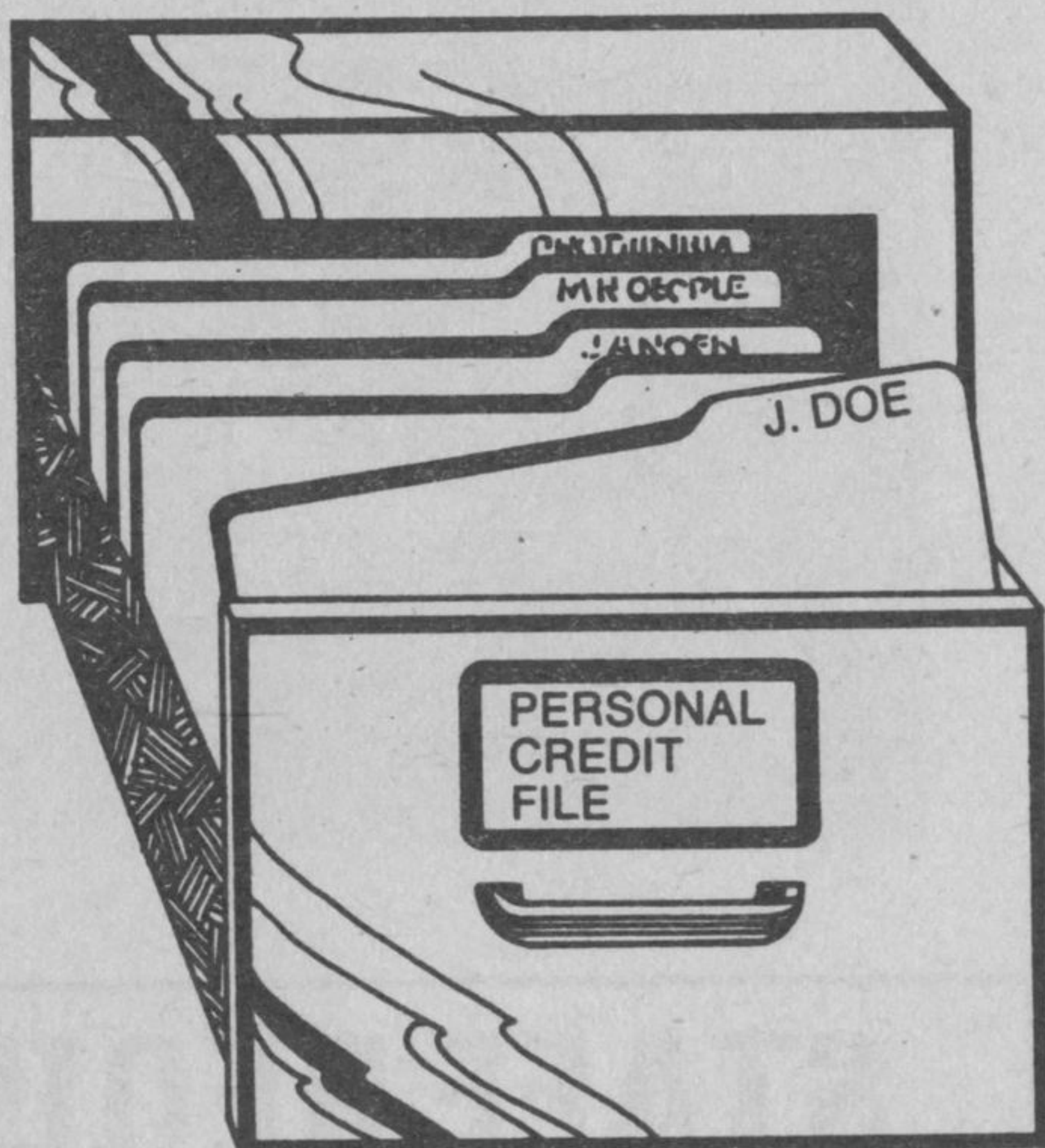


Your credit-rating is priceless.

This is what Ontario is doing to help you protect it.



Ontario has passed a new Consumer Reporting Act, one of the most important pieces of consumer legislation in the province's history.

It deals with the reporting, exchange and gathering of both credit and personal information related to your life-style and character.

It goes into effect July 2, 1974.

After that date you'll have the right to know what is being reported about you and to whom. And if the information is inaccurate or incomplete,

you'll have the opportunity to correct it.

This is particularly important because, today, masses of information about your buying, credit and personal habits are being collected, stored, and distributed by people you have never met.

This information can influence where—or if—you will work, how much you can borrow, insurance you can obtain and whether you are acceptable as a tenant. So your government here in Ontario has passed the Consumer Reporting Act to ensure that you have access to your own file.

The Act is designed to protect you, the consumer, as far as the law can do so. It guards your basic rights. It gives you a place to write for help if you run into problems.

To find out the many ways the Act works to your advantage, send for a free Consumer Reporting Act brochure. Write to:

Consumer Reporting Registrar
 Ontario 20
 Queen's Park
 Toronto, Ontario M4Y 1Y7

Ministry of Consumer and Commercial Relations
 John Clement, Minister



Government of Ontario

William Davis, Premier