

SMOKE DETECTORS SAVE LIVES

Smoke detectors now being marketed in Ontario can save lives, but some salesmen are using high pressure "scare" tactics to sell the units at excessive prices.

"Conscientious parents are easy prey for unscrupulous door-to-door salesmen painting grim pictures of tragedy to sell detectors at inflated prices," says Sidney Handleman, minister of consumer and commercial relations, warning consumers to shop carefully before they buy.

Fire claimed the lives of nearly 300 Ontarians last year, many of whom could have been saved had detection been made earlier.

Smoke detectors fall into two categories: ionization type and photoelectric. Ionization type detectors sense "products-of combustion", often before there is any visible indication of fire. Photoelectric detectors trigger an alarm when smoke interferes with the flow of light in the unit.

Both types indicate fire danger much more quickly than heat-activated units now installed in commercial and industrial buildings.

The Ontario Building Code, enacted by the continued page 8

NOTICE

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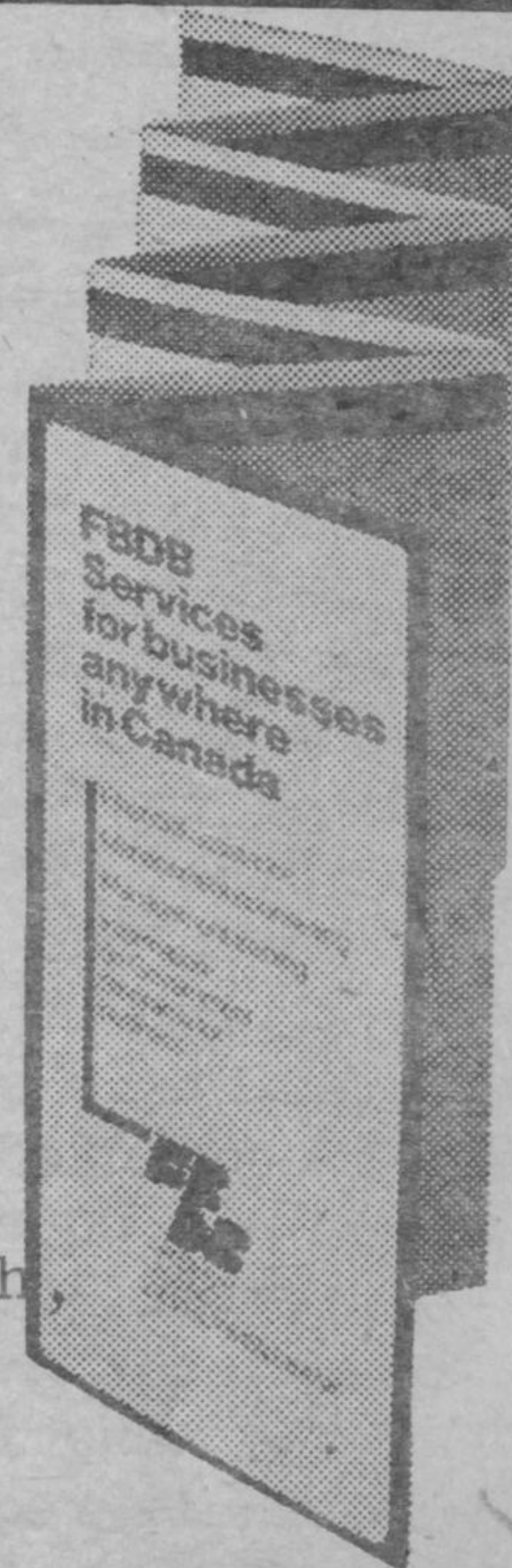
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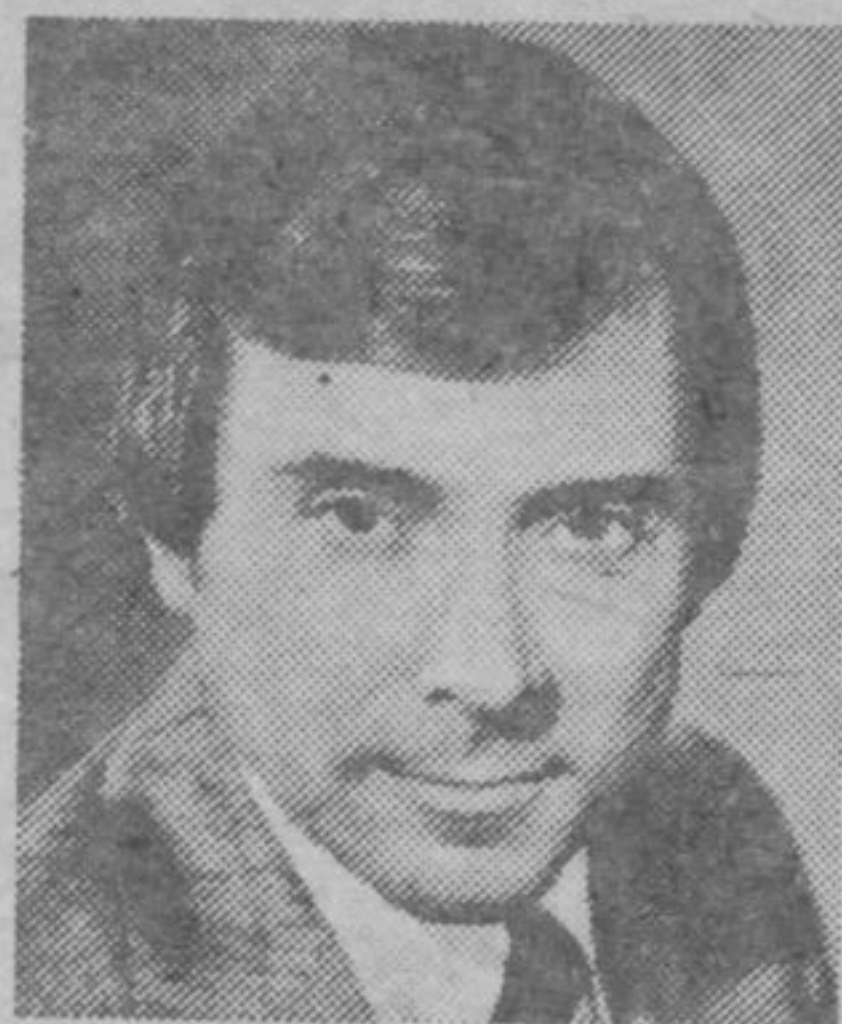
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