



Pure Pork Luncheon Meat 12 oz. tin
KLIK

1.69

40W, 60W, 100W pkg. of 2
LIGHT BULBS..... 1.19

CoOp 400 gram
ASSORTED COOKIES 1.49

Fortune 14 oz. tin
RIPE BLACK OLIVES..... 1.59

Klomp-Wakefield 1 litre
CHOCOLATE MILK..... 88¢

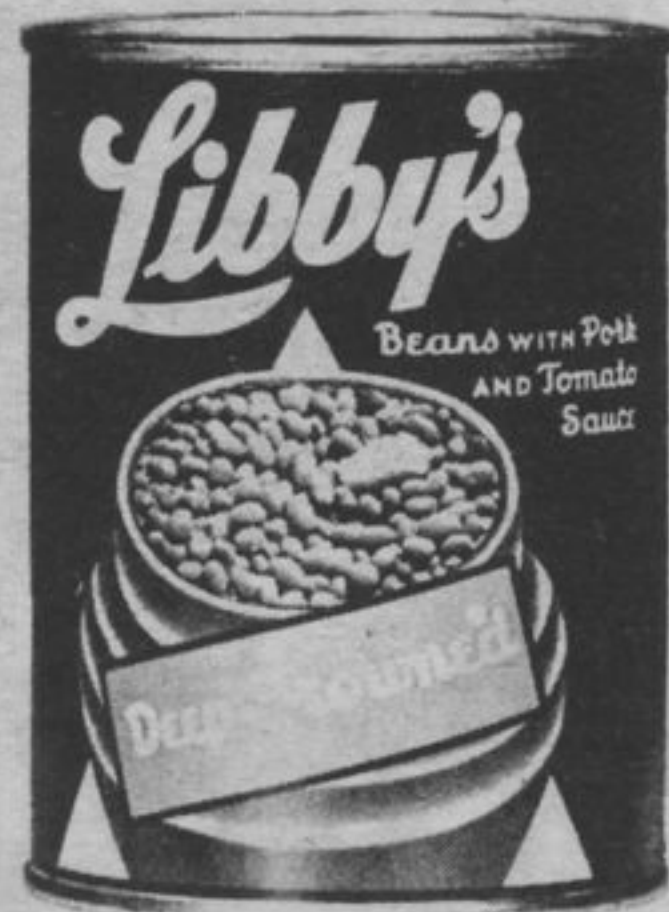
Beatrice 175 gram
FRUIT BOTTOM YOGURT..... 2/1.09

