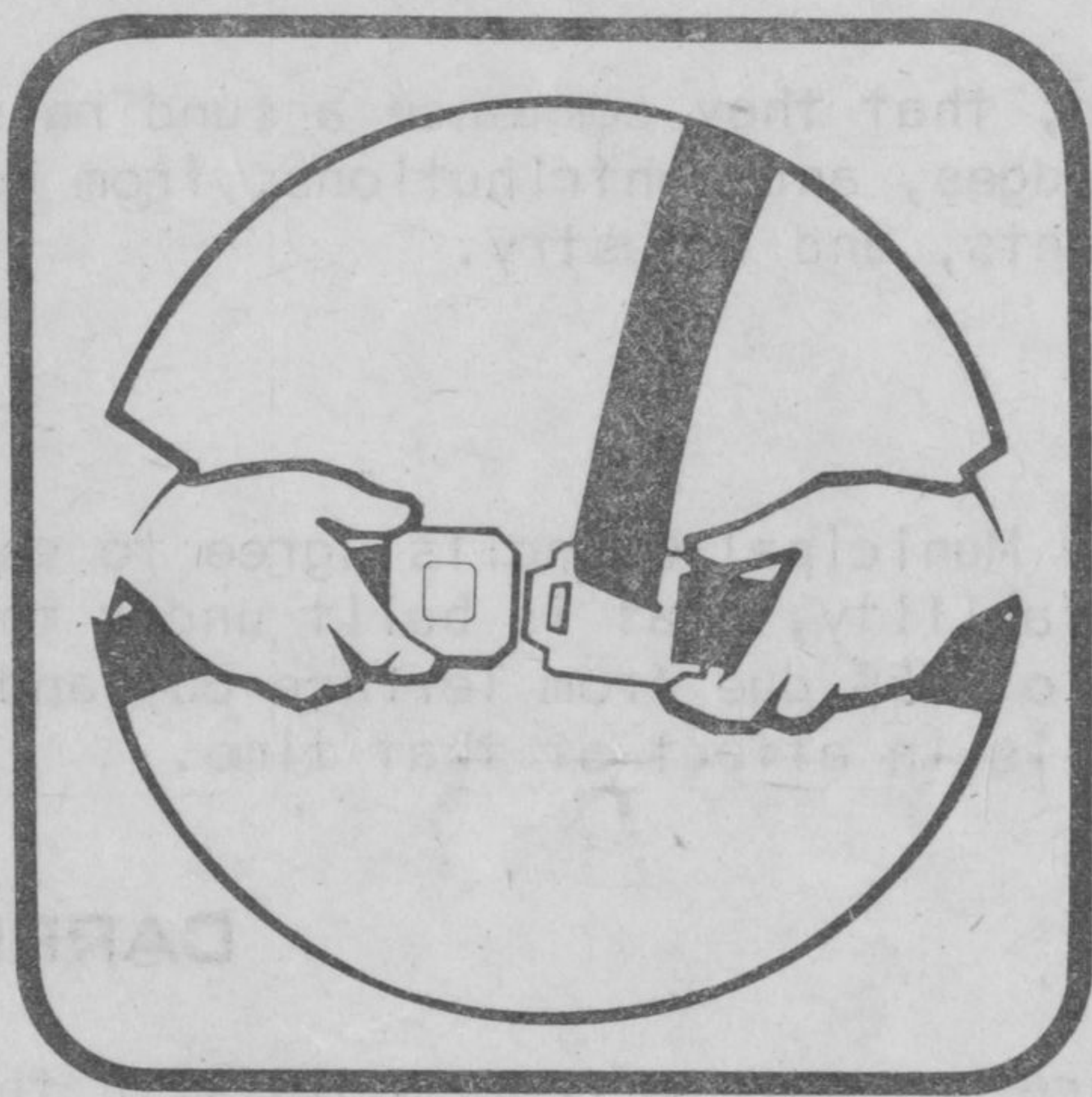


Seat belts mean greater safety.

This is what Ontario is doing to make sure people know it - and wear them!



In 1973, 2000 people were killed and nearly 100,000 injured in car accidents here in Ontario! Tragic? Sure. But even more tragic when you consider that many of these people could have been saved by one simple action. Buckling a seat belt.

Scientific evidence proves that seat belts reduce the chance of death or injury in a car accident by 50%!

So your Ontario Government is sponsoring an intensive educational program to persuade drivers and passengers—and children, too—to wear a seat belt even on short drives.

The symbol of this program is the sign shown. It's a reminder to "Buckle up for safety." You'll be seeing it often along Ontario streets and highways.

It's part of a plan to help protect you, your family, and everyone in the province—to help Ontario residents live better, longer.

And to make doubly-sure of it, the government has prepared interesting, informative booklets, a film, and a special school program on the importance of wearing a seat belt.

For more information on seat belt safety, write:

Public and Safety Information Branch,
 Ministry of Transportation and
 Communications,
 1201 Wilson Avenue,
 Downsview, Ontario. M3M 1J8.

**Ministry of Transportation
 and Communications**
John Rhodes, Minister



Government of Ontario

William Davis, Premier