

7. Clip this entry form for reference.

4. All submissions become the property of Coca-Cola Ltd. for any and all purposes and will not be returned. No communication will be entered into except with eligible contestants. Coca-Cola Ltd. may use winners' names in any advertising or publicity.

5. Contest is open to all residents of Canada, except the employees and their immediate families of Coca-Cola Ltd., its Contract Bottlers, its suppliers of contest materials, its dealers who sell Coca-Cola or Sprite in bottles, its advertising agency and the contest judging organization. By mailing a submission, each contestant agrees to abide by these rules and decisions of the judges, whose decisions are final. This contest is subject to all applicable Federal and Provincial statutes and regulations.

Name _____ (print)

Address _____

City/Town _____ Apt. No. _____

Prov. _____ Tel. No. _____

Postal Code _____

SKILL-TESTING QUESTION

MULTIPLY BY ADD DIVIDE BY SUBTRACT

749 17 21959 49 396

My answer to the skill-testing question is _____

By signing below, I declare that I have duly complied with all the rules of the contest:

Signature _____

(If you are under 16 years of age, you may have your parent or guardian work out the answer for you, and initial beside your signature.)

CONTEST CLOSES JUNE 28, 1974.

LOOK FOR FURTHER CONTEST DETAILS WHERE BOTTLES OF COCA-COLA AND SPRITE ARE SOLD.

HOW YOU MAY WIN

Coca-Cola and Sprite bottled prior to and during the contest period have special liners under caps on the bottles. Under each liner find the name of a Canadian Provincial Capital City and a mileage number. This contest and its French language version Cap sul' Cap have been organized to provide opportunities to win by random distribution in Canada according to population as provided by Statistics Canada Census 1971.

To be eligible to win a 1974 Mercury Bobcat 3-Door Runabout or \$2,500.00, **Collect all these Provincial Capitals:** Victoria • Edmonton • Regina • Winnipeg • Toronto • Quebec • Fredericton • Halifax • Charlottetown and St. John's.

To be eligible to win a cooler and coupons for 12-10 oz. bottles of Coca-Cola and 12-10 oz. bottles of Sprite, collect vinyl liners with mileage numbers on them totaling exactly 4784 miles.

1. When you collect vinyl liners showing the names of all of the ten (10) Canadian Provincial Capital Cities, or collect vinyl liners with the numbers totalling exactly 4784 miles, mail them and your answer to the skill-testing question below, with your name, address and telephone number (printed in block letters) to:

CAPITAL CAPS, BOX 8105, TORONTO, ONTARIO M5W 1S8

Each complete set of liners eligible for only one prize. We suggest you use registered mail as no responsibility will be taken for lost, misdirected or delayed mail. **NOTE: DO NOT MAIL METAL BOTTLE CAPS.**

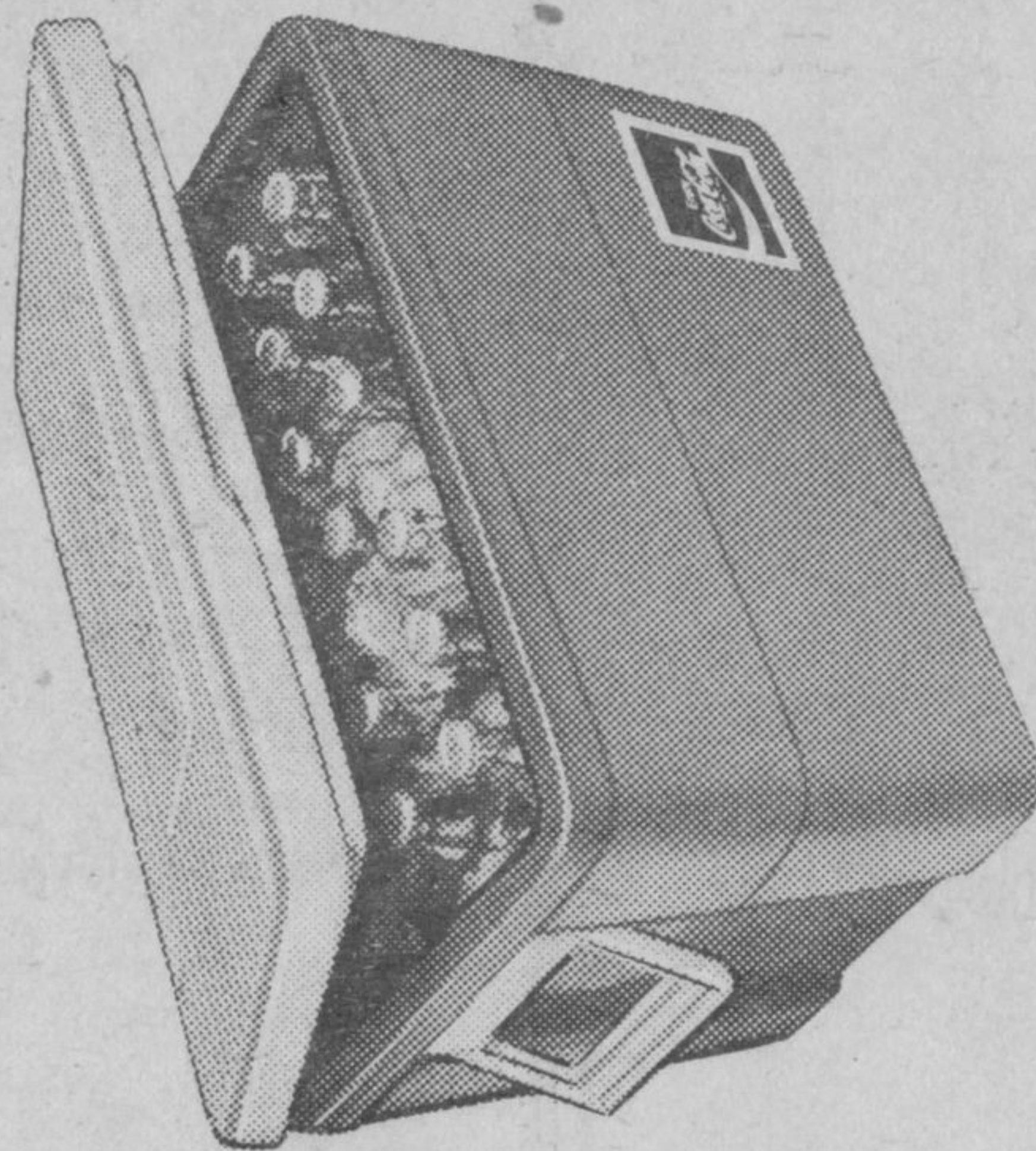
Only submissions containing vinyl liners from bottles of Coke and of Sprite specially imprinted for this contest will be considered. Mutilated, altered or forged vinyl liners will be disqualified.

2. Each contestant is required to correctly answer the skill-testing question below. Contestants submitting a complete set of vinyl liners showing all of the ten (10) Canadian Provincial Capital Cities in order to win are also required to correctly answer an additional time-limited arithmetical skill-testing question by telephone, for which a mutually convenient time will be arranged in advance.

3. Submissions to be eligible must be postmarked not later than June 28, 1974 and received by July 8, 1974. The right is reserved to terminate and withdraw the contest prior to the closing date.

Both Coca-Cola and Coke are registered trade marks which identify only the product of Coca-Cola Ltd. Sprite is also a registered trade mark of Coca-Cola Ltd.

6. Collect exactly 4,784 miles and you may win a cooler full of Coke and of Sprite.



TAKE TIME TO BE CAREFUL.

Advertising contributed for the public good.

GIVE THE UNITED WAY



HELP US HELP

