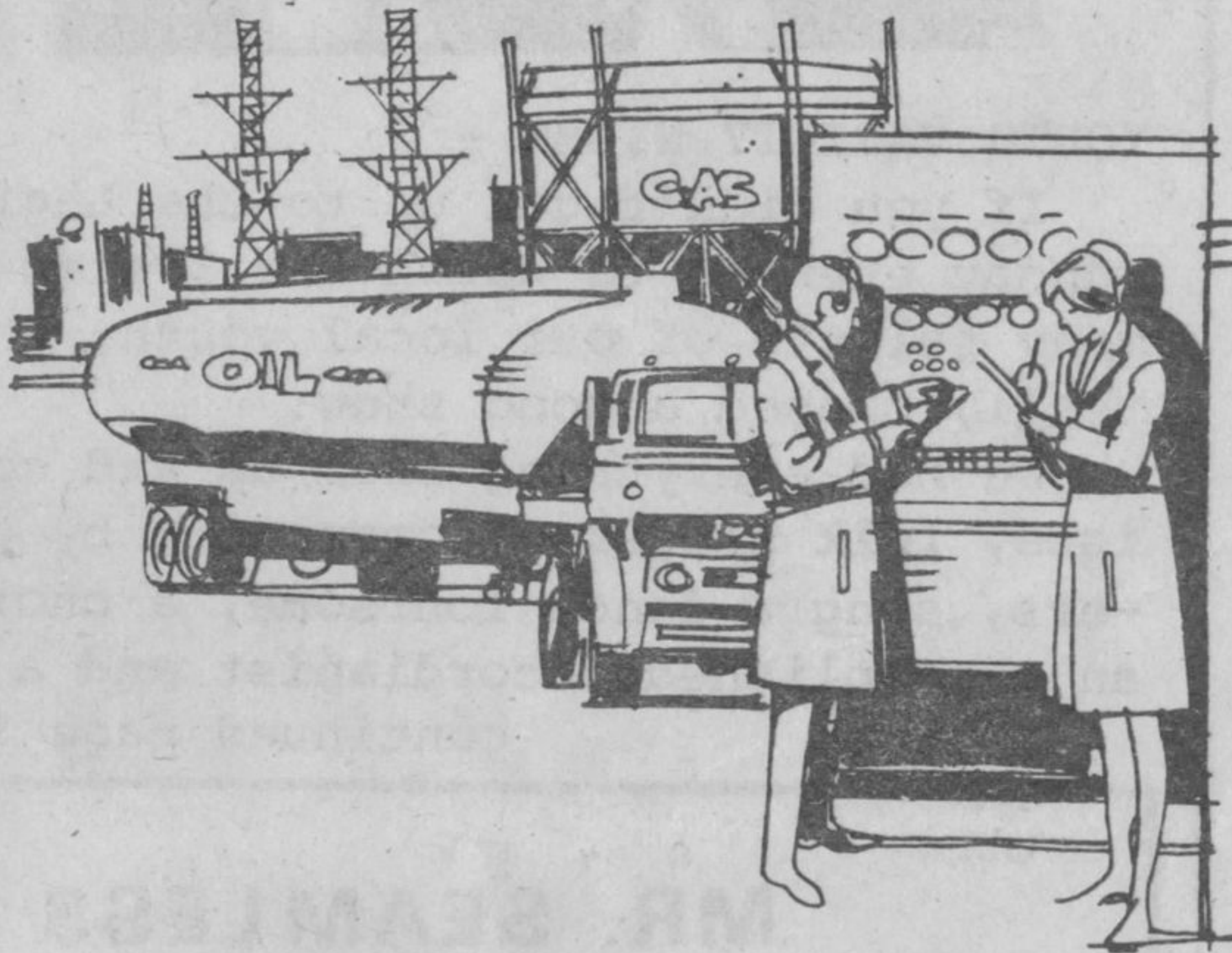


When you save energy you save money.

This is what Ontario is doing to help you save.



Your Ontario Government's goal, by 1980, is to reduce by one-third the growth rate of energy consumption in the province. To achieve that, eleven Ministries of your Government are working together in the Ontario Energy Management Program.

The Program has two objectives — to find ways to help you cut your own energy bill, and to find ways of using your province's energy more efficiently.

Right now, the Program consists of 70 working projects, including:

- testing ways to reduce fuel consumption in automobiles and farm operations;

- improving the heating and cooling systems in government buildings (which has already cut some energy bills by as much as 20%);
- finding ways to improve residential natural gas and oil furnace efficiency;
- constructing and testing a totally solar-heated home;
- reclaiming waste materials to produce energy;
- sending an "Energy Bus" throughout Ontario to do on-the-spot analyses for industry (so far, annual energy cost savings averaging 20% have been identified).

Practical suggestions on ways you can save energy and money are available from your Ontario Government and from energy-supplying companies.

For more information, write to:
Energy Management Program
Ontario Ministry of Energy
12th Floor
56 Wellesley Street West
Toronto, Ontario M7A 2B7

Ministry of Energy
Dennis Timbrell, Minister



Province of Ontario
William Davis, Premier