

A new way to really get your mail moving: Your local Postal Code.

By now, you've probably received your new Postal Code. And you may have seen or heard ads telling people in big cities how accurate and complicated their codes are.

Well, your local code is not as complicated. Obviously, since fewer people live in your area, we don't need

as many codes. In fact, all we need is one code to represent all the people in your town and on your rural route.

So, if you forget your code, just ask one of your neighbours. Then don't forget, send it to your friends.

If they live in big cities, tell them how complicated their life is.

Get the habit.

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