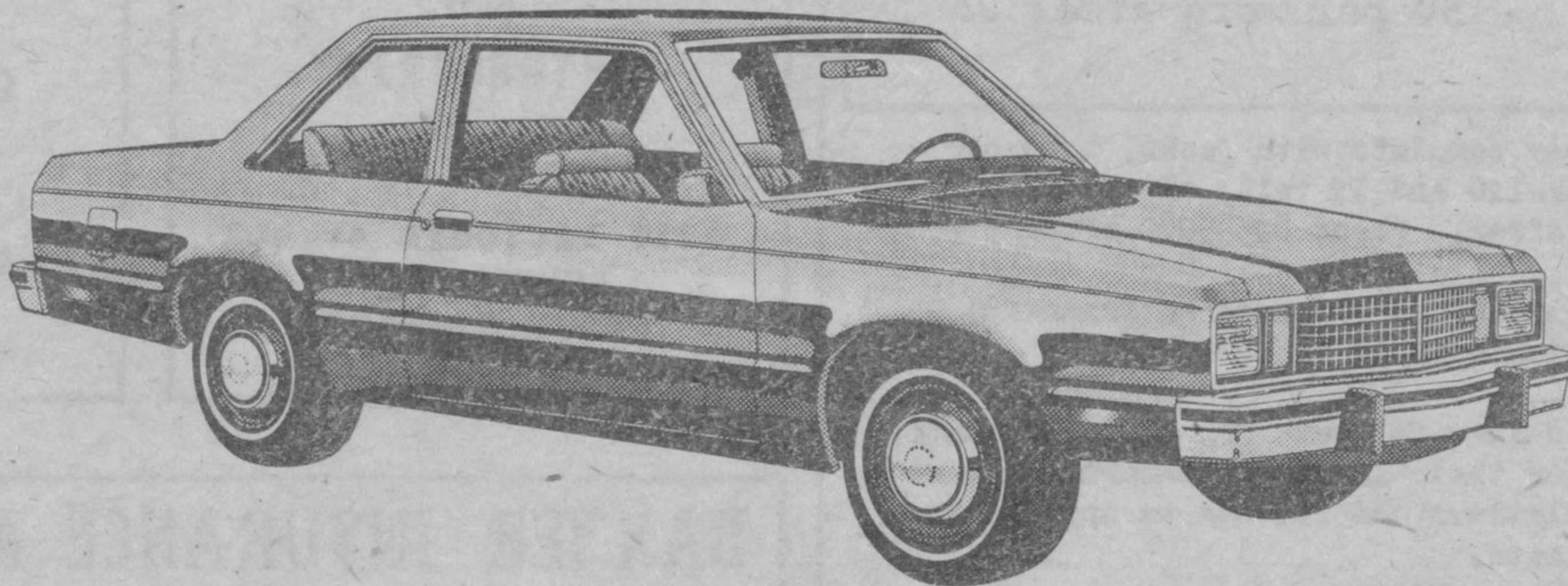


# Here come the '78's from your Ford-Mercury dealer!



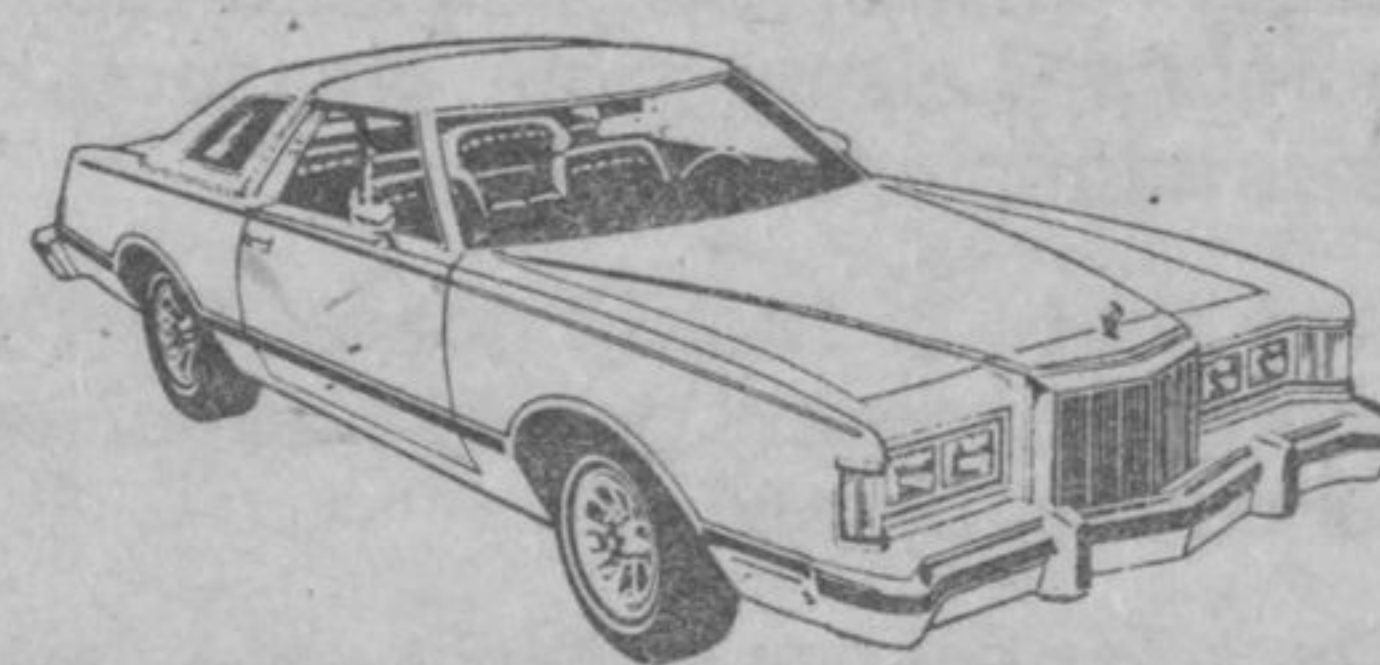
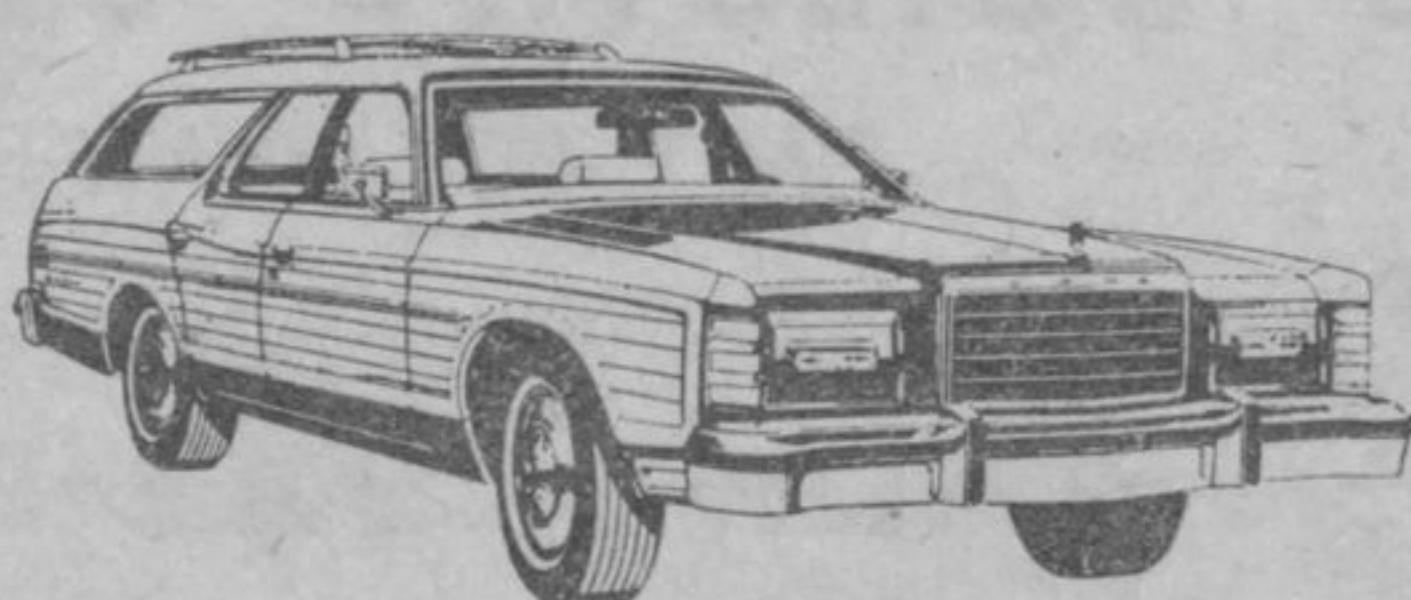
## Introducing **Fairmont** The all-new Ford in your future.

Ford Fairmont is a new car design for today and the years ahead. It's available in 2-and-4-Door Sedans and Station Wagons. Fairmont is fuel efficient, space efficient and cost efficient. And it has a new, advanced European ride system. Judge Fairmont for yourself and find out which Fairmont's in your future.

HIGHWAY	CITY
<b>65*</b>	<b>43*</b>
km/gal.	km/gal.
(40 MPG)	(27 MPG)

\*Ratings apply to the 2.3 litre engine with 4-speed manual transmission, based on Transport Canada approved test methods. Your actual mileage will vary depending on driving conditions, driving habits, car's condition and optional equipment.

## The great '78's from Ford and Mercury starting October 7th.



FIESTA • PINTO • MUSTANG II • FAIRMONT • GRANADA • LTD II •  
THUNDERBIRD • LTD

BOBCAT • ZEPHYR •  
MONARCH • COUGAR •  
MARQUIS •

LINCOLN VERSAILLES •  
LINCOLN CONTINENTAL •  
CONTINENTAL MARK V •

### MANUFACTURER'S WARRANTY

No-extra-charge 36-month,  
unlimited distance warranty  
against rust perforation on 1978  
model cars.

This Ford of Canada warranty is transferable to succeeding owners and covers the repair or replacement of any part, except exhaust system components, which develops perforation from corrosion within the first three years of normal use. The basic 12 month/20,000 km warranty covers rust, other than perforations, that are due to defective factory materials or workmanship. Ford and Mercury dealers have full details.



Be sure to watch Loto Canada Sun. Oct. 9, on the CTV Network and the Anne Murray Super Special Mon. Oct. 10, on the CBC Network.

Certain items illustrated are optional at additional cost.

