

CONTEST RULES

1. No purchase necessary
2. All entries must be on ballots provided
3. Contest closes March 22, 1986
4. There will be one (1) store prize of a \$20 gift certificate awarded from each participating Bay store. There will be two (2) grand prizes awarded, chosen from the store winners' ballots. One prize from the western region (B.C., Alta., Sask., Man.) and one from the eastern region (Labrador, Quebec and Ontario) of one Sony D5A portable compact disc player, approx. retail value of 449.95.

5. One name will be drawn from each participating Bay store on Saturday, March 22, 1986 before store closing. The selected entrant, in order to win, must have answered correctly, the skill-testing question on the ballot. The store winner's ballot from each participating Bay store will be forwarded to the regional office in Winnipeg and separated into east and west drums.
6. On April 30, 1986, one grand prize winning ballot will be drawn from each drum. Winners' names will be posted at all participating Bay stores.

7. Prizes must be accepted as awarded and are not redeemable for cash.
8. Contest is open to all residents of Canada except employees of the Bay, National Records and their immediate families.
9. By entering this contest, entrants consent to the use of their names and/or photo in any publicity carried out by the Hudson's Bay Company.
10. This contest is open to all applicable federal, and municipal laws.

the  Bay

WIN!

Sony D5A portable compact disc player

The ultimate in sound, the smallest in size! The world's first portable CD player that features high-speed music search, Automatic Music Sensor system and an incredible dynamic range of 90 dB that approaches the impact of a live concert! Approximate retail value, 449.95.



'30 YEARS OF ROCK' on cassette

Yesterday's classic rock **697** each



Today's top hits **797** each



More Gold, only **897** each



• plus many more titles from 6.97 and up!

New Compact Discs

See these and more of the latest discs at the Bay! Buy them here when you win the disc player contest!

- John Cougar Mellencamp 'Scarecrow'
- Dire Straits 'Brothers in Arms'
- Bruce Springsteen 'Born in the U.S.A.'
- Tina Turner 'Private Dancer'
- Tears for Fears 'Songs from the Big Chair'

1897 each

Bay Day Store Hours:

Monday to Friday 9:30 to 5:30 & 7-9 p.m. Saturday 9:30 to 5:30

the  Bay

We will not be undersold on our advertised items - we guarantee it



Hudson's Bay Company