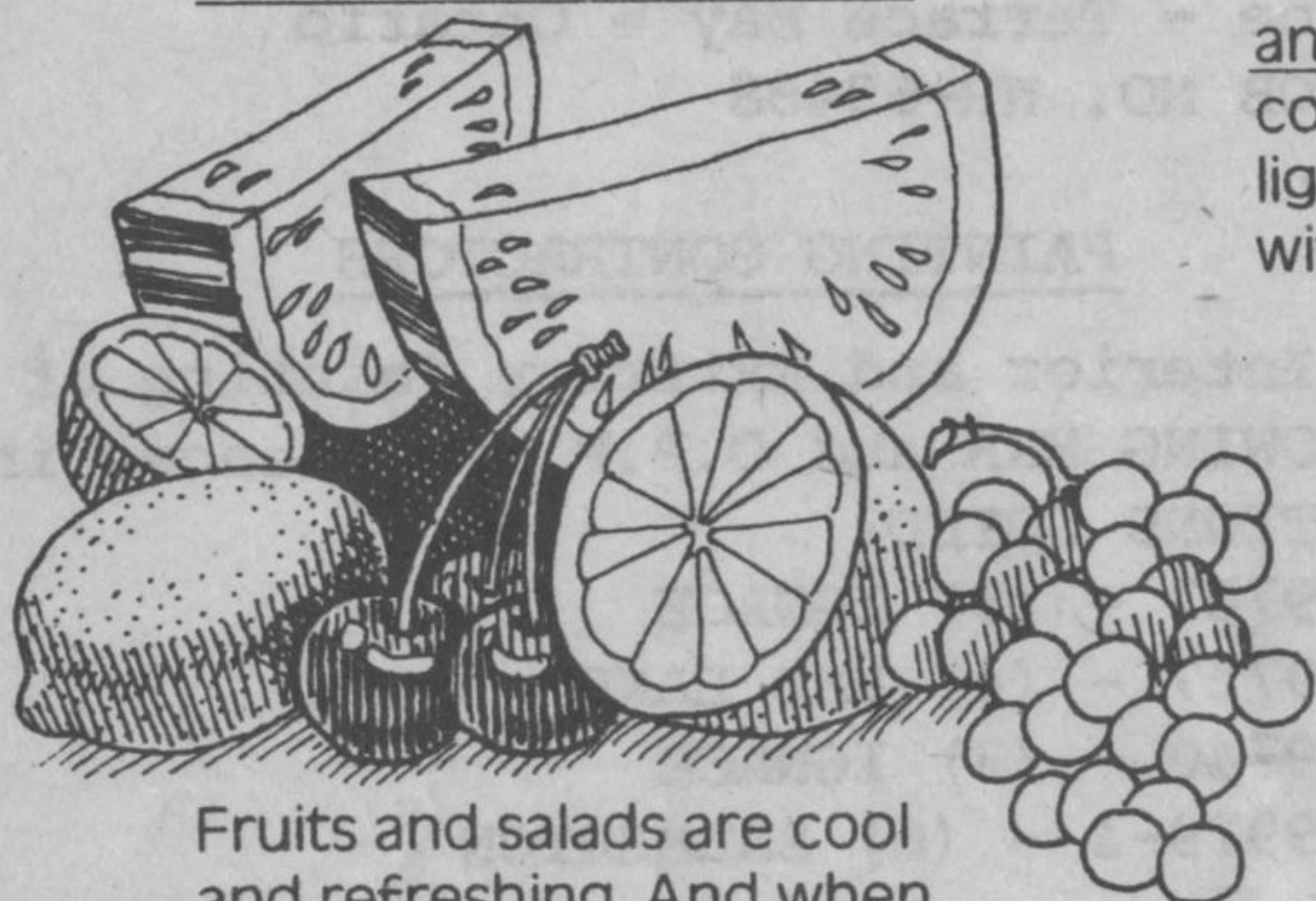


How to be a cool customer this summer.

Be as cool as a cucumber.



Fruits and salads are cool and refreshing. And when you stay away from the oven to prepare meals, you also stay cooler and save electricity.

Keep it light and breezy. It's cool to wear lighter clothes with lighter colours. It's also cool



if your clothes dryer is vented outdoors. Heat and moisture won't be released in your home. Better still, hang your clothes outside to dry.

