



SCHREIBER, ONTARIO

Our Company-wide Bestsellers at a special low price:



Look for this value symbol.
It's your assurance of
satisfaction.

FEB. 26 - 27 - 28

Easily recognized for their quality, their value, and of course, their low price. Each and every item bearing the bestseller title is first quality, a proven seller and is The Bay's attempt to save you money and put back your confidence in shopping. (Because these items are bought in depth (we're coast to coast, remember?) the savings are reflected in the low prices. Prices in effect for three days only...so early shopping is advised. A company-wide bestseller is your best buy...now...and always... and only at The Bay!

Our Annual Fabric Event! Make something out of it!

Fabrics that tell a story and you're the main character! Create sensational outfits! Our fabrics relate the "calculated component" tale...interchangeable parts that work well together...or alone. And today...the name of the game is economy and our specially priced fabrics make wardrobe-building super easy. All are easy-care, comfort-oriented fabrics. Make something out of them...

A. 60" Co-Ordinates in 100% polyester that's suitable for travel wear. Plain and novelty designs. SFF7. Regular \$4 Now Only, 3.19 yard

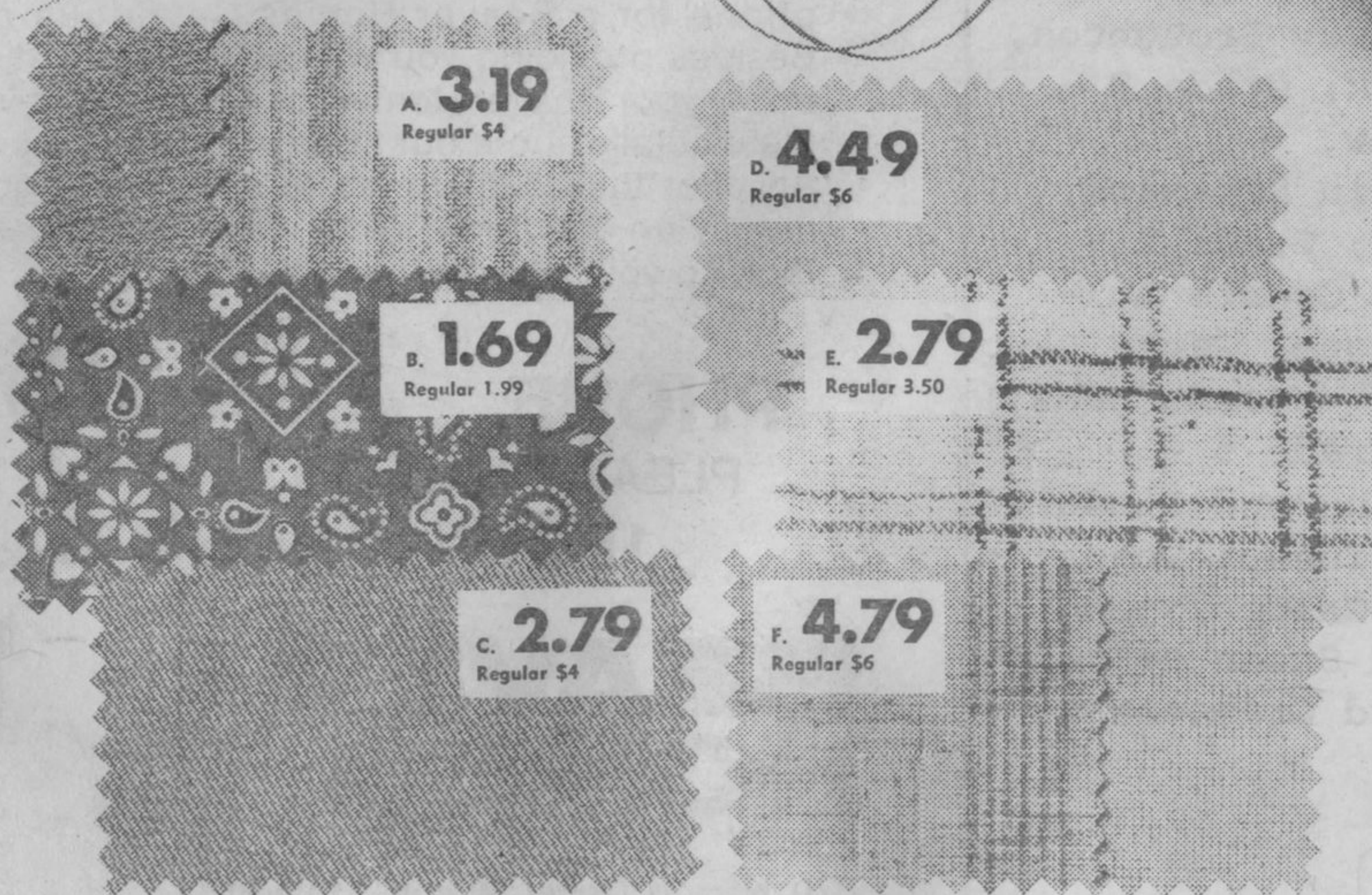
B. 45" Mini-Prints in polyester and cotton blends. Choose from calico florals, mini monotone florals and colorful patchworks. SFF21 Regular 1.99 Now Only, 1.69 yard

C. 40" Indigo Cotton Denim that fades with each washing to quickly achieve that soft, worn jean look. Makes into fabulous skirts, jeans, jumpers. Blue only. SFF3 Regular \$4 Now Only, 2.79 yard

D. 60" Polyester Gabardine is fully washable and resists creasing. For leisure suits and the like. White, red, navy, brown, sand, yellow, peach, sky blue and mint. SFF13. Regular \$6. Now Only, 4.49 yard

E. 45" Check and Striped Cotton Gauze for today's Spring and Summer shirts, skirts and playwear. Co-ordinate with denim. SFF5. Regular 3.50 Now Only, 2.79 yard

F. 60" Linen-like Co-Ordinates of polyester and viscose. A muted plaid and co-ordinating slubby plain, in assorted shades. SFF12. Regular \$6 Now Only, 4.79 yard



use your Bay Account...it makes shopping a whole lot easier.

Hudson's Bay Company