

Canada Hospital Day - cont'd from page 1

second decade with universal Federal-Provincial hospital insurance under the Hospital Insurance and Diagnostic Services Act, and many milestones have been achieved by the Partnership of governments and the voluntary hospital system, making it the best in North America and a leader in the world.

Hospitals are entering a new era in which they will serve as centres for comprehensive community health and allied social needs.

All community health and social service will have to be integrated to give Canadians the standard of health referred to in the constitution of the world health organization - "A state of complete physical and social well being and not merely the absence of disease and infirmity."

This will require renewed dedication on the part of all hospital community to help ensure the "right to health", Canadians have come to expect. There will be many new challenges during the 70's which will demand more service and greater use of health care personnel and services.

Signed:

Honourable John Munro,
and B.L.P. Brosseau, M.D."

GIRLS' SHORT SKIRTS, BOYS'S LONG HAIR BAR JOBS

Business officials appear to be giving little ground to the mini-skirted and long-haired youth presenting itself for job interviews, says a report in the Canadian business publication, Office equipment and Methods.

According to a recent North American survey, most still refuse to hire a bearded applicant (80%) although this same number would not object to a growth on an already-hired staff member - except in "extreme cases."

Almost 60% would be likely to reject a woman applicant in a mini-skirt, whereas 45% say they would have no objection to mini-clad employees.

Ninety percent would turn down a male applicant with shoulder length hair and the same percentage would object to its appearance on staff members. There was no objection at all to sideburns and moustaches.

Fifty percent "absolutely forbid" see-through blouses on employees and almost all indicated they would be unlikely to hire a woman applicant who appeared in one.

DEMANDS INCREASING ON PHYSICIANS

Ontario doctors are looking to nurses, technicians and other paramedical personnel to help solve the shortage of medical manpower caused by increasing demands on physicians.

The Ontario Medical Association annual meeting in Ottawa Monday approved a series of recommendations of a special committee on paramedical personnel.

The basic recommendation was the O.M.A. "support enthusiastically the development of appropriate paramedical personnel to assist physicians increasingly in the provision of health care". The committee went on to delineate some of the medical assistants, including nurses with special training in intensive care units, psychiatry, paediatrics, obstetrics and home care supervision; technicians with special training in plaster room work, operating room service and electronics.

The O.M.A. promised co-operation with the Colleges of Applied Arts and Technology which offer training programs for paramedical personnel. The doctors will encourage the government hospital services commission to provide funds for in-service training and to recognize specially trained paramedical people through appropriate salary incentives.



"Mister, can you spare a credit card?"