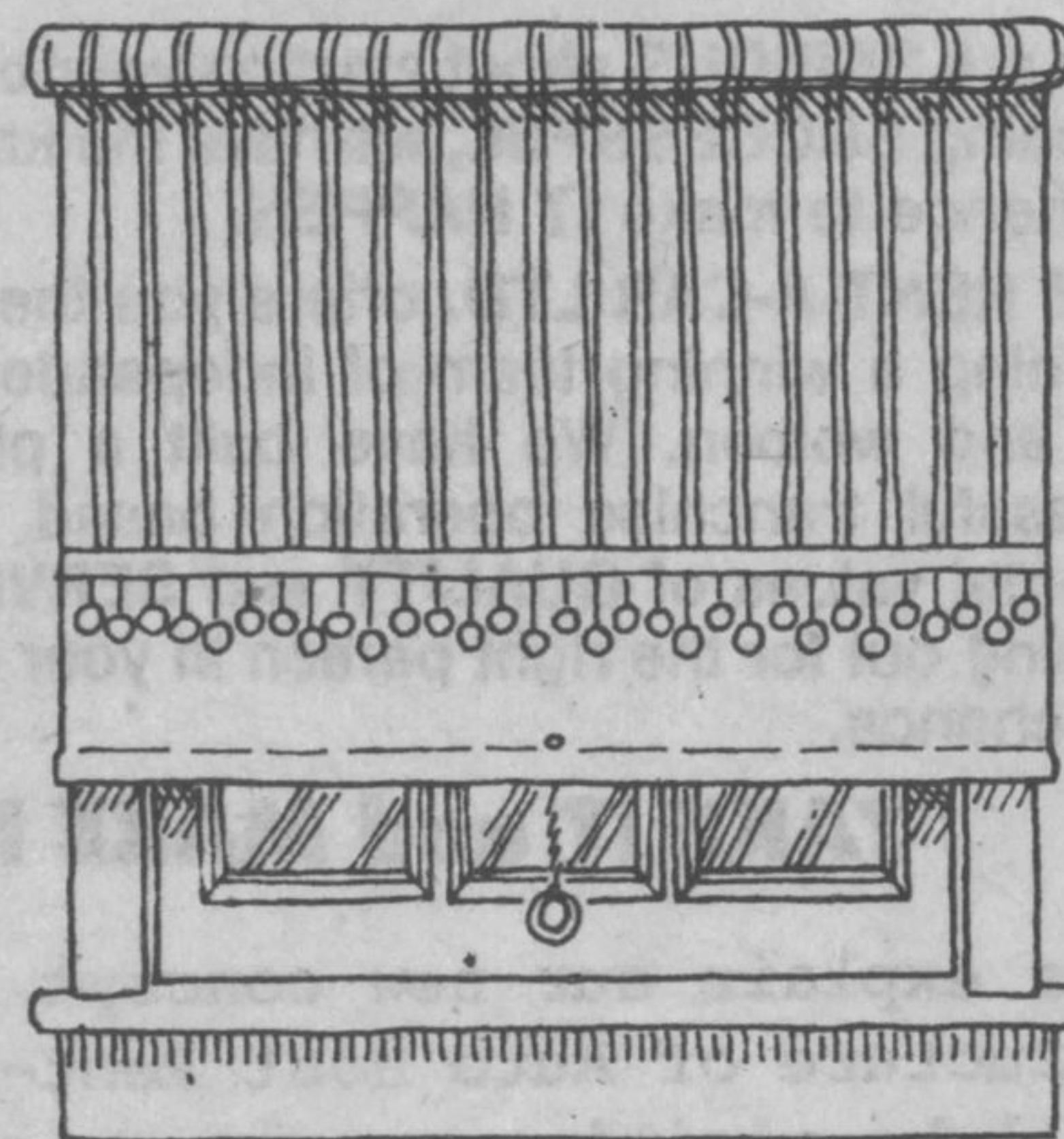
Keep your blinds down.

Keeping your blinds down or drapes drawn on the sunny side has some cold logic to it. The heat of the sun is shut out while the coolness is kept in. At night, keep lights to a minimum. It's cooler and saves electricity.



Use your air conditioner wisely. Make sure it fits

tightly in the window. Keep your doors and windows closed. Clean the filters regularly. If you leave your house for part of the day, cut back the air conditioning. Going on vacation? Turn it off completely.



Drink up. Ah, there's nothing like a tall, cool, refreshing drink to make things cooler. But remember when the refrigerator door is left open, valuable energy escapes.

your hydro

