

# Your Chev/Olds dealer introduces the 1972 Chevrolets and Oldsmobiles.



This is your year for a new car. Be glad. Because here's a wide choice of truly fine cars.

From Chevrolet your choice ranges all the way from the zippy little Vega, the little car that does everything well, to the big Chevy Caprice. Remember, all Big Chevys give you room, plus power steering, power front disc brakes and if you get the V8 engine, automatic transmission. All standard.

Between the little Vega and the big Chevy you get Nova. This is the not-

too-big, not-too-small Chevrolet. The famous-for-dependability Chevrolet.

A shade bigger and a touch sportier than Nova is the Chevelle. A mid-size car with a lot of big ideas. Especially in its ride and passenger comfort.

Or is this the year you step up to Oldsmobile?

Cutlass makes it easy. This is the intermediate-size Oldsmobile, with the style, comfort and performance that says Oldsmobile all the way.

Cutlass. Puts you in an Oldsmobile

a couple of years sooner.

If the ride's the thing with you, better go Olds Delta 88. Hard to believe it's the lowest-priced big Olds. And it's big all the way. Big in the comfort of its G-Ride system. Big in standard features. Big in the feeling of leadership you get when you're behind the wheel.

Whether you go for a little Vega, a dependable Nova, sporty Chevelle or Cutlass, or a big Impala or Delta 88, you get something extra. It's called value. General Motors value.