

GOOD FOR BUSINESS. GOOD FOR CANADA.

Many individuals, organizations and businesses have expressed an interest in doing their part to help ease Canada's unemployment problems. These programs are designed to turn this interest into action.

Program Consolidation

Canada's 12 employment programs have been streamlined into four flexible new programs: Canada Works, Career-Access, LEAD, and the Job Corps Program.



Each of these programs has been designed to make it easier for job seekers, and to encourage private sector participation. Each generates long term employment benefits, and helps people now. And all share a focus on Canadian youth.

—Canada Works—

Canada Works will provide immediate term employment to thousands of laid-off workers, people whose Unemployment Insurance benefits have run out, those who now depend on social assistance, and people who need work badly. Summer jobs for students will also be made available through this program.

Over the next two years, more than \$865 million will be spent to employ workers in projects that either add to Canada's productive capacity, or benefit individual communities. Sponsorship from organizations, businesses and individuals is required to make it happen.

Four streamlined job creation programs that help business help Canadian workers.

Canada Works projects will ordinarily employ three or more workers for up to 52 weeks, and be eligible for federal financial support of up to \$325 per worker, per week. Applications for Canada Works projects must be submitted to your local Canada Employment Centre or Employment Development Branch office **no later than October 28, 1983.**

—LEAD—

The LEAD program provides the tools for communities, (usually those with populations under 50,000), to build their own solutions to their unemployment problems. LEAD involves local residents in the planning, management and ownership of new ventures designed to create employment now, and in the future.

Proposals from Chambers of Commerce, economic development associations, band councils, municipalities and LEAD corporations will result in nearly \$200

million being invested in community ventures over the next two years.

—Job Corps—

Job Corps is designed to help organizations, businesses, individuals, municipalities and school boards introduce severely employment disadvantaged people to the world of work. A combination of life skills training, and actual job experience in controlled work situations will help ease this group into the labour market. The main focus of the Job Corps Program is youth.

Individuals whose lack of education, job experience, mental, physical or social problems have prevented them from entering the work force will benefit. Over the next two years, Job Corps will provide over \$66 million in wages and other program costs.

—Career-Access—

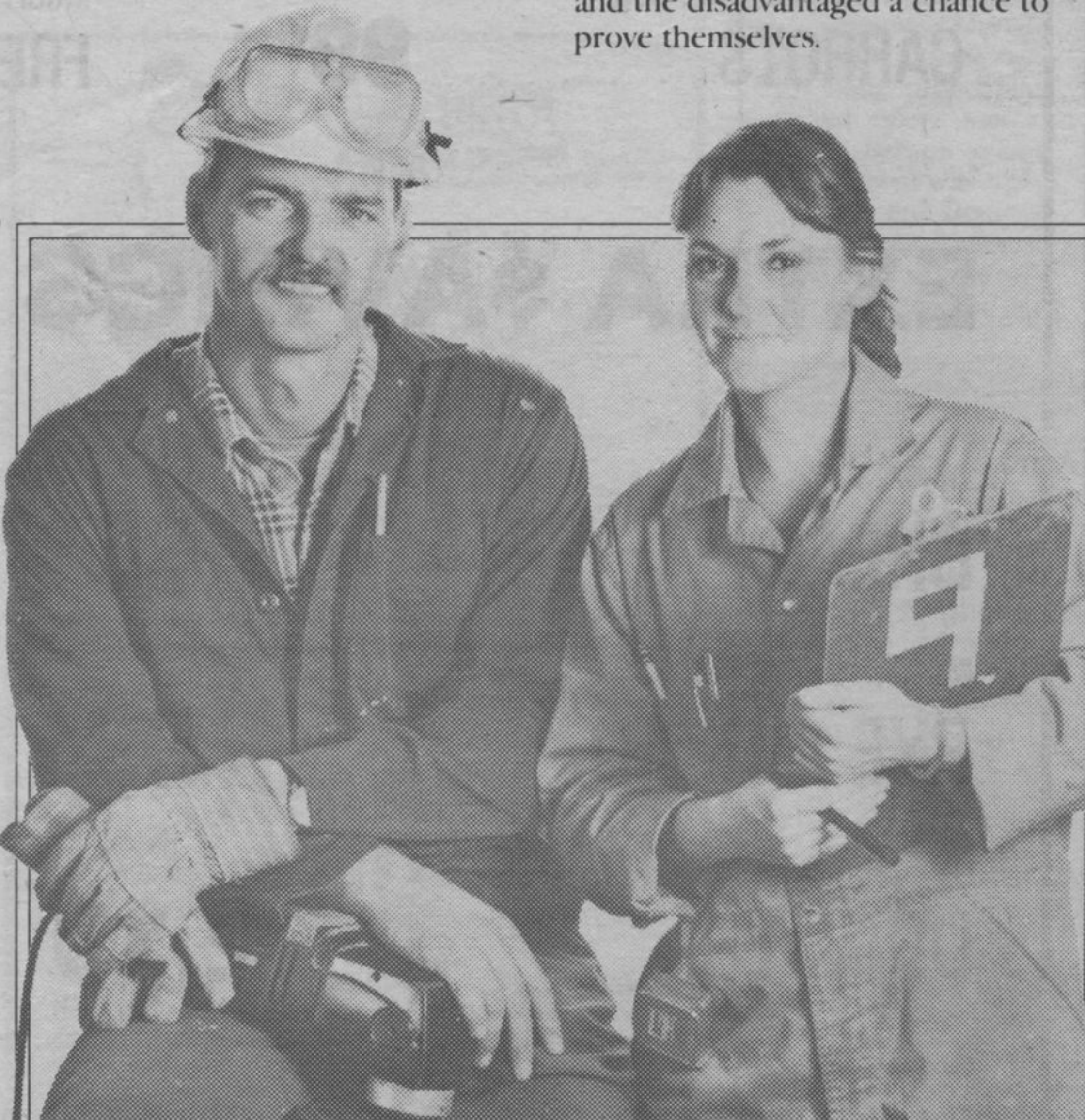
Career-Access is designed to give the inexperienced, the disabled and the disadvantaged a chance to prove themselves.

The program provides wage subsidies which can be as high as 85% and extend for up to 12 months, to employers who provide the supportive on-the-job learning and experience that these people are looking for. Over the next two years, more than \$210 million will be spent on this program.



The main focus of Career-Access is youth. By helping these Canadians increase their skills, the business community can help itself by developing experienced employees for future growth.

The Government of Canada will spend over \$1.3 billion on direct job creation programs in 1983-84/84-85. More than 300,000 individuals will benefit from a combination of funding from government, and enterprising ideas from the business community and the non-profit sector.



For more information on Canada Works, LEAD, Job Corps and the Career-Access Program, visit your local Canada Employment Centre.



Employment and Immigration Canada
John Roberts, Minister

Emploi et Immigration Canada
John Roberts, Ministre

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