

1 Locate and identify your bonds

Two Series of Canada Savings Bonds mature this Fall: 1969/70 Series (S24) maturing November 1, 1978, 1968 Special Replacement Series (SR) maturing October 1, 1978. Look for "S24" or "SR" preceding the serial number on the corner of your maturing bonds.

2 Find out the cash value of your bonds

At maturity, every holder of "S24" or "SR" bonds will receive the face value shown on the bond, plus a special cash bonus payment and any interest payable on the bonds. If you have any questions about the value of your bonds, just ask the people where you bank or invest.

3 Special arrangements make it easy to reinvest

Simply present your "S24" and "SR" Series Canada Savings Bonds to your bank or other authorized redemption agent. All the paperwork

Act now

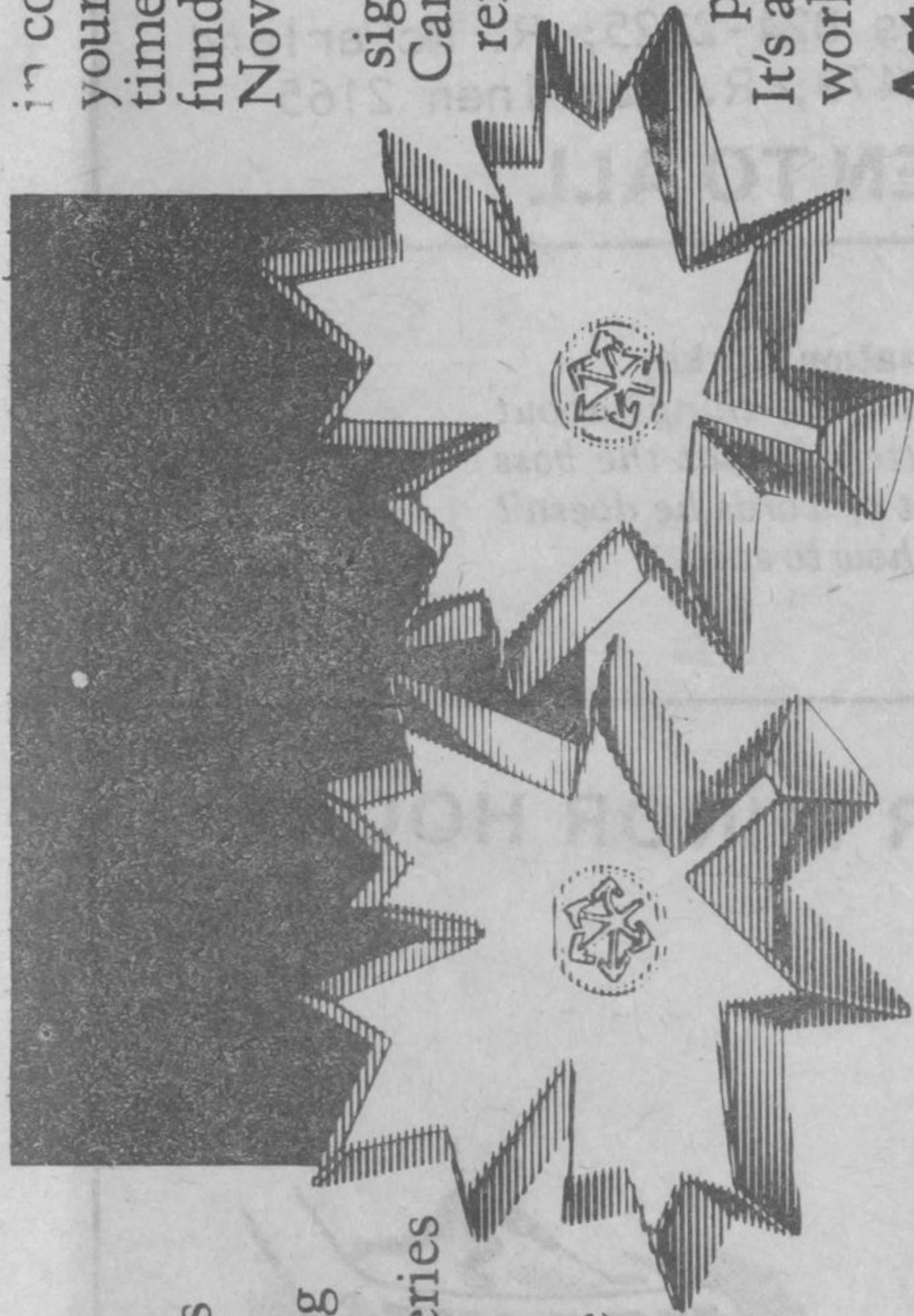
There are more than 900,000 Canadians who own maturing bonds. If you are one of them, go to your bank, investment dealer, trust company or credit union and make arrangements to reinvest in the new Canada Savings Bonds. Do it now and avoid the rush!

It's a great way to keep your money working for you!

In connection with the redemption of your bonds will be done for you at that time. For "S24" bonds the transfer of funds will take place automatically on November 1.

In the same transaction, you can sign up for the new 1978/79 Series Canada Savings Bonds. You may reinvest all proceeds from your maturing bonds in the new Series.

Also, you may buy an additional amount up to \$30,000, the purchase limit of the 1978/79 Series.



New Canada Savings Bonds offer you a great choice

With the new Series, you have a choice of bonds. There's a Regular Interest Bond that pays interest each year. And a Compound Interest Bond that reinvests your interest automatically, earning interest on your interest.

The Regular Interest Bond

If you want a regular annual income from your investment, you'll like the Regular Interest Bond which pays interest automatically each November 1. If you're like many bondholders, you'll appreciate the direct deposit feature. With this convenient option, your interest is deposited directly into your chequing or savings account. Simply ask for it when you buy your

new bonds. Or, you can receive your interest by cheque through the mail.

The Compound Interest Bond

If you seek savings growth, or an investment for the future, or a retirement fund, you'll choose the Compound Interest Bond which earns interest on your interest, after the first year, at the guaranteed annual rate of 8.90%. For example, a \$100 bond will grow to \$181.74 at maturity in just 7 years.

Security and instant cash

Whichever type of bond you choose, you will own a safe, secure investment which can be turned into instant cash whenever you need it.

A good return

New Canada Savings Bonds are dated November 1, 1978 and yield an average annual interest of 8.90% when held to maturity in 1985. Each new bond earns interest of 8.50% the first year and 9% for each of the remaining 6 years.

Buying Canada Savings Bonds has been a great Canadian tradition for over 30 years. They're the proven choice.

8.90%

Average Annual Interest to Maturity

The proven choice