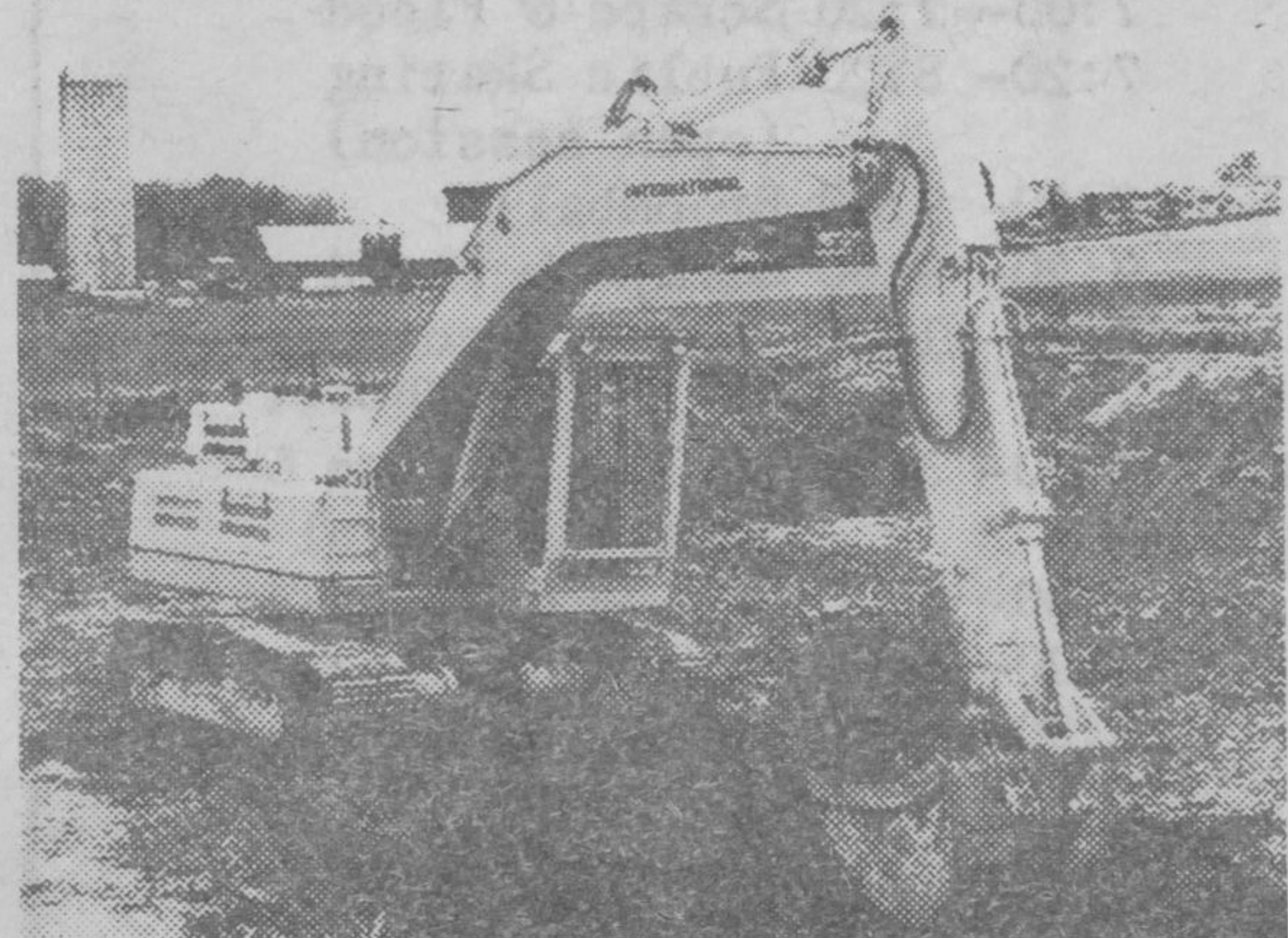
