

Ontario's Urban Transportation Program: A choice for everyone.

Something very frightening can happen to cities when they grow up.

They can get out of hand and almost overpower the very people that give them life.

The worst offenders are often transportation systems.

Cars and trucks can become menaces, highways and roads—fuming bottlenecks. Subways can jam and buses simply refuse to handle an ever-increasing load.

Local communities have been doing their best to keep ahead of the problems. But new help is available—for now and for the future.

People come first.

People really do come first.

That's why the Government of Ontario is encouraging an urban transportation system that will serve Ontario people the way they should be served—efficiently, comfortably inexpensively, and with the least possible disruption of natural surroundings.

The Ministry of Transportation and Communications has instituted GO A NEW WAY, an urban transportation program to develop modern transit systems in our towns and cities and to support them financially.

New transit vehicles.

Comfortable vehicles and convenient facilities make public transit attractive. So the government is paying 75% of the cost of municipal buses, streetcars, trolley buses and related facilities.

Go Urban.

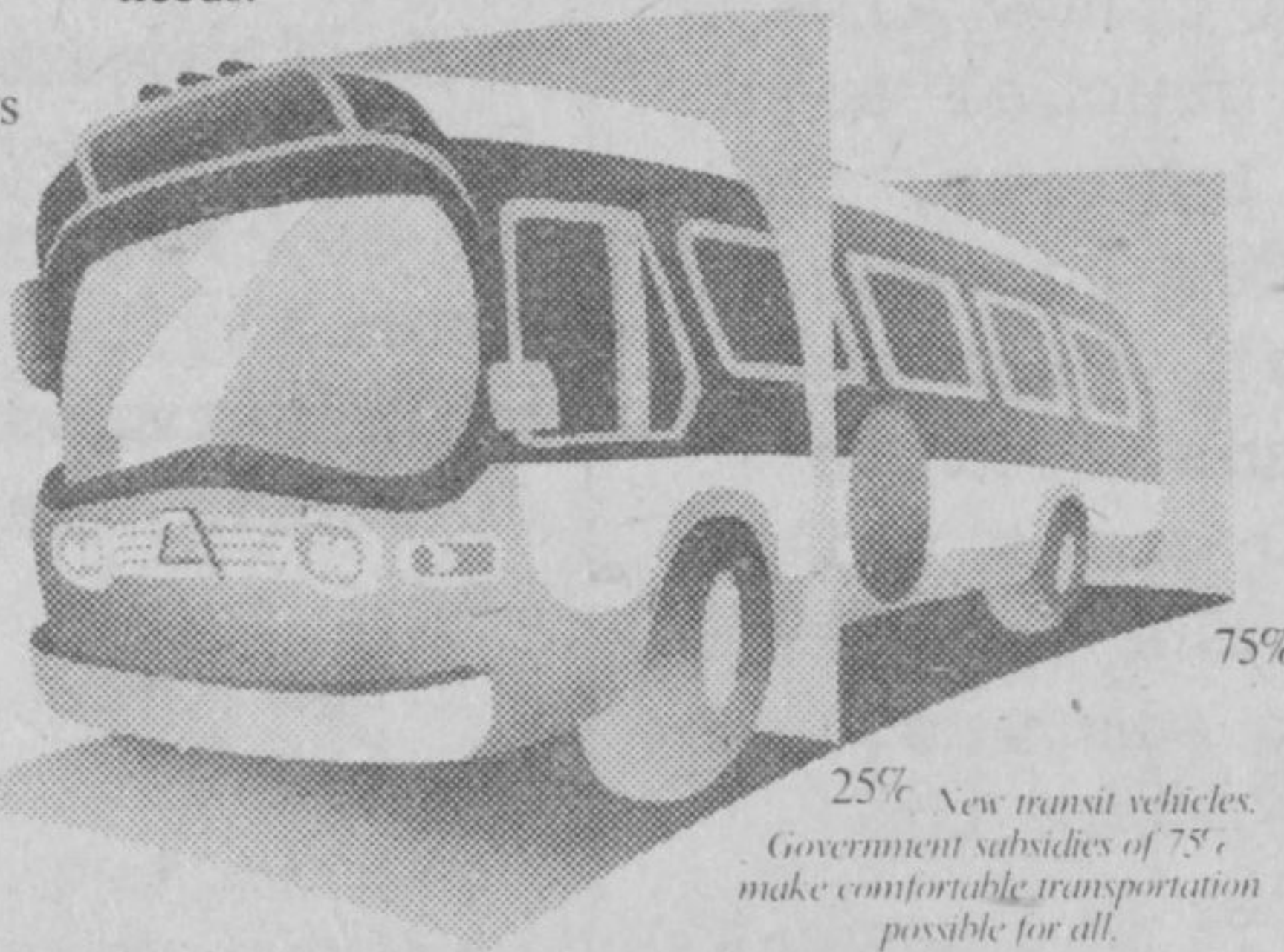
A new, exciting intermediate-capacity transit system is being developed for large urban municipalities. The system will be fully automated, quiet and emission-free. It is much less costly than subways or expressways; may use existing

