

This is Energy Conservation Week.



Here is
**what you can do
 to help Ontario
 conserve energy.**

Energy. It will cost us \$7.5 billion province-wide this year. To help cut that cost, your Ontario Government established the Energy Management Program. The goal is to save \$1 billion a year on energy bills throughout Ontario by 1980.

Ninety-five energy management research and demonstration projects are underway to help you use less energy at home and at work.

You too can conserve energy and save money by:

- Insulating and caulking your home
- Lowering daytime temperatures to 68°F (20°C) and nighttime temperatures to 63°F (17°C)
- Closing drapes on all windows on winter nights
- Replacing air filters on warm air heating systems once a month
- Using 40 watt instead of 60 or 100 watt bulbs where practical
- Keeping the damper closed when the fireplace is not in use
- Installing storm windows and doors
- Turning off lights and TV when not being used

- Warming up your car's engine gradually
- Avoiding idling the engine while waiting

For more ways to save energy and money, send for the free booklet "Energy Conservation... The Choice is Yours".

Write to:

Ontario Energy Management Program
 Ministry of Energy
 56 Wellesley Street West
 12th floor
 Toronto, Ontario
 M7A 2B7

Ministry of Energy
 Dennis R. Timbrell,
 Minister

William G. Davis,
 Premier



Province of Ontario