

## NEW SIDING

## INTRODUCED\*

Stelco has just announced the introduction of a new product, residential siding.

Stelco Siding is now being manufactured in Hamilton from the company's Ultra-Stelcolour prefinished steel sheet.

With today's accent on improving efficiency and keeping costs under control, Canada's homebuilders are closely examining traditional methods and materials. Their search has spotlighted many materials not previously considered. It is against this background that Canada's major steelmaker has introduced its new product.

Company officials point out that the amount of steel used in today's house is many times more than that of only a few years ago, and they predict a steady increase in the number of steel housing products in the future.

At the moment, Stelco Siding is being sold through a network of dealer-applicators in Ontario and Quebec, but eventually it will be sold nation wide.

## PLUG-INS

## FOR RANGES &amp; DRYERS

## NOW MANDATORY

Heavy duty plug-in type cord sets and receptacles will be mandatory on all electric ranges and electric dryers installed in new homes or apartments in Ontario, effective July 1. Similar regulations will go into effect in the other provinces in 1972.

Regulations issued by Ontario Hydro call for installation of a 50-ampere receptacle into which ranges can be plugged and a 30-ampere receptacle if an electric dryer is to be in-

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# Enjoy the living warmth of electric heating.



Electric heating does more than keep you warm — it makes life pleasant in lots of other ways. You'll find an electrically heated home has more useful space, is quiet and restful, and is easier to keep clean. Bring the living warmth of electric heating to your home.

nipigon hydro

