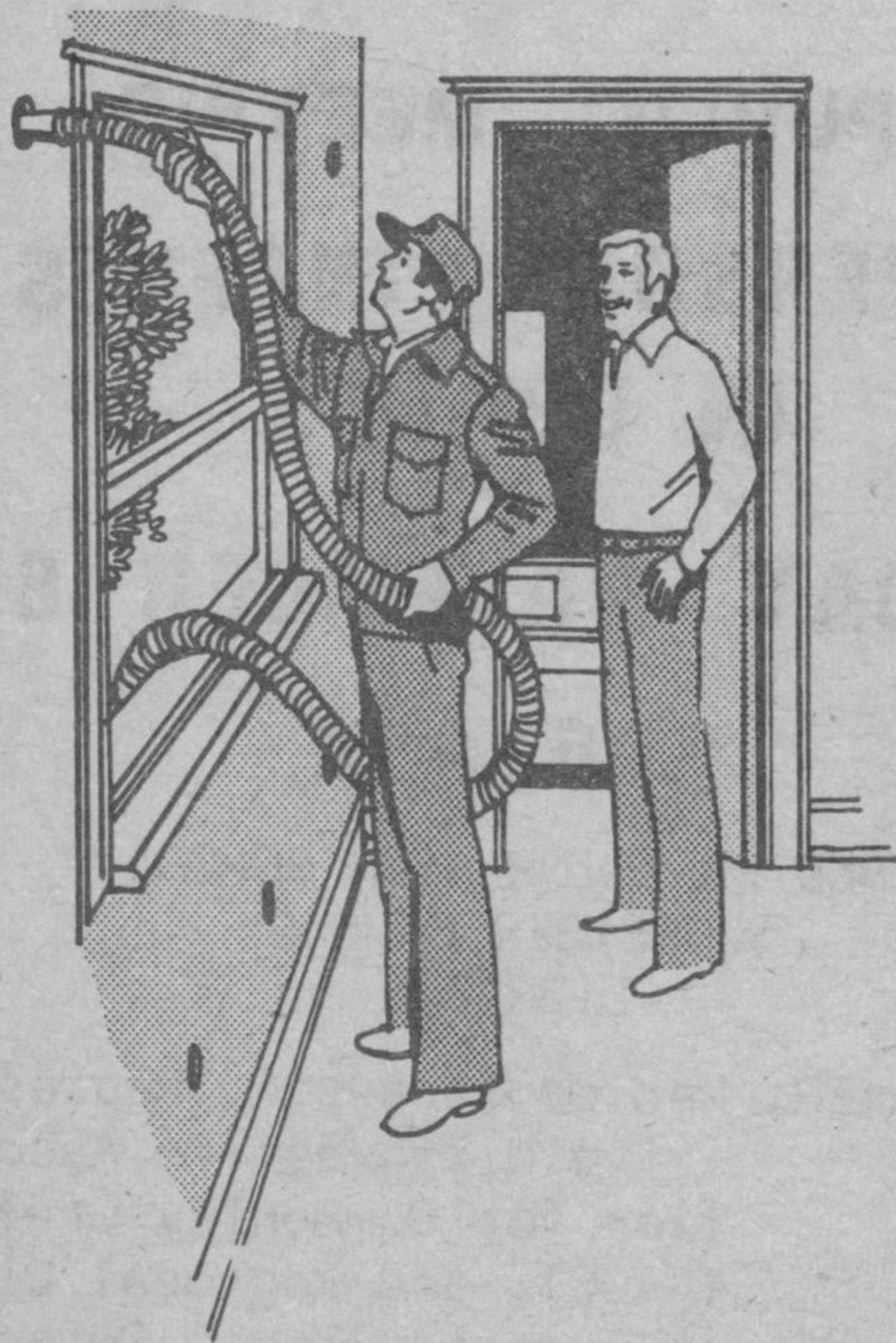


Proper home insulation and heat conservation will save you money.

This is what Ontario suggests to help you cut your home energy costs.

What are some of the ways to cut your heating costs? What types of insulation are on the market? How should you choose an insulation contractor? What does "R-value" mean? What is a vapor barrier?

Those are just a few of the important questions you'll find answered in free publications now available from the



Ontario Ministry of Consumer and Commercial Relations and the Ontario Ministry of Energy.