GO URBAN.
Quiet, pollution-free mass transit.
Just part of GO A NEW WAY.



rights-of-way, and its elevated guideways cause little interference with regular pedestrian or vehicle traffic.

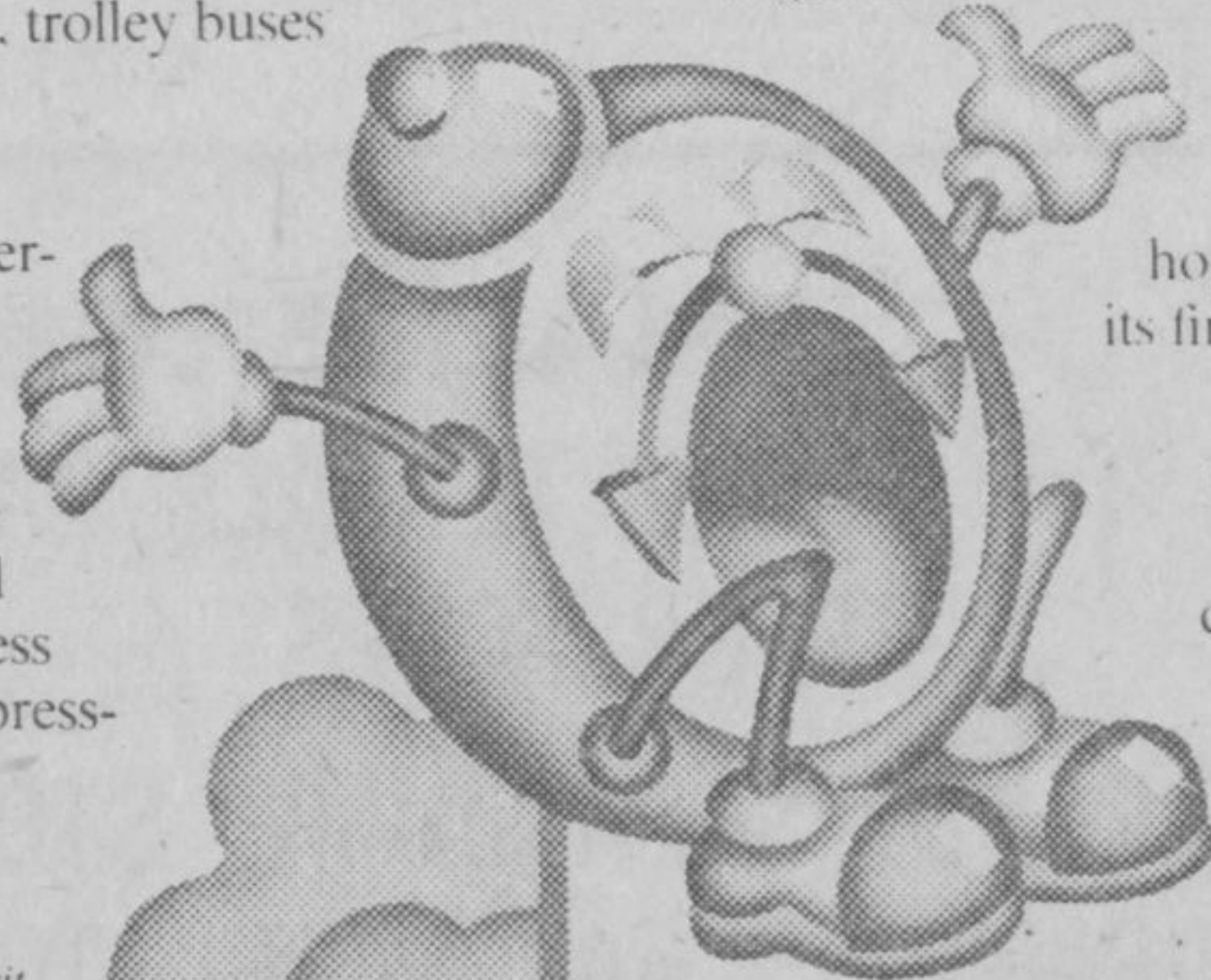
Cities will be subsidized to the extent of 75% in applying the GO URBAN system to their needs.



