heral meeting of the Ladies Auxiliary
Branch #223 was held on April 2Ist.
ea Williams was accepted as a new
d initiated. Minutes of the March

pondence was read with an invitation hreiber Birthday party on May 24th. shing to go can sign their name at n by May Ist.

ere read followed by the treasurer's

Gusul gave a favourable report on the of the kitchen.

ies for the Public and Separate Schdiscussed. It was passed to give a to the Cancer Society.

passed to purchase a full length th J. Gunter in charge.

gion Bowling Wind-up is May 30th with bord and music by D. Moore. All mem-welcome.

xt general meeting is May 19th and tive is at 7:30 p.m. instead of 7 p.m. ng was adjourned.

rrace Bay Ladies Curling Club is plennounce the winner of their Coloured le was Mrs. Mary Clare Kennedy. KIMBERLY-CLARK PUBLIC MEETING HELD IN LONGLAC

Kimberly-Clark of Canada Limited's expanded woodlands operations will add another 475 jobs in the Longlac-Geraldton-Nakina area when its enlarged bleached softwood kraft mill at Terrace Bay goes on stream in late 1977. In addition, the woodlands staff at Terrace Bay will increase by 50 people.

The expansion program will bring total woodlands employment to I,I55 and virtually double production from its woodlands operations, Kimberly-Clark of Canada President Grant Puttock told a public meeting in Longlac.

The meeting, held in the Longlac Royal Canadian Legion Hall, was initiated by Kimberly-Clark to review plans for its development project, which will increase production at its Terrace Bay pulp mill from 435 tons per day to I,250 tons per day. The enlarged mill will provide jobs for an additional I50 people, bring ing the mill employment to 650.

A similar meeting will be held at the Geraldton Composite High School auditorium Tuesday night.

Purpose of the meetings is to discuss the effects the expansion program will have on the residents of both communities. To help evaluate the impact of the development in the area, continued page 2I

LE ROUTE ESSO SCHREIBER

ANNOUNCE

LOWPRICES UNEVERTHOUGHT YOU'D FIND ON ALITYATLAS TIRES.

CHRIMAIRE

CHIONAIRE MIK

4 ply nylon bias

Quality features at low Atlas prices
with some features of higher priced tires at down-to-earth prices
low profile for stability and cornering
latest wider tread design for improved grip and traction
sizes for import, compact and larger domestic cars

SIZE

520S-10
550S-12
600S-12
600S-13
650S-13
700S-13
590S-14
560S-15
600S-15
600S-15
678-13
C78-13

TWO TIRES OR MORE TIRE * EACH * 18.95 20.95 520S-10 19.95 21.95 20.95 22.95 22.95 24.95 22.95 24.95 23.95 650S-13 25.95 24.95 26.95 23.95 25.95 23.95 25.95 24.95 26.95 23.95 25.95 26.95 24.95 25.95 27.95 27 95 C78-14 | 25.95 E78-14 | 26.95 | 28.95 F78-14 | 26.95 | 28.95 G78-14 28.95 30.95 F78-15 | 26.95 28.95 28.95 | 30.95 G78-15 H78-15 30.95 32 95 ATLAS MK.II

Polyester/Fibreglass Belted

SIZE	TWO TIRES OR MORE EACH *	ONE TIRE *
A78-13 C78-14 E78-14 F78-14 G78-14 H78-14 C78-15 F78-15 G78-15 J78-15	26.95 29.95 30.95 31.95 32.95 34.95 30.95 31.95 33.95 35.95 40.95	28.95 31.95 32.95 33.95 34.95 36.95 32.95 33.95 35.95 37.95 42.95 43.95
	A78-13 C78-14 E78-14 F78-14 G78-14 H78-14 C78-15 F78-15 G78-15 H78-15	SIZE EACH * A78-13 26.95 C78-14 29.95 E78-14 30.95 F78-14 31.95 G78-14 32.95 H78-15 30.95 F78-15 31.95 G78-15 33.95 H78-15 35.95 J78-15 40.95



radial design keeps
full tread width on

Two TIRES
OR MORE

SIZE

155SR-12

165SR-13 45.95

175SR-13 48.95

165SR-14 48.95

FR70-14 | 59.95

GR70-15 | 61.95

HR70-15 63.95

LR70-15 | 75.95

TIRE *

48.95

49.95

52 95

63.95

64.95

65.95

67.95

EACH *

44.95

48.95

52.95

57.95

60.95

road even during high speed cornering, for safer handling • less rolling resistance

• greater carcass strength, reinforced by a steel belt, gives you maximum resistance to road damage

Note: metric sizes available in Nylon 'Rayon belts. Different tread design than illustrated.

This is not a sale. What we're doing for you is far more exciting than any on-again, off-again sale. We've taken all our quality Atlas tires . . . the same famous name we've been selling for over 40 years . . . and we've lowered the price on all Atlas summer passenger tires well below our previously suggested retail prices, when you buy in pairs. And that's where they'll

And that's where they'll be staying. Low . . . every day.

Which means, from now on, you don't have to wait for a sale. You can visit your nearest participating Esso Retailer any time and get the tire quality you've always wanted at Atlas prices you never thought you'd find. Atlas quality at low prices. Every day.

FOR AN EXTRA CHARGE
HAVE YOUR TIRES INSTALLED
AND BALANCED BY YOUR
ESSO RETAILER.

Each Atlas tire carries the Imperial Oil guarantee.

Put your purchase on your Esso credit card, or, at most Esso Stations, use your Chargex or Master Charge card.

* You pay prices quoted or less at participating Esso Retailers.



different tread design than illustrated.