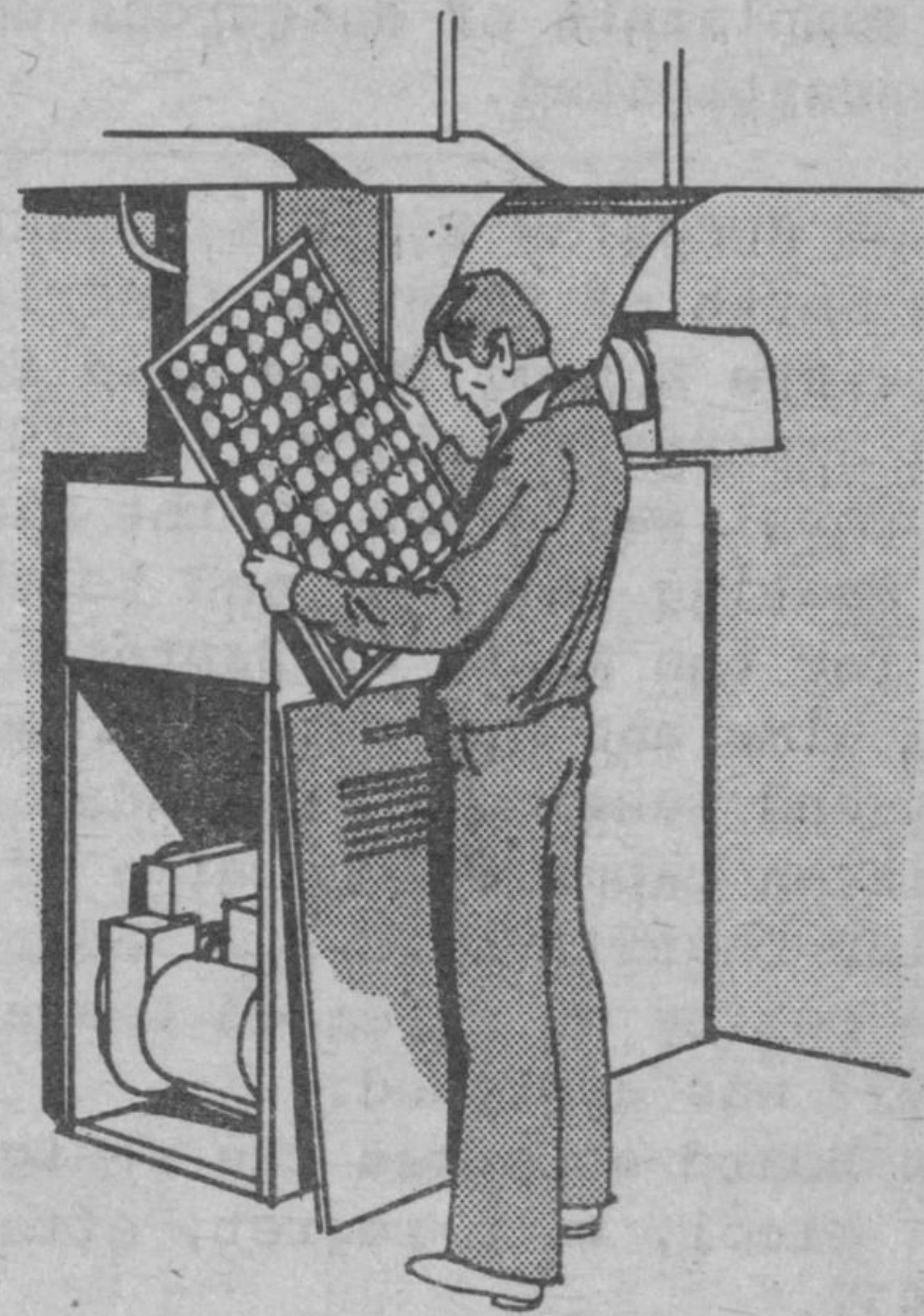
The two ministries are cooperating to inform Ontario residents about how proper home insulation can help offset increasing energy costs, and to point out other ways of conserving energy.

Facts about insulation are included in the Ministry of Consumer and Commercial Relations' interesting bulletin "Insulation: Heat in Your House, Money in Your Pocket." It covers such matters as:

- the meaning of R-value and vapor barrier
- proper ventilation
- types of insulation material
- how to check your home for existing insulation
- finding a reliable contractor
- information to help you understand the customer-installer contract
- how to check the completed job

For a free copy of the bulletin, write to:

Consumer and Commercial Relations/Home Insulation,
Queen's Park,
Toronto, Ontario M7A 2H6



Other ideas on how to save energy and money are included in the Ministry of Energy's booklet "Energy Conservation: The Choice is Yours." Among the money-saving suggestions:

- lowering daytime and night-time temperatures
- installing storm doors and windows
- replacing air filters on warm air heating systems once a month
- closing window drapes on winter nights

For your free copy, write to:

Ontario Energy Conservation Program
Ministry of Energy
56 Wellesley Street — 12th Floor
Toronto, Ontario M7A 2B7

Larry Grossman,
Minister of
Consumer and
Commercial Relations



James Taylor,
Minister of Energy

William Davis, Premier

Province of Ontario