Staggered hours.

Another way to reduce peak-load congestion is to stagger working hours and alter daily and weekly traffic patterns. If passenger demands can be spread over longer periods, people can be moved more quickly. Feasibility studies will be subsidized up to 75%.

Staggered working hours.
One way of relieving rush hour congestion.



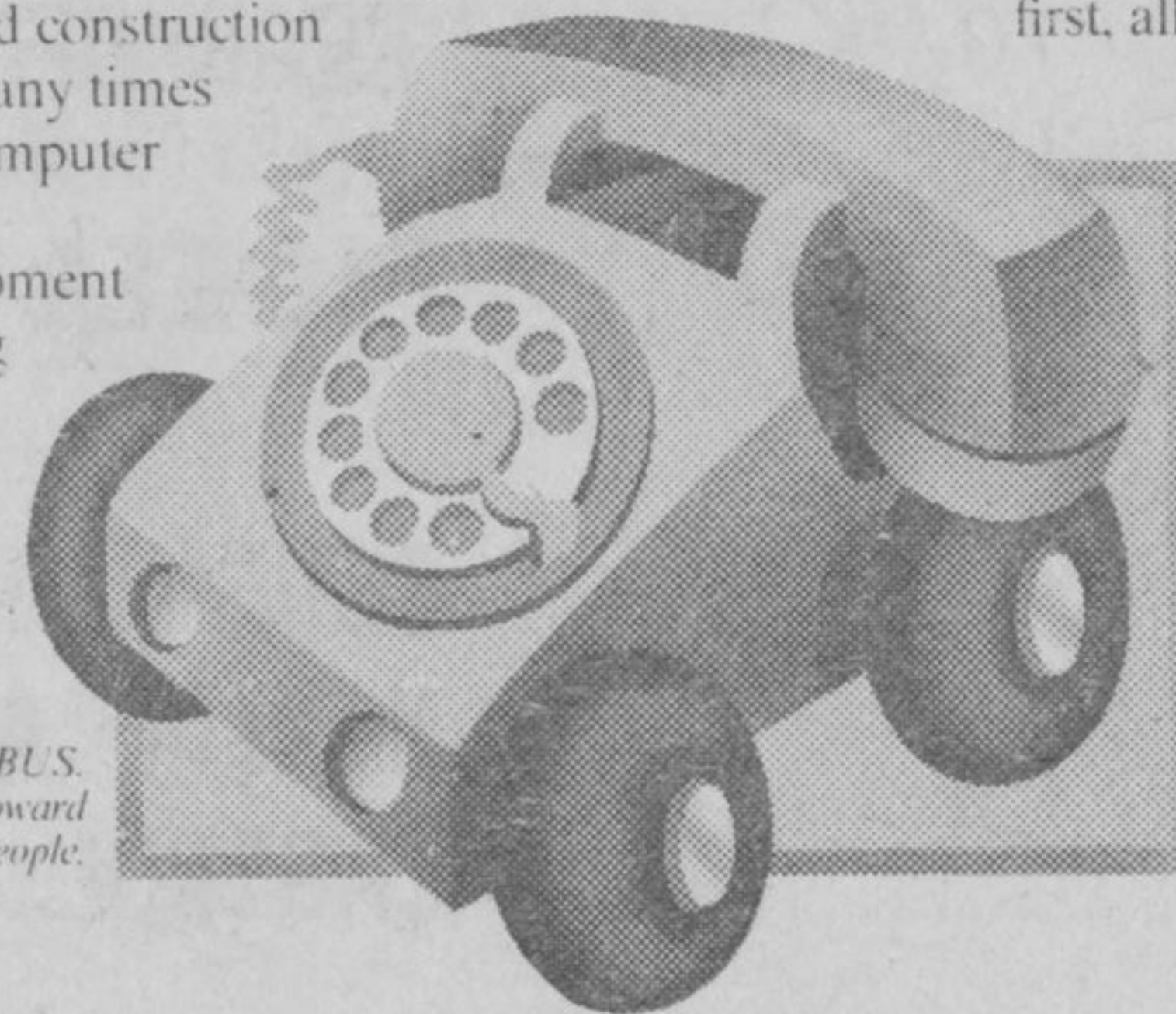
The government is implementing a staggered working hour program for its own employees and hopes others will benefit from its findings.

