

Lowdown getting down at Canada Day Celebration

Canada Day is rapidly approaching and one planned event, the Canada Celebration Dance, will have the talents of RCA recording artists *Lowdown*.

Following is an excerpt from "An Evening with Lowdown":

"It was already after midnight and the huge crowd was still on its feet after four hours, dancing, clapping their hands, singing, lost in a frenzied fixation of dramatic sounds....quicken drum beats....for it was *Lowdown* on stage.

"It's always like this....in Stratford, Brockville, Guelph, Dresden, Brussels, Harriston, Dreyton, Mt. Bridges....everywhere they play.

"Crowd pleasers like twirling drum sticks, dance antics, wheeling into the audience and costume changes for part of a 4-hour show

that has earned *Lowdown* such a great reputation that they were asked to open concerts for such stars as Del Shannon, Chubby Checker and the Beach Boys! It's great! It's fantastic!....the audience is eating it up....It's *Lowdown*."

The group has turned out a #1 record on the Adult Contemporary Charts *Gimme Some* and more recently the A.C. chart hit *I'm So Happy*.

Lowdown is Ted Floyd (bass), Doug Varty (guitar), and Brian Salt (drums) and the most powerful set of vocals to be heard, according to the group's manager.

Declan O'Doherty, the group's producer, could be called the fourth member of the band. He has worked on *Baker Street* with Gerry Rafferty and with Manfred Mann on *Blinded by the Light*.

Lowdown plays a very wide selection of songs which includes medleys of groups like Tommy James, The Beach Boys, Bill Haley, the Bee Gees and the Rolling Stones.

Let these facts speak for themselves:

-the only Canadian group to open for Roy Orbison on his Canadian Tour

-the group opened strong for Bobby Vee's comeback performance....but was forced back on stage to close the show by the chanting crowd

-the crowd was so tuned into the '60s that *Lowdown*, with their authentic brand of music, stole Chubby Checker's thunder

-the group was a welcome addition as 28,000 packed Mowhawk Jamaborie to get countryfied with the likes of Charlie

Pride, Jannie Fricke, T.G. Sheppard and the legendary Bill Crash Craddock.

So when you are celebrating Canada Day this year, and go to

the dance, you know that *Lowdown* will be supplying top quality music to help us celebrate another birthday.

Don't miss the fun!



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Have Stories In By JUNE 18th, 1987 To The Terrace Bay/Schreiber News Office

Local volunteers necessary

By Maurice Fenelon
Northern Affairs Officer

Community Volunteers

Community volunteers are one of the valuable assets which make living in Northern Ontario communities part of the "good life".

The more closely you look at the work of volunteers in your town, the more likely you are to see their many contributions.

Just think about the Cubs and Browns leaders who introduce young children to the outdoors, community life and interest in hobbies.

There are also the numerous coaches who help youngsters develop their skills and love of sports such as figure skating, hockey, swimming and gymnastics.

Other volunteer groups carry out work which benefits the entire

community- such as the efforts of hospital auxiliaries to upgrade health care by donating much-needed equipment or Seniors' Clubs who give support and friendship to our retired members of the community.

Volunteer Fire Departments ensure our safety in the event of fires and in the unorganized areas with Local Services Boards helping to improve their community through self-help.

Volunteers also help special interest groups such as the handicapped and Big Brothers and Big Sisters to provide support to young people with only one parent.

All volunteers perform a service which adds to the quality of life found in the North.

It is something that is often not thought of or appreciated. So, when you see one of the many volunteers in your community

"doing their thing", why not thank them for a job well-done.

You may even volunteer yourself for a worthy cause- you'll be pleased with how good it makes you feel!!

For further information, contact your nearest office of the Ministry of Northern Development and Mines at the lower floor Peninsula Building, Box 280, Marathon, Ontario, POT 2E0.

For areas outside of Marathon ask your operator for Zenith 33160.

For residents of Terrace Bay and Schreiber who find themselves needing assistance from the Northern Affairs Office you may book an appointment in Terrace Bay by calling Joan at the recreation office (3542) or calling Geri at the township office in Schreiber at 2711.

Appointments can be made every Thursday.

Tourism co-ordinators optimistic

By Vicki Gilhula

Regional tourism co-ordinators are optimistic about the upcoming 1987 season.

"Incredible" is the watchword for 1987, says Mark Duggan, co-ordinator of the Sunset Country Travel Association, which represents over 700 northwestern Ontario resorts.

He expects the season to be strong from May 16 to October.

"I'm hearing that the season is stronger than last year. Tourist outfitters report that they have more on the book now than they did all last year," he said.

All six tourist areas in Northern Ontario have been actively drumming up business this winter by attending or having representation at sportsmen, recreation and travel shows in the United States.

Barb McEwen, tourist co-ordinator of the North of Superior region, credits effective marketing strategy for the increase in inquiries and interest in northern tourism.

"It's no longer a guessing game. I think that it's consistent marketing, finding a niche and doing it well," she says.

McEwen says the region's traditional market has been expanded because of the northern association's consolidated pro-national efforts. While the North of Superior region is represented will at consumer shows in mideastern American states such as Wisconsin and Minnesota, its representation with the consolidate allows for exposure in states

such as Ohio and in southern Ontario.

The Superior region also markets itself as part of the Lake Superior Tour with Wisconsin, Michigan and Minnesota.

McEwen says while the association hasn't dramatically altered marketing strategies for the 1987 season, there is a push to motivate local people "to get on the tourism bandwagon."



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