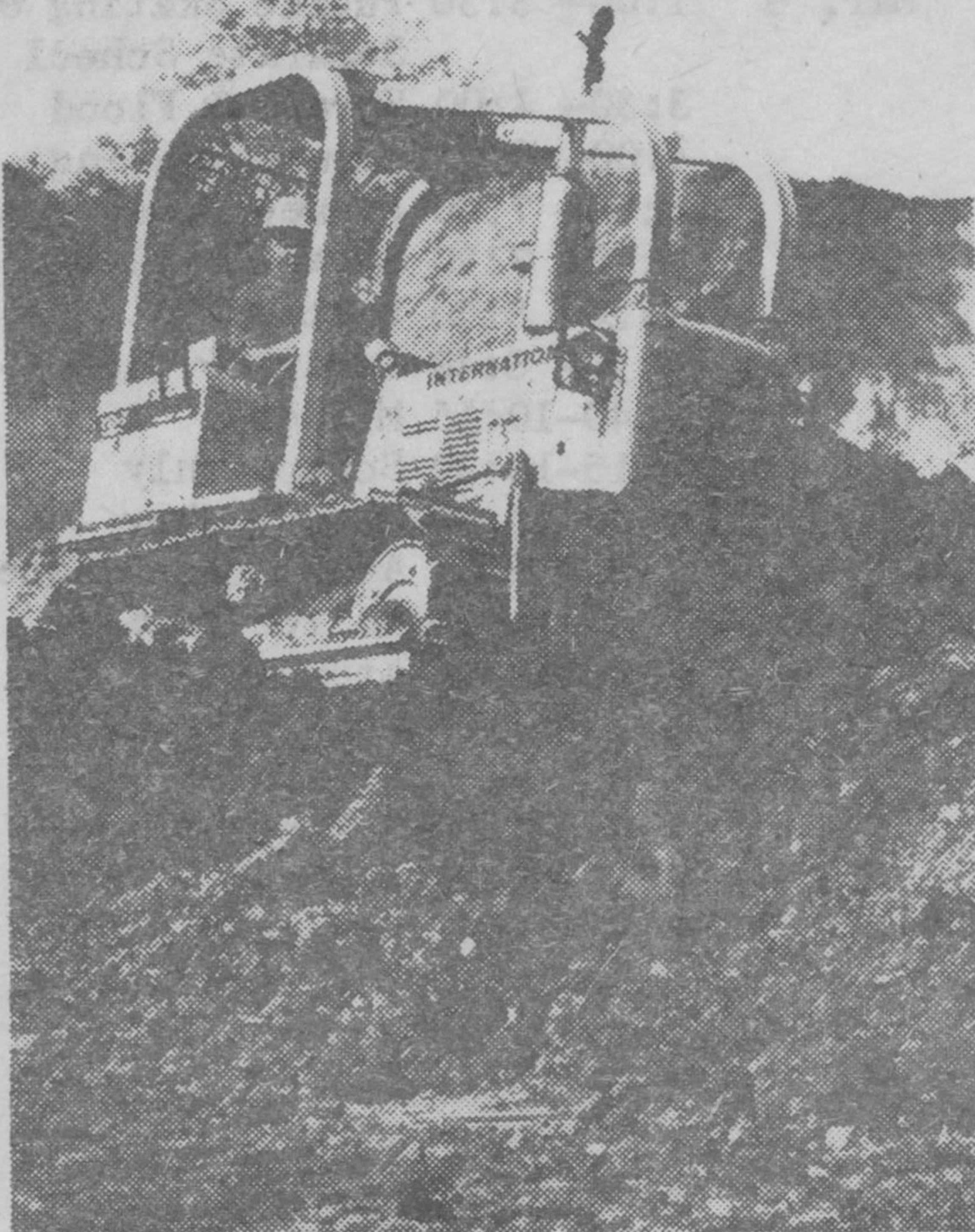


