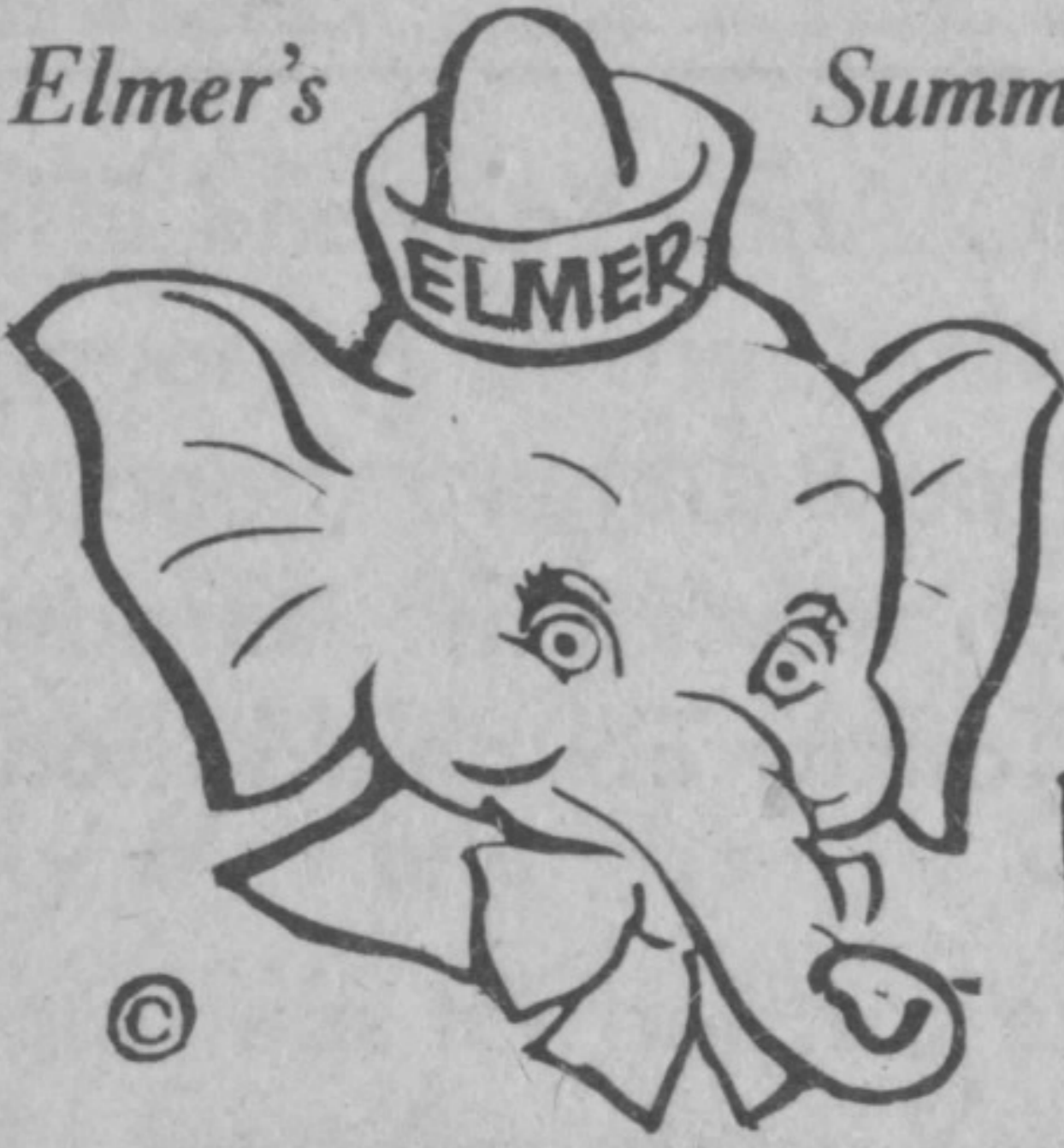


Elmer's Summer Safety Contest No. 1

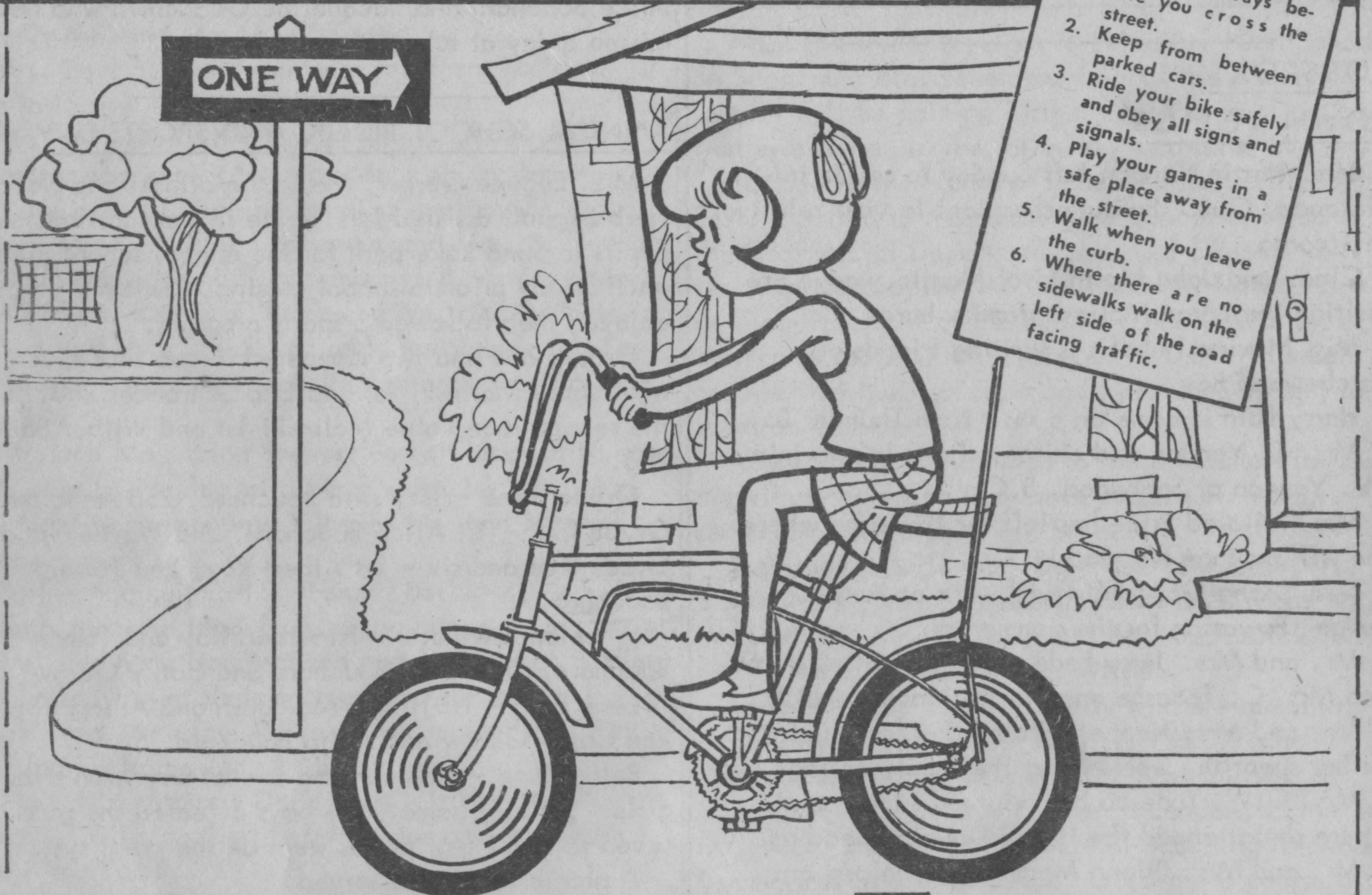


FIND THE BROKEN RULE

YOU COULD WIN A FREE BIKE



1. Look both ways before you cross the street.
2. Keep from between parked cars.
3. Ride your bike safely and obey all signs and signals.
4. Play your games in a safe place away from the street.
5. Walk when you leave the curb.
6. Where there are no sidewalks walk on the left side of the road facing traffic.



The Elmer rule broken here is number 3

Elmer is giving away



4

C.C.M. MUSTANG COASTER BIKES

TWO BOYS'
TWO GIRLS'

50

C.C.M. ACCESSORY KITS
Each kit contains valuable items for your bike.

HOW TO ENTER

1. Show which Elmer rule is being broken above and colour the picture.
2. Fill out entry form. Print clearly.
3. Cut out along dotted lines and mail to address shown.
4. Any Canadian child between 6 and 14 may enter. All entries become property of Elmer the Safety Elephant. Judges' decision final.

MAIL BEFORE **JULY 14** TO:
ELMER CONTEST no.1

BOX 4072,
STATION A,
TORONTO 1, ONT.

NAME

STREET ADDRESS

.....
City or town province

AGE Boy Girl