

NORTHERN AFFAIRS - Government of Canada Job Creation Programme

by JANE E. GREER

This year the new short term counter cyclical programme recently announced by the Minister of Employment and Immigration is called Canada Works. It is a consolidation of former programmes which include: NEED, U.I. Job Creation (Section 38) Canada Community Development Programme and Summer Canada Projects.

The primary objective of Canada Works is to create incremental, productive term employment for unemployed persons. This year, there exists some major differences between Canada Works and some of the previous Employment Development programmes. Although organizations, businesses, individuals and federal, provincial, municipal government continue to be eligible applicants under Canada Works, the programme priorities are activities which will:

- (a) promote economic recovery and long-range development in the Private Sector;
- (b) result in incremental continuing em-

ployment;

(c) contribute to the improvement of communal assets or services;

(d) not create a dependency upon the termination of programme funding.

Proposals will be encouraged from the private sector which can create new employment in activities other than the regular ongoing productions. In addition, those private sector projects which support economic recovery, long-range regional development or improve productivity will be a priority under Canada Works.

Criteria against which applications from all applicants, including organizations, business and individuals will be assessed, include the following:

- (1) competent management;
- (2) provision for 3 or more full time jobs;
- (3) necessary supervision for participants;
- (4) the creation of new jobs which are in addition to the employment planned;
- (5) tasks which will not duplicate or compete with existing services or

displace work normally performed by volunteers;

(6) the extent to which the job can be filled by women, youth and persons with a disability;

(7) the level of the activity within programme priorities.

The eligible employees of Canada

Works must be legally entitled to work in Canada, be unemployed and referred by the Canada Employment Centres. Priority will be given to those persons unemployed for eight (8) weeks or more. Within this group, preference will be given to those persons who have run

out of Unemployment Insurance benefit entitlement or who are on social assistance, then laid off workers who are in receipt of Unemployment Insurance Benefits and then to other unemployed persons.

If your organization is interested in sponsoring a Canada Works project,

please contact this office at 344-0815 and a Guide to Potential Employers with an application form will be forwarded to your attention immediately. It is to your advantage to submit your application as soon as possible. The application deadline is October 28, 1983.

For further information on the Canada Works Programme, please contact the Employment Development Branch at 344-0815 or Northern Affairs located at the Peninsula Building, 2 Gilbert Street, Marathon, Ontario at 229-1153, or Zenith 33160.

Workshop attacks Family Violence

If you are working with cases of wife battering, child abuse and neglect, or maltreatment of the elderly, you may want to attend a workshop which will feature 16 new National Film Board of Canada films. This workshop would be of interest to professionals (social workers, nurses, therapists, teachers, physicians, lawyers), social and government agencies, community groups, law enforcement agencies and others concerned about family violence.

Reports indicate violence between family members is on the increase and there is concern that a downturn in the economy and the changing roles of women will create greater pressures on families. In a society where television and films depict violence as an answer to problems, mounting frustration can lead to abuse of the more vulnerable members of the family — women, children and the elderly.

In Canada during the period 1969 to 1975, 51 per cent of all murders were committed against intimates or people living in the same household and 16 per cent of these were spouse slayings. A 1980 study by Linda MacLeod for the

Canadian Advisory Council on the Status of Women estimated that one out of every ten women is battered by the man she lives with.

The workshop will consist in part of showing some of the films and presenting further information on the topic. It is being sponsored by the NFB and by the National Clearinghouse on Family Violence, a program of the Social Services Branch, Health and Welfare Canada, whose mandate is to provide information and consultation services to professionals and the general public on the topics of (1) Child Abuse, (2) Wife Assault and (3) Abuse of the Elderly.

The Family Violence Film Library was started in 1977 with only five films. The five films were shown across Canada reaching an estimated audience of 1.5 million through close to 11,000 bookings in the following five years. The NFB has set a target of 4.5 million Canadians for its films now on free loan from public libraries in Northwestern Ontario.

Admission is free to the workshop which will be held at Marathon Recreation Centre, 7 p.m. on November 17, 1983.



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