

Kimberly-Clark accepts Control Order- public meeting and information session to be held

Reports had it that Kimberly-Clark of Terrace Bay broke off negotiations last week with the government over the controversial pollution control order.

President of Kimberly-Clark, Jack L. Lavallet, met with government officials on Jan. 28 and he told the *News* the next day that negotiations were "aimable still" and that he had made his position "crystal clear" to the government.

Lavallet said that both sides were in agreement and that he was now ready to receive the new control order.

The Canadian Press and Thunder Bay's *Times-News* reported in a story on Jan. 30 that Kimberly-Clark had in fact broken off talks claiming there was no point in continuing to negotiate.

Kimberly-Clark told the government simply to issue a control order- if the

company finds it acceptable, it will obey it. If not, the mill will shut down, wiping out 1,600 mill and woodlands jobs, the story said.

Control order accepted

As of Jan. 30, Kimberly-Clark has indeed accepted the order.

Jack Lavallet announced on Jan. 30 that the terms of the control order have been resolved and that K-C will continue a "program to improve the environment at Terrace Bay".

Lavallet could not be reached for comment on the details of the order, but a K-C news release says that "Approximately \$1 million in additional spending will be added to the order to upgrade the mill's condensate stripping system to further reduce effluent toxicity. Spending of an additional \$1

million will also be accelerated to further improve the mill's air emissions compliance status".

The release said that the company still has reservations about its ability to meet some of the technical requirements of the control order.

To help meet these requirements, the release said that K-C will undertake a joint research project with the government under the umbrella of the Municipal Industrial Strategy for Abatement Program (MISA). (MISA will shift the emphasis in provincial pollution control to reducing the discharge levels of specific chemicals rather than the broad spectrum treatment approach of current regulations).

Difficulty meeting requirements

Lavallet said in the letter that if K-

C encounters difficulties meeting the 1989 requirements as the research project progresses, "the ministry will be informed promptly and frankly. We will do everything possible to fully comply with the order".

Kimberly-Clark will contribute \$100,000 to the joint research fund. The purpose of the fund is to "enable mills... to comply with the 1989 abatement program without destroying the competitiveness of pulp produced in this part of Ontario".

Must show profit

Although the control order negotiations have been resolved, Kimberly-Clark maintains that K-C's U.S. parent still plans to close the mill if it doesn't show a profit by the end of the year.

United Paperworkers' International Union (UPIU) President Don Lavigne told the *News* that he doesn't believe that will happen. The company simply must show that it can survive, he said. It's more a case of showing less of a loss than showing more of a profit. "As long as it is not a downward trend," he said.

Lavigne is a little more relieved now that the control order situation has been resolved. The company has until 1989 to clean up and then to carry on, he said.

Maybe in 1989 the company will install the lagoon system because it may be the only thing left to try, he added. "It's been proven it won't work," said Lavigne.

The closing of the mill by the U.S. parent is not the only danger hanging over Terrace Bay.

Kimberly-Clark has said that the mill will also close if difficulties are encountered meeting the 1989 toxicity requirements.

The *Times-News* reports that in the draft control order, "the company reserves the right to close down its Terrace Bay operation if it is unable to comply with the... requirements by 1989 and unable to find alternate means of achieving the program's aims".

Lagoon

Kimberly-Clark had said it would close down the mill if it was ordered

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Kimberly-Clark Medical Centre awarded certificate of merit

The Heart and Stroke Foundation of Ontario supports research to cure heart disease and stroke in order to increase life expectancy for present and future generations.

This is why 'Smoke-free Spaces for Kids' aims at preventing and eliminating tobacco use in Canada.

The program emphasizes this motivation by making the population aware that most smokers tried their first cigarette when they were young and vulnerable, before they got stuck with the addiction.

Peers and heroes create the major social pressures for a child; parents, teachers, trainers and friends represent the elements composing the child's immediate environment- they become their models.

Smoke-free Spaces for Kids

The 'Smoke-free Spaces for Kids' program is an excellent tool to promote not smoking as an excellent social habit, especially if mechanisms restric-

ting the number of spaces where smoking is tolerated have been implemented.

This program can easily be integrated into preventive programs in schools, at home, in the office, or in recreational areas, where a 100 per cent smoke-free space can be created.

The Heart and Stroke Foundation of Ontario offers flags, plaques and certificates of merit as rewards for becoming 100 per cent smoke-free.

It is a belief that young children would not start to smoke if their role models would publicize their opinions on cigarette smoking, and serve as non-smoking examples.

This way, it would be easier to identify smoking as an intolerable behaviour, and perhaps provoke a decrease in the number of smokers.

K-C medical centre smoke-free

'Smoke-free Spaces for Kids' will create a greater awareness on the phenomenon of tobacco use, and promote the creation of smoke-free spaces.

The Kimberly-Clark Medical Centre in Terrace Bay has recently qualified as a smoke-free space.

WHO'S NEXT?

Call the Heart and Stroke office, 623-1118 in Thunder Bay for more information.



Smoke-free

Gerry Withers, on behalf of Sylvia Stortini, occupational health nurse, accepts the Smoke-free Spaces Certificate of Merit for the Kimberly-Clark Medical Centre from Heart and Stroke Foundation Co-ordinator, Melanie Wojick. See story at left. (Photo by V.C. Heinrich).

Greenpeace urges K-C to cleanup

By Ken Lusk

The Greenpeace Foundation last week joined in the fight against Kimberly-Clark to cleanup the Great Lakes, and Greenpeace's Canadian Chairman, Joyce McLean, told the *News* that she does not like the new control order. "The company (K-C) got everything they wanted," she said.

Last week, Greenpeace sent a letter to Darwin E. Smith, chief executive officer for Kimberly-Clark. It read that we (Greenpeace) "have put the company on notice" and that K-C is now a "target for (Greenpeace's) Great Lakes toxic cleanup campaign."

quarters in Dallas, Texas, said that one of the possible routes Greenpeace may take against Kimberly-Clark is "a direct action campaign."

McLean told the *News* in a telephone interview on Jan. 29 that Greenpeace has carried out similar "direct action campaigns" against other Great Lakes' polluters such as Dow in Midland and Sarnia.

McLean stressed that these campaigns are "non-violent" in nature and they are intended to give the public the message that the government should start programs to force industries to reduce toxic waste.

She said that Greenpeace has its eye on pulp and paper mills all along the



Ringette action

The second annual Schreiber Ringette Tournament was held last weekend with teams from Schreiber, Terrace Bay, Thunder Bay, Marathon, White River, Geraldton, and Manitouwadge com-

peting. Above is the game between Terrace Bay and Marathon on Saturday. Terrace Bay won by a score of 6-0. (Photo of the champs is on page 15).