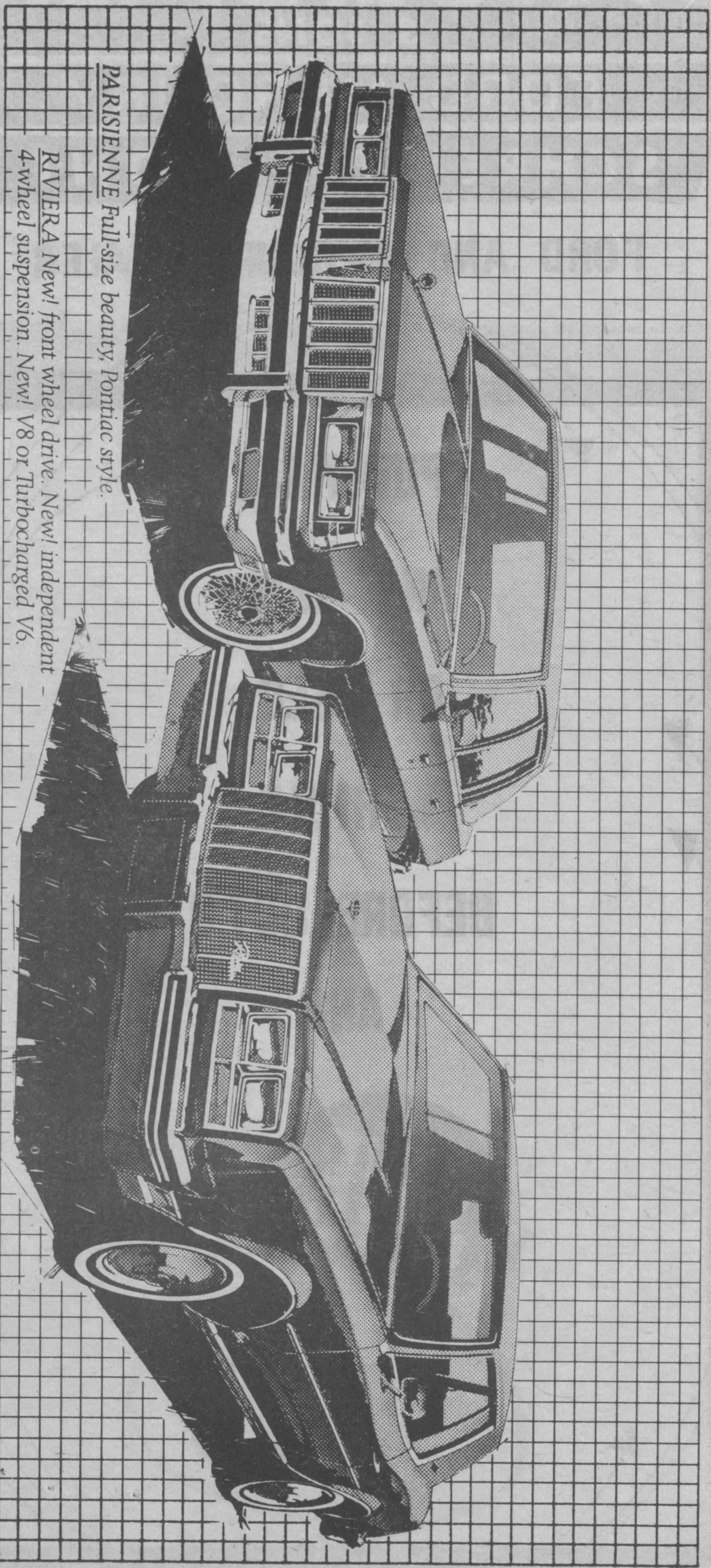


# INTRODUCING 1979

another evolutionary year  
for Pontiac, Buick and GMC.



PARISIENNE Full-size beauty, Pontiac style.

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It began with the totally-new full-size Pontiacs and Buicks for 1977...an evolution in concept, technology and design. It created our evolutionary mid-size cars of 1978. And now, it's on to the next stage. For 1979, Pontiac-Buick-GMC dealers proudly introduce an all-new personal luxury Riviera, completely re-designed and re-engineered. Just one of the great 1979 Buicks. Pontiac has its own news, with refinements and improvements in a distinct breed of cars for the times. While GMC offers truck people many opportunities to stretch their imagination. See the 1979 cars and trucks designed and engineered for a changing world at your Pontiac-Buick-GMC dealer.