

50-MILLIONTH TREE PLANTED

Toronto - A milestone in the continuing reforestation program of a major Ontario pulp and paper complex was achieved June 30th when the 50-millionth tree was planted on its forest limits near the northern Ontario town of Kapuskasing.

The forest-based complex comprises Spruce Falls Power and Paper Company Ltd., Kimberly-Clark of Canada Limited and Kimberly-Clark Pulp and Paper Company Ltd. The companies have been engaged in natural and artificial regeneration programs in their Ontario forest operations since the 1930s.

A symbolic ceremony was highlighted by the planting of a four-year-old black spruce seedling by Ontario Lands and Forests Minister Rene Brunelle at one of the Spruce Falls' camps. The ceremonies were attended by community leaders as well as company officials including M.S.M. Hamilton, president of Spruce Falls, and A.F. Haycraft, president of Kimberly-Clark.

By coincidence, the town of Kapuskasing - the home of the Spruce Falls Power and Paper Co. Ltd., was celebrating its 50th birthday this year, with a week of festivities from June 28th - July 4th.

As part of their overall forest management program, Spruce Falls and Kimberly-Clark operate the Province's only two private industry forest nurseries - one at Moonbeam, near Kapuskasing, and the other at Longlac, which is located 200 miles, northeast of Thunder Bay.

The 1,150-acre Moonbeam nursery, established in 1947, has produced more than 40-million seedlings for planting in cutover lands in the Kapuskasing area, as well as on company limits in the Longlac area.

The tree nursery at Longlac established in 1951, produced about 700,000 jackpine seedlings annually for ultimate transplanting in the forest area. In addition, the Longlac nursery includes an extensive seed orchard which is providing the best genetic characteristics for tomorrow's "super-trees".

Between them, the Moonbeam and Longlac nurseries have provided the 50-million seedlings which are growing into future forest crops on the companies' limits, in the Kapuskasing and Longlac regions.

Seed is sown in the nursery seed beds during the Fall and kept there for two years under careful tending. Then it is transplanted into rows for a further two years. The seedlings are then ready

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