You've never needed us more than now.



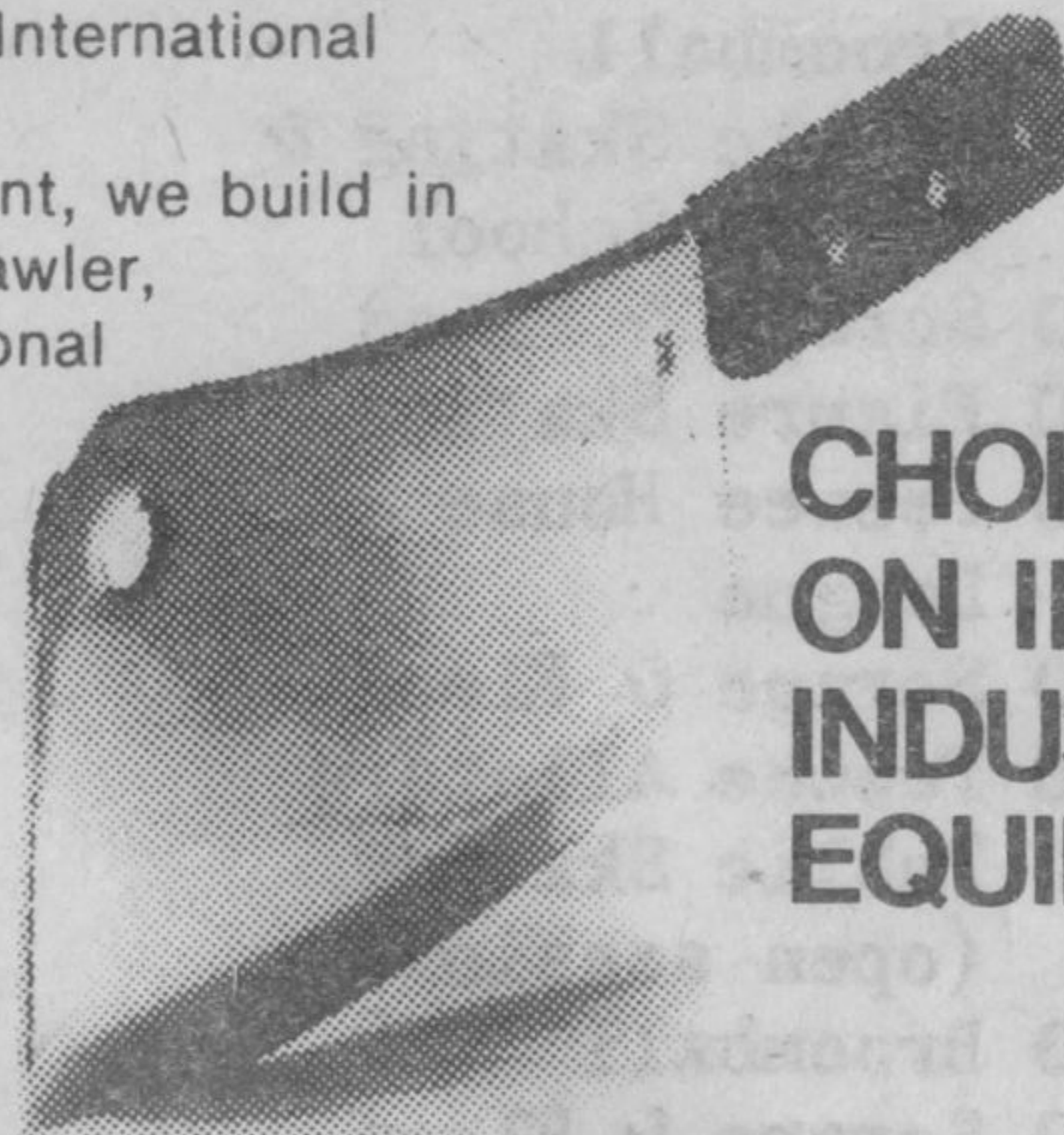
Costs are up. Margins are slipping. The pressure is on. This is no time to take a chance on your productivity. But it's an ideal time to take advantage of the extra muscle and endurance built into every model of International Industrial Equipment.

Because we think about the man who uses our equipment, we build in safety, comfort and versatility. So if there's a new loader, crawler, dozer, back-hoe or tractor in your plans, cash in on International . . . the equipment built to carry you into the next decade.

You need us for another reason, too. Right now, we're offering Choice Cuts on all International equipment. Your choice of savings on finance charges . . . or straight cash discounts if you act now.

Drop in today for the equipment . . . and the savings . . . that can make the International difference to your profits.

International



CHOICE CUTS ON IH INDUSTRIAL EQUIPMENT



VULCAN MACHINERY & EQUIPMENT LTD.

915 Memorial Avenue

Phone: (807) 345-5495 THUNDER BAY, Ontario Telex: 073-4509

Branches in: ONTARIO, MANITOBA, SASKATCHEWAN, ALBERTA and BRITISH COLUMBIA