Paulins 83 oz. box
CHOCOLATE PUFFS..... 1.29

Dares Just freeze & eat
900 gram pkg.
SUPER POPS..... 1.39

Fairlee apple, grapefruit, orange
2 litre jug
JUICE..... 1.99

Kingsford 20 lb. bag
BRIQUETS..... 7.99

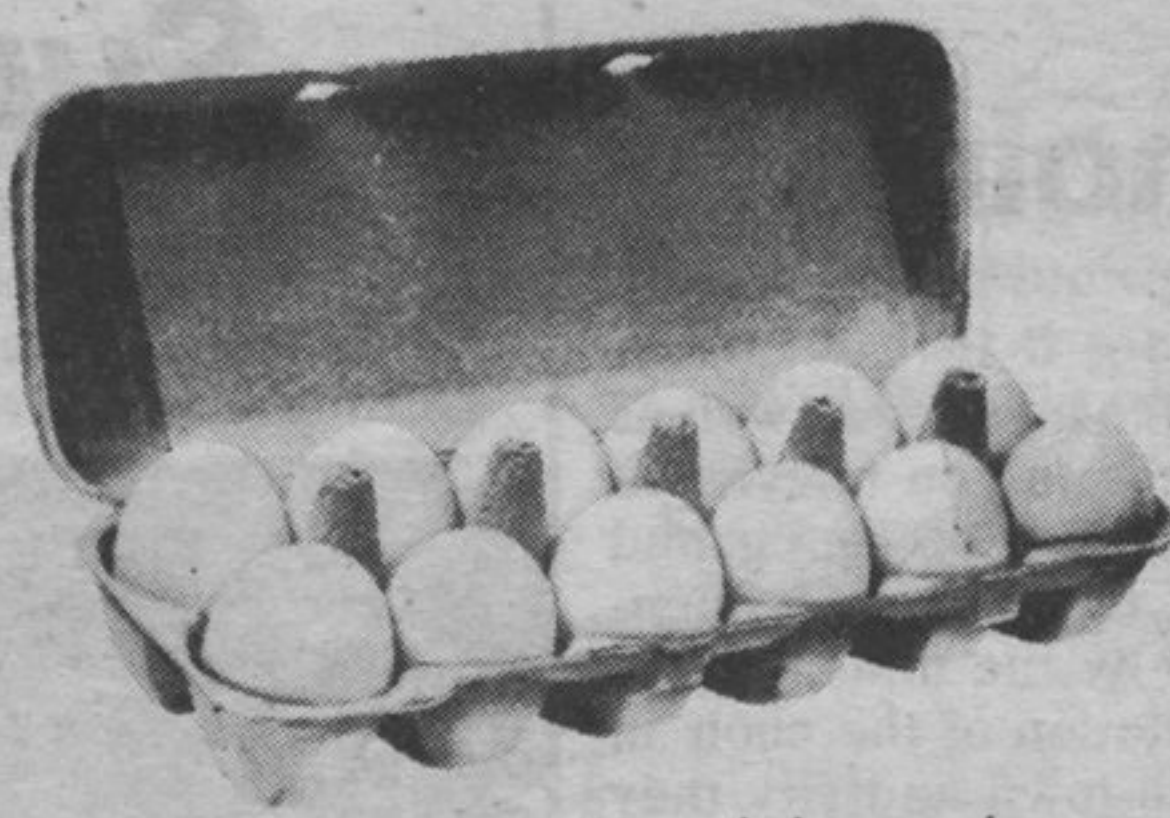


Libby's 14 oz. tins
PORK & BEANS

3/1.99

Assorted Old Dutch
200 gram box
POTATO CHIPS

1.19



Farm Fresh large dozen
EGGS

99¢

(limit of 2 doz. with every
\$15.00 order)

Shaw's White 24 oz. loaves
BREAD..... 85¢

Shaw's Ham. or Hot Dog 8's
BUNS..... 85¢

500 gram
CRISPY WHEAT & RAISINS..... 2.29

Primo 3 litre
VEGETABLE OIL..... 3.99

Medo-land
MOZZARELLA CHEESE..... 6.35 kg.

Orange 92 gram poly bag of 4
TANG..... 1.79

Fortune sliced, crushed, tidbits
14 oz. tin
PINEAPPLE..... 2/1.49

Bicks 1 litre
BABY DILLS..... 2.49

Salada 100's
TEA BAGS..... 1.99

Blue Ribbon 1 lb. pkg.
COFFEE..... 2.49

Heinz 135 gram pkg. of 2.
CHICKEN NOODLE SOUP MIX..... 69¢

Bathroom 4 roll pak
DELSEY TISSUE

1.79



CRTC is out of touch

The Canadian Radio Television and Telecommunications Commission and its control over the television programming that is watched locally has been a cause of continuing concern. Last month one of the most outspoken of the CRTC's Commissioners retired. The Toronto Globe and Mail recently carried an article by Robert Stephens based on an interview with the retiring Commissioner.

"The Canadian Radio-television and Telecommunications Commission is out of touch with reality, says a CRTC commissioner, and the federal agency should realize that it can no longer regulate television choice.

John Grace, a full-time commissioner for the past 2½ years, said in a recent interview in Ottawa that new technology such as satellite-delivered television and video cassettes have freed viewers from the dictates of an interventionist agency.

"And yet the CRTC has proposed tougher Canadian content rules," Mr. Grace said. "That approach won't work. People now can watch whatever they please."

Federal Communications Minister Francis Fox himself recognized the implications of the new broadcast environment in a policy announced earlier this month.

Mr. Fox noted that many foreign satellite signals are now available, and in abolishing certain satellite-dish licensing requirements, he said "the new broadcasting technology neither recognizes nor respects national boundaries."

Mr. Grace, who will leave the CRTC in the next few weeks to become the new federal privacy commissioner, said the agency's proclivity to over-regulate Canadian broadcasting will put it on a collision course with Government policy.

"There is an inherent contradiction between the direction of the CRTC and government policy. There is going to be a clash," he said.

The CRTC has suggested imposing a minimum 35 per cent Canadian content level during mid-evening viewing hours, and Mr. Grace predicted that "the commission will likely receive a directive from Cabinet to forget about the proposal."

Mr. Fox said in his broadcasting plan that the federal Government would seek Parliament-

ary approval to give Cabinet the power to issue binding directives to the CRTC on broad policy matters.

Several other CRTC proposals are repugnant to Mr. Grace. He is opposed to a suggestion that the commission be allowed to order television broadcasters to increase their spending on certain categories of Canadian programming.

Mr. Grace and Jean-Louis Gagnon, who recently retired from the commission, wrote a strongly-worded dissenting opinion on the CRTC's policy statement issued Jan. 31.

"The commission is proposing regulations for a broadcasting world which no longer exists," they wrote.

Ernest Steele, president of the Canadian Association of Broadcasters, said the industry regretted the departure of both Mr. Grace and Mr. Gagnon from the commission. He said the two had earned the respect of the industry for their uncompromising courage in challenging the majority view.

Mr. Grace favors an incentive system that would allow television stations to fall below the existing minimum Canadian content quotas in return for programming excellence.

The CRTC argued in its policy statement that if the domestic communications system "serves only for the importation of foreign programs, there is a real and legitimate concern that the country will ultimately lose the means of expressing its identity."

But that sort of nationalistic rhetoric is lost on Mr. Grace. He said Canadian culture "is not a hothouse plant" that needs regulatory protection, and he rejected the "insulting suggestion" that people who watch a lot of U.S. television are any less Canadian.

For his dissenting opinions, he received a letter of rebuke from the Canadian Conference of the Arts. The letter, signed by national director Jeffrey Holmes and dated Feb. 3, chastised Mr. Grace for adopting the "naive" attitude that has frustrated attempts to create a distinctively Canadian broadcasting system.

But Mr. Grace, defending himself in the interview, said he never thought of his job as a crusade for more Canadian content. "I saw it as helping along good broadcasting."

\$

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