

Introducing the greatest aid to litter prevention since the refillable pop bottle.

The refillable pop bottle.

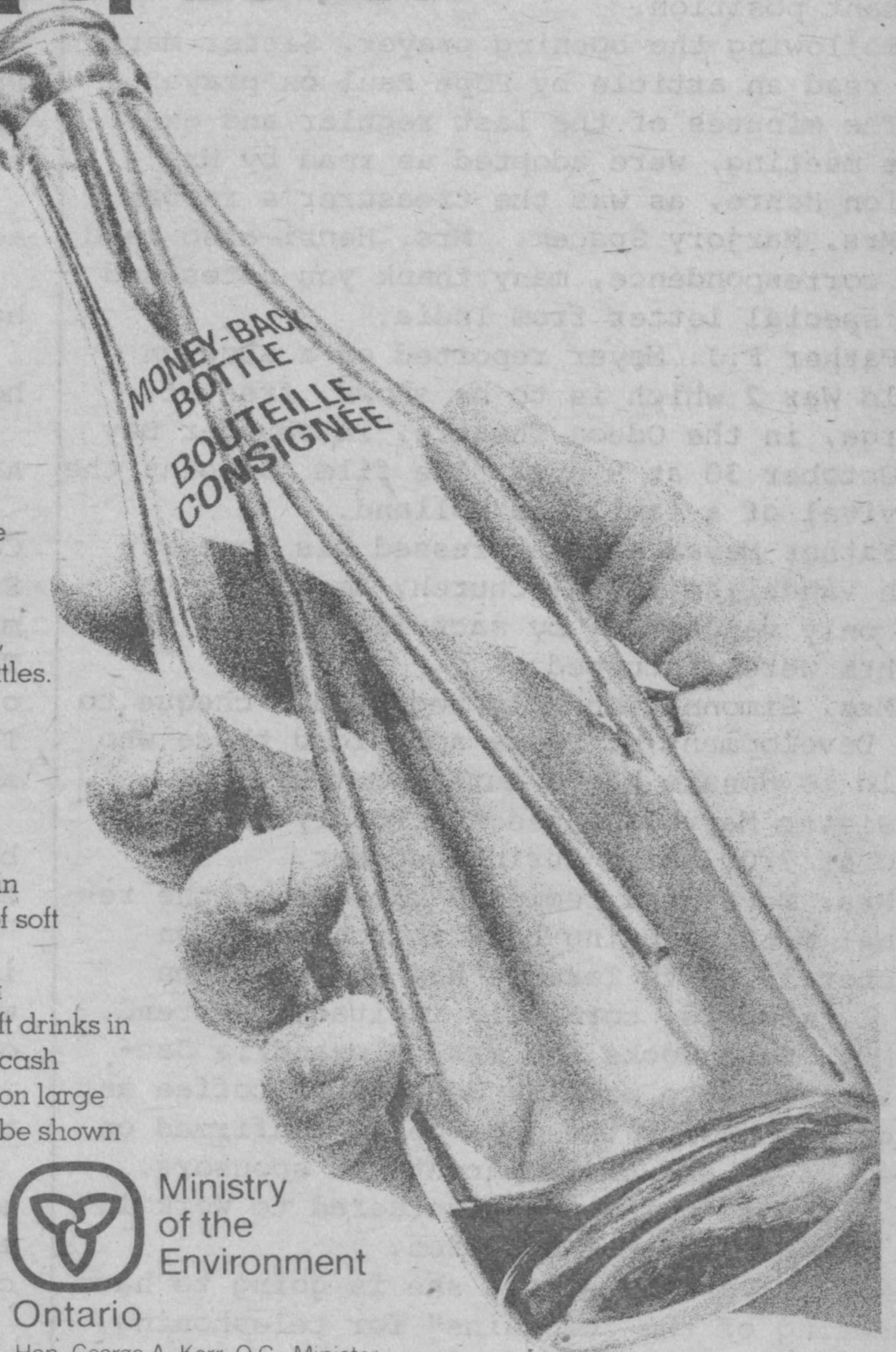
Remember the days when all pop bottles were returnable and refillable? Your Ontario Ministry of the Environment wants to bring those days back, because there were a lot of advantages to the refillables.

Their re-use saved energy and raw materials involved in bottle manufacture. And, more important, people returned refillable bottles. So they didn't become the litter and garbage disposal problem that throwaway bottles and cans are causing today.

On October 1, 1976 a new law went into effect. It says that within six months, retail vendors will be required to stock and display in refillable bottles any size, flavour and brand of soft drink they offer in non-refillable bottles.

In other words they have to offer you a choice. It also requires that retailers selling soft drinks in refillable bottles must now accept and refund cash deposits of at least 10¢ on small sizes and 20¢ on large sizes. And the amounts of these deposits must be shown separately from the actual price of the pop.

Your Ministry of the Environment thinks that a return to refillable bottles will save energy, help alleviate garbage disposal problems, and reduce the number of landfill sites. It will be a step toward a clean, uncluttered Ontario.



Ministry of the Environment

Ontario

Hon. George A. Kerr, Q.C., Minister
Everett Biggs, Deputy Minister

Notice to Ontario Retailers

Effective October 1, 1976, you will be required to accept deposits on refillable soft drink containers of 10¢ on small sizes and 20¢ on large sizes. You will also be required to refund deposits in these amounts on all reasonably clean,

intact, refillable soft drink containers which you normally handle.

This information is covered in a notice which must be displayed by soft drink retail vendors. These signs are provided by the Ministry of the Environment and are available at our offices in these locations: Barrie, Belleville, Cambridge, Cornwall,

Don Mills, Gravenhurst, Kenora, Kingston, London, North Bay, Oakville, Owen Sound, Ottawa, Pembroke, Peterborough, Sarnia, Sault Ste. Marie, Stoney Creek, Sudbury, Thunder Bay, Timmins, Welland and Windsor or by writing or phoning: Environment Ontario 135 St. Clair Ave., West Toronto, Ontario M4V 1P5 Telephone: (416) 965-1658

DEPOSIT REFUND FOR REFILLABLE SOFT DRINK BOTTLES

Regulations of the Province of Ontario under the Environmental Protection Act provide that a cash refund of the full deposit will be paid for up to 48 intact and reasonably clean refillable containers in any 24-hour period of a brand and flavour of carbonated soft drink sold here in containers of the same size within the preceding six months.