Computer controlled traffic

In Metro Toronto, a computer controlled traffic system has proved that a substantial increase in road capacity can be achieved with computers. The saving in road construction costs is many times the cost of the necessary computer equipment.

So 50% of the equipment necessary for implementing or expanding computer systems in urban areas and for installing traffic control devices is being underwritten by the government.

GO DIAL A BUS.
A positive step toward turning cities back to people.



Efficient road policies.

Communities can increase road capacity with greater use of one-way streets, restricted delivery hours and modern parking policies. Municipal studies on these subjects are supported financially.

Co-ordination is vital.

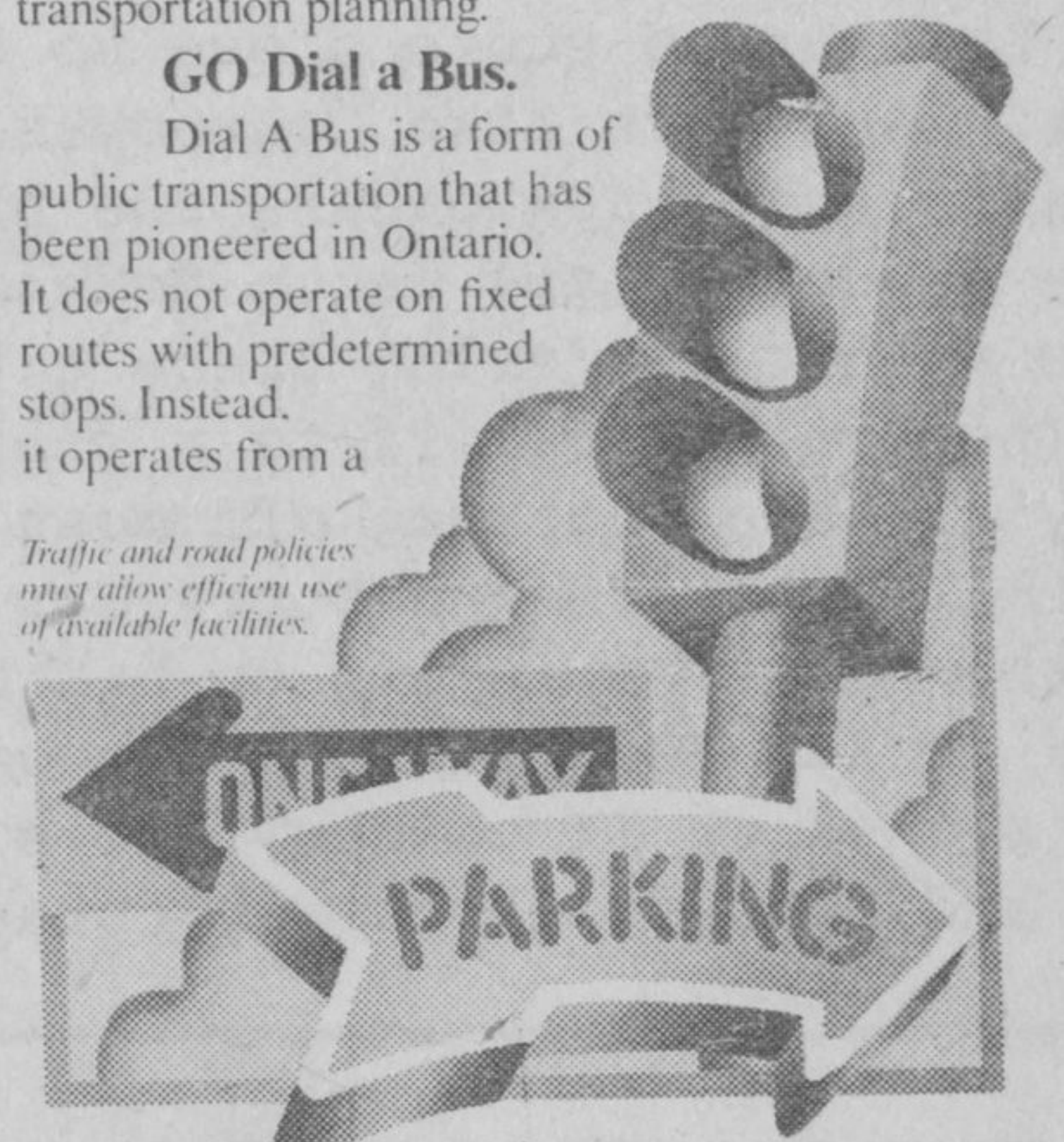
Normal transit routes often carry our people across municipal boundaries. Co-operation and co-ordination in inter-community transit planning, therefore, are becoming more and more essential.

Your government has intensified the efforts and resources devoted to the co-ordination of transportation planning.

GO Dial a Bus.

Dial A Bus is a form of public transportation that has been pioneered in Ontario. It does not operate on fixed routes with predetermined stops. Instead, it operates from a

Traffic and road policies must allow efficient use of available facilities.



fixed point, such as a mainline transit station, into a limited area, usually residential. Passengers are not required to board and leave the Dial A Bus at bus stops; the bus comes right to their homes when requested to do so.

Dial A Bus is now operating in Pickering, Stratford, Kingston, Ottawa and Bramalea and will be operating soon in north Metro Toronto.

GO A NEW WAY puts people first, all the way. And people have to be involved to make it work.

Resources, research and finances are available to help urban municipalities in Ontario build transportation systems that will surpass anything else in existence today. And prove that cities really are for people.

Urban transportation will be one of the most significant challenges facing us all for years to come.

That's why the Government of Ontario developed GO A NEW WAY,

a modern transportation program for the needs of Ontario communities.

The benefits of this program are available to any municipality in Ontario wishing to participate.

GO A NEW WAY

Ontario's new Urban Transportation Program,
Ministry of Transportation and Communications.