

Elmer's six rules

1. Look all ways before you cross the road.
2. Keep away from all parked cars.
3. Ride your bike safely and obey all signs and signals.
4. Play your games in a safe place away from traffic.
5. Walk, don't run, when you cross the road.
6. Where there are no side-walks, walk off the road to the left and face oncoming traffic.

CONTEST NO. 1

MAIL BEFORE JUL 25 TO

ELMER CONTEST

409 King St. W.
Toronto, Ont. M5V 1K1

NAME

ADDRESS

(Town or city, postal code)

TELEPHONE

AGE

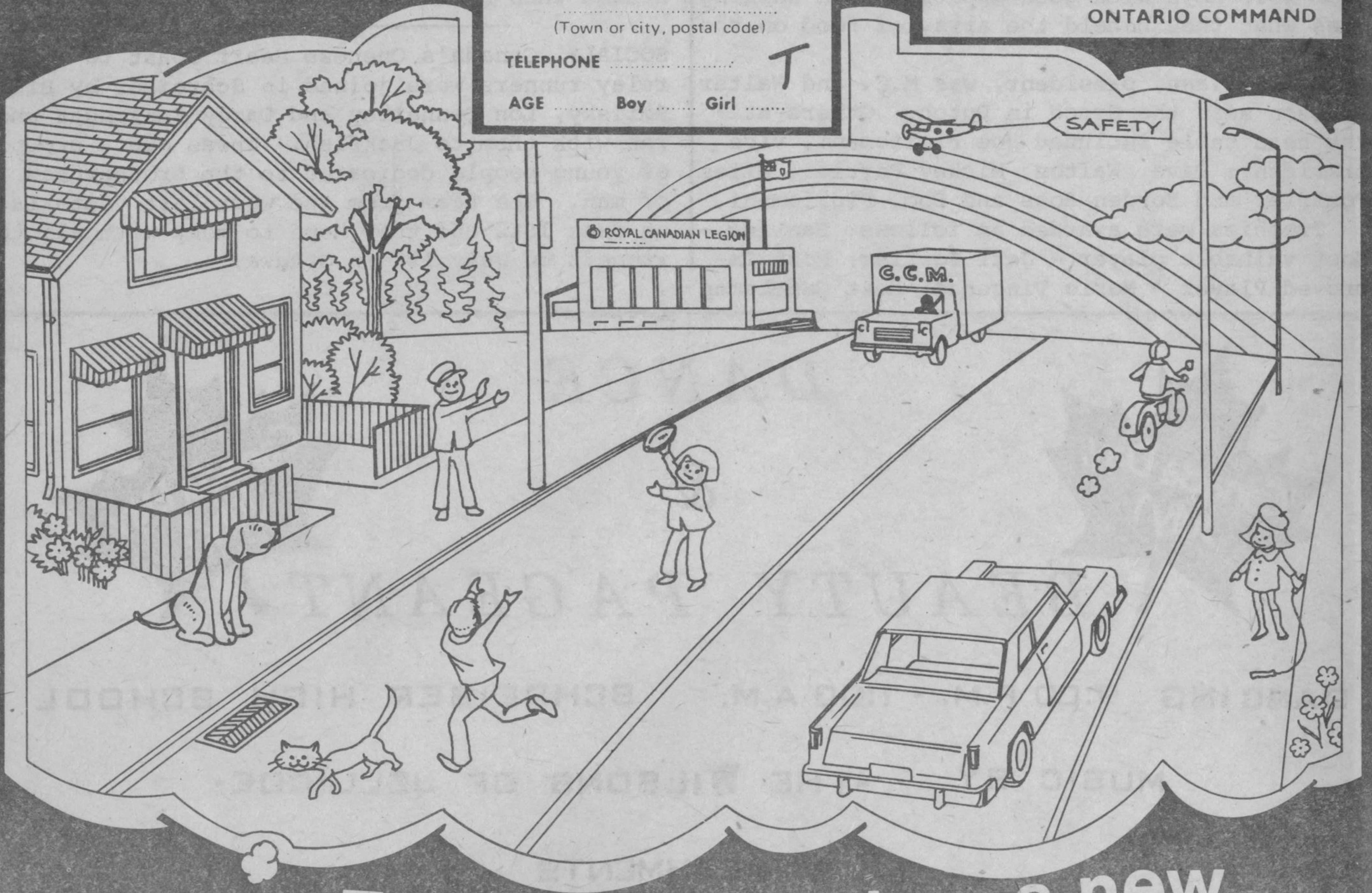
Boy

Girl

HOW TO ENTER

1. Show which Elmer rule is being broken and colour the picture.
2. Fill out entry form. Print clearly.
3. Cut out along dotted lines and mail to address shown.
4. Any Ontario child between 6 and 14 may enter. All entries become property of Elmer the Safety Elephant. Judges' decision final.

ONTARIO SAFETY LEAGUE
in cooperation with
ROYAL CANADIAN LEGION
ONTARIO COMMAND



Elmer dreamed up a new SUMMER SAFETY Contest

**4 C.C.M.
BIKES**

**50
BIKE
ACCESSORY KITS**

