In 1986, Ontario was successful in increasing the number of Runs by 23 percent. To meet the 1987 target it will be critical to keep up this rate of increase. Therefore, we must cut down the number of Runs that are lost each year, and we must find an ever increasing number of Run organizers. This year we need 137 organizers.

Included in our effort is the Corporation Challenge. This campaign has been a success. In 1986 Corporations raised \$93,500. Unfortunately data for previous years is incomplete. However, the impact of this initiative has been significant and will be pressed in 1987.

In the Province in 1987 the following steps are being taken to gain more Runs:

1. **Schools:** There were 124 School Runs in 1986. Direct contact with Principals in non-participating Schools is now underway.

2. **Community Colleges and Universities:** Direct contact with the presidents to encourage participation. This area has been weak in the past.

3. **Prisons:** There were three Runs in prisons last year. This year prisons will be encouraged

to participate.

4. **Retirement Homes:** A new venture this year.

5. **Our colleagues in the Cancer Society:** Package of materials sent to 250 officers of the society in Ontario. The objective of the mailing is to provide information so that these officers will be better able to channel interested parties—whether this be potential Organizers, Runners, or Donors—to the appropriate person within the Terry Fox Run.

6. **Under represented Communities:** All communities with populations of 4,000 and more that do not have Runs will be contacted to encourage them to organize this year. Further, in large centres where the per capita contribution is lower than average (16cents) we will actively look for new Runs.

Ontarians contributed slightly less than 16 cents per capita in 1986. An increase of roughly 1.5 cents per capita for 1987 would allow us to reach our target.

In addition to our Run site plans noted above we will push to: Assist Organizers with promotional material and advertising support, and to where necessary,

make organizational changes and bring on additional support.

The Terry Fox Cancer Research Programmes became fully operational in 1982. Since that time income to the Terry Fox Fund has totalled \$32,814,492 and expenditures from the fund have equalled \$29,896,977.

During this period the funds raised have permitted the following:

1. Establishment of the Terry Fox Regional Development Fund to stimulate cancer research in certain medical schools. Dalhousie University, Memorial University and the University of Saskatchewan have been recipients.

2. Establishment of the Terry Fox Research Fellowship Programme for Physician Scientists which allows medical doctors to train in cancer research, thus providing a link between the bedside and the laboratory.

3. Provision of financial support to Senior Research Scientists working within Canadian Universities.

4. Assisting young men and

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## The News talked to one of the "Beatles" in 1964

By Ken Lusk

During the intermission at the "1964" concert, the opportunity presented itself to go into the dressing and talk with the members of the band.

One member in particular (George Harrison- Bob Miller) told the News that 1964 has been on its Ontario tour since June 28, 1987.

The band is presently booked until the end of 1988, Miller said.

He added that the band finds Canada a very "special" place to play- "the reception has been tremendous," he said.

"Canada is very open (the people)." There is a "natural exuberance and good support for the arts- a love of music. It (Canada) has a healthy environment for

music.

"The cities have a jaded quality," said Miller.

Miller's first love is classical music. He told the News that when 1964 played the Forum down south on June 28, the band included in the song Eleanor Rigby, a score of variations on themes using stringed instruments- orchestral variations. Miller is a classical pianist and performs recitals often.

Not even close

Miller, before being a member of 1964, was a member of the Broadway production of Beatlemania.

Beatlemania is "not even close to this band" (1964) Miller said.

Beatlemania is "way past reality- a fantasy," he said.

Miller explained he finds changing costumes throughout the night and playing music from all periods of the Beatles unrealistic.

Miller believes this is hard to believe and unconvincing.

Important link

Miller says the music of the Beatles is the serious link between classical and pop music.

He said that whenever you mention pop music to masters of classical music (classical musicians, etc.), more often than not they will mention the Beatles.

## Winnie's Scribbles

By Winnie Campbell

Visiting Helen and Edgar LeBlanc in Schreiber were Roger Butler and his daughter Tracy from Mississauga, Ontario. Also visiting the LeBlanc's was Erica Walker from Birmingham, England. Mrs. Orchard is visiting Mom Huard and her relatives. She is from Alberta. Mrs. Esther Birch visited her daughter in Kenmore. Visiting Edna Cocks is Mr. Blanchard from Collingwood. Mrs. Jartus has returned from Kimberly, British Columbia for her daughters' graduation.

Get Well to Gordon Mcauig, Joe Caccamo and Mrs. Isabelle Boruiski who are in the hospital. Our sympathy to the Boruiski Family on the death of Tommy Boruiski. Many relations and friends attended the funeral service. Also, our deepest sympathy to Stan and Lola Spadoni on the death of their son Craig who was nine years old.

Congratulations to Mr. McIsaac on his 96th birthday. A supper was held in his honour, and a cake was made by his daughter Margaret. Mike and his family came from Winnipeg to celebrate the birthday.

A shower was held for Melanie Foss in the United church basement on July the 19th. The bride to be, her mother Elsie Ross, her sister Charlotte Miller, the Grooms Mother near

McKenna, and the Grooms Aunt Margaret greeted the guests. The gifts were opened by Betty Ann McKenna and Norma Gusul. The tea was poured by Ruth Collinson, Mary Ross, Skip Davis, and Rena Ross. The servers at the shower were Bernice Courtemanche, Wendy Martin, Aileen Ross, Cheryl Glad, Linda Ballantine, Sheila Valentino, Barb Spadoni, and Cathy Campbell. The kitchen was looked after by Lila Walker, Joy Riley, Phyllis Luke, and Lorraine Huard. The guest book was looked after by Caitlen and Jamie Glad. Many lovely gifts were received. A special thanks to all who attended the shower and donated gifts

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