

# A new way to really get your mail moving: Your local Postal Code.

By now, you've probably received your new Postal Code. And you may have seen or heard ads telling people in big cities how accurate and complicated their codes are.

Well, your local code is not as complicated. Obviously, since fewer people live in your area, we don't need as many codes. In fact, all we need is one code to represent all the people in your town and on your rural route.

So, if you forget your code, just ask one of your neighbours. Then don't

forget, send it to your friends.

If they live in big cities, tell them how complicated their life is.

And if you haven't received your Code by October 16th, please call your local Post Office. We will mail it to you immediately. It is possible however, that you are not in the Southwestern Ontario Postal District, in which case your area may not have been coded yet.

## Get the habit.

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