

CONSUMERS' NEWS AND VIEWS

It's that time of year again when insistent clamor of "tis the season to be jolly" leaves one feeling far from jolly when struggling against overwhelming odds to select just the right toys for the young ones in your family.

It is a difficult decision at any time of year and before you are reduced to the eeneey-miney-moe system, Consumers' Association of Canada would like to offer a few toy-buying tips for your guidance

Buy with the individual child in mind. When buying a plaything, first try to find out the stage, the interest and the capabilities of your young consumer. Learn his needs by watching the child at play. Note his stage of development. For instance, a simple wooden construction set with large pieces might be chosen for a well coordinated child of four to encourage creative building although the same set might be equally suitable for a poorly coordinated child of seven to improve his manual dexterity, muscle control and perseverance without causing frustration.

Consider the ways in which the plaything will be used. Safety and durability are to be looked
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In the Spirit of Christmas .

With thoughts of the many beautiful things connected with this season, we send wishes to everyone for a peaceful, blessed Christmas.

**WOMEN of the MOOSE
LODGE NO.1752
TERRACE BAY**



EASTERN STAR HONORS CHARTER MEMBERS

The regular monthly meeting of Silver Birch Chapter No. 264 O.E.S. was held recently in the Temple Hall.

Worthy Matron Mrs. D. Almos and Worthy Patron G. Husser presided over the meeting. Minutes of the previous meeting were read by Secretary D. Rummery and the financial statement by Treasurer A. Farrow. Many thank you letters and Christmas greetings were received and read.

At the close of the business portion of the meeting a very impressive ceremony was performed honouring
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*Merry
Christmas*

**To All Our Friends
And Customers
from the
Management & Staff of . . .**

TED'S CLEANERS phone
Tailors and 3335
Launderers Terrace
Bay

