

# Deceptive business practices hurt everyone.

## This is what Ontario is doing to protect you.



We have a new law in Ontario called the Business Practices Act. Its purpose is to prevent unfair business practices in sales to the public. Here's what the law does:

- it prohibits false, misleading or deceptive tactics in the sale of products and services.
- it prohibits too high prices, unfair contracts and high-pressure sales methods.
- helps people get their money back if a seller has taken unfair advantage of them.

The Province of Ontario wants you to get your money's worth when you buy. Expensive items such as cars and homes require a lot of thought, so the Government of Ontario has prepared some simple booklets that tell you what to watch out for when you buy, explaining the do's and don'ts about:

- "Buying a Car"
- "Buying Real Estate"
- "Buying a Condominium"
- "Getting a Mortgage"

You can also get a booklet called "Balance in the Marketplace—The Consumer's Guide to the Business Practices Act."

If you would like a copy of any of these booklets, or if you wish to report an unfair business practice, write now to:

Ontario Consumer  
Queen's Park  
Toronto, Ontario M4Y 1Y7

**Ministry of Consumer and  
Commercial Relations**  
Sidney Handleman, Minister



Province of Ontario

William Davis, Premier