

Chevrolet Pacesetter Values

This year's cars at less than last year's prices.

You already know where most prices are going. Up. So you'd naturally expect the brand-new '69 cars shown here to cost a lot more than last year. Fact is, many cars in this year's line-up from Chevrolet cost less, much less, than last year's models. For instance, the 2-door Impala, equipped with power disc brakes, Turbo Hydra-matic transmission, whitewalls, wheel covers and head restraints, plus a bigger motor than last year, is yours for \$120.50* less than last year's figure. And comparable savings are waiting for you on many Nova, Chevelle and Camaro models. In other words, you can buy many of this year's cars at less than last year's prices. Which is what putting you first is all about. From the top, Chevy Nova, Chevelle Malibu, Camaro and Impala.



Every Chevrolet has to make it before we mark it.

**Based on manufacturer's suggested maximum retail prices, including federal sales and excise tax and suggested dealer delivery and handling charges.*

CHEVROLET Pacesetter Values

SEE YOUR LOCAL AUTHORIZED CHEVROLET DEALER

CXPS-369-D

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