

New Canada Savings Bonds

Safety, instant cash and a good return

For over 32 years, Canada Savings Bonds have been a great Canadian tradition.

With Canada Savings Bonds, you get a safe, secure investment which earns good interest year after year. And they're instant cash anytime. No wonder millions of Canadians invest in Canada Savings Bonds every year.

New Canada Savings Bonds are dated November 1, 1978 and yield an average annual interest of 8.90% when held to maturity in 1985. Each new bond earns interest of 8.50% the first year and 9% for each of the remaining 6 years.

The choice is yours

Canada Savings Bonds also offer you a great choice. There's a Regular Interest Bond that pays interest each year. And a Compound Interest Bond that reinvests your interest automatically. Choose the bond that's right for you.

The Regular Interest Bond

If you want a regular annual income from your investment, you'll like the Regular Interest Bond which pays interest automatically each November 1.

If you're like many bondholders, you'll appreciate the direct deposit feature. With this convenient option, your interest is deposited directly into your chequing or savings account.

Simply ask for it when you buy your new bonds. Or, you can receive your interest by cheque through the mail.

You can buy the Regular Interest Bond for cash wherever you bank or invest in denominations of \$300, \$500, \$1,000, \$5,000 and \$10,000.

The Compound Interest Bond

If you seek savings growth, or an investment for the future, or a

retirement fund, you'll choose the Compound Interest Bond which earns interest on your interest, after the first year, at the guaranteed annual rate of 8.90%.

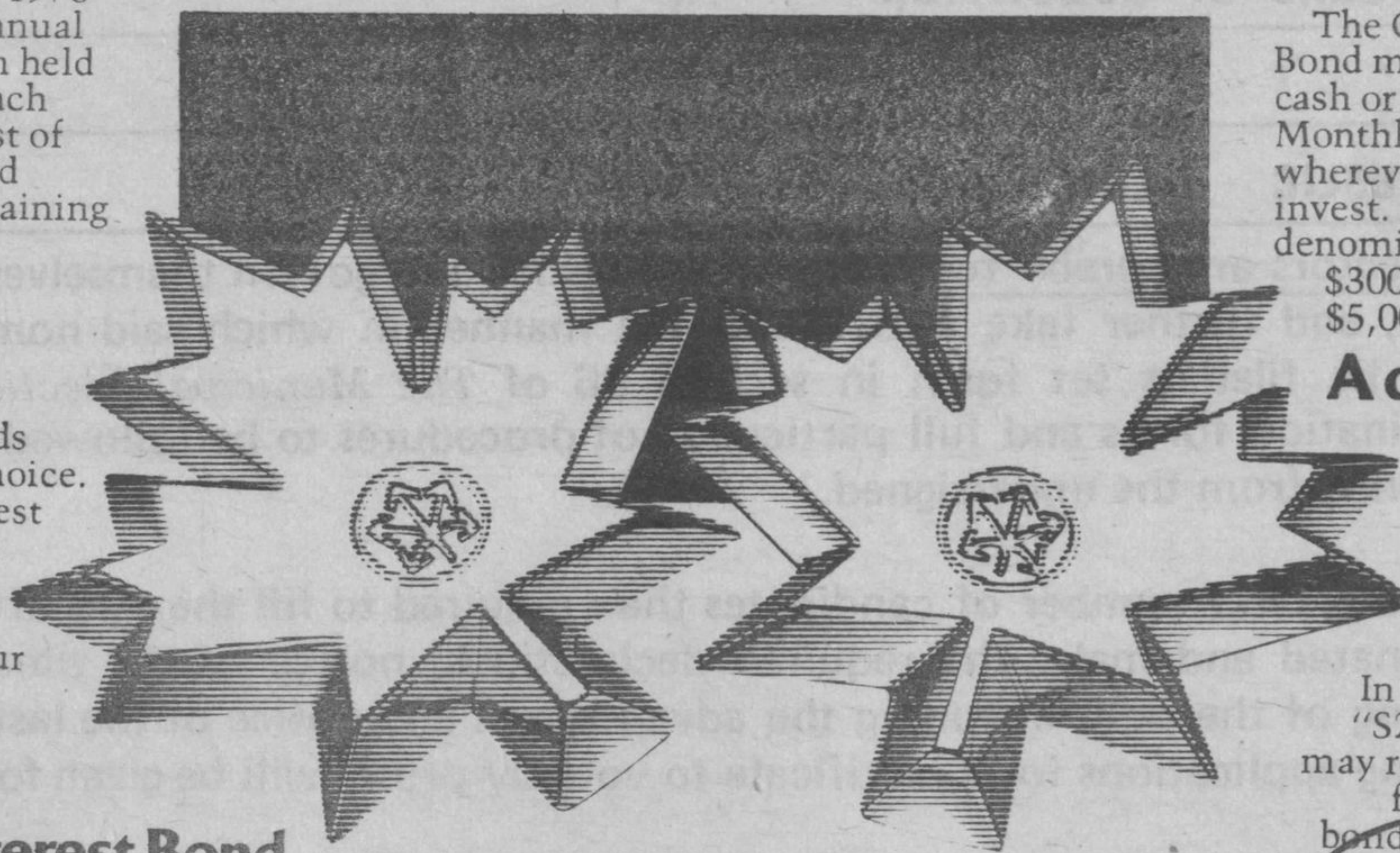
Here's how the value of a \$100 bond grows:

Nov. 1	Value	Nov. 1	Value
1979	\$108.50	1983	\$153.06
1980	\$118.26	1984	\$166.79
1981	\$128.88	1985	\$181.74
1982	\$140.46		

The Compound Interest Bond may be purchased for cash or on the convenient Monthly Savings Plan wherever you bank or invest. It is available in denominations of \$100, \$300, \$500, \$1,000, \$5,000 and \$10,000.

A dual purchase limit

You may buy new Canada Savings Bonds in various amounts up to a limit of \$30,000. In addition, holders of "S24" and "SR" bonds may reinvest all proceeds from their maturing bonds in the new Series.



8.90%

Average Annual Interest to Maturity

Buy yours now

Millions of Canadians will be buying Canada Savings Bonds again this year. So visit your bank, investment dealer, trust company or credit union as soon as possible and choose the bond that's right for you. Do it now and avoid the rush!

A great choice

Compound Interest or Regular Interest