



# Everyone wants to reduce new home costs.

## Here's a new report that suggests how it can be done.

Ontario's present urban development standards are among the highest in the world. However, the standards set by our municipalities vary considerably, a fact which in some instances adds greatly to the cost of new housing.

Your Ontario Government believes that realistic development standards throughout the province would lead to continued high quality new housing, but at a lower cost. This case is strongly presented in a new report, "Urban Development Standards: A Demonstration of the Potential for Reducing Costs," issued by the Ontario Ministry of Housing. The report points out how more realistic standards could significantly reduce home mortgage payments, and indicates that adoption of such standards would in some areas lead to more economical use of land, energy savings, reduced

pressure on agricultural land, and greater feasibility for public transit.

If you would like a leaflet summarizing the main features of the suggested new standards, write to:

Communications Branch  
Ministry of Housing  
56 Wellesley Street W., 2nd Floor  
Toronto, Ontario M7A 2N5

**Ministry of Housing**  
**John Rhodes,**  
**Minister**

**William Davis,**  
**Premier**



Province of Ontario