

# The Challengers



Clockwise from top left: GTO Hardtop Coupe, Firebird Hardtop Coupe, Strato-Chief Sport Coupe, 2+2 Sport Coupe, Grand Prix Hardtop Coupe.

You just won't find cars that'll give you more sheer, ego-pampering luxury—car for car, dollar for dollar—than The Challengers!

Try to match Pontiac's standard luxuries like full-glass side windows and Upper-level ventilation. Do something for your

ego — get a full measure of luxury. And a very challenging break away deal. And give those humdrums the old heave-ho.

Every Pontiac has to make it before we mark it



## The Wide-Trackers from Pontiac

See your local authorized Pontiac dealer

**SPADONI BROS. LIMITED**

**Schreiber, Ont.**

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