\$250 for each \$100. That's what you can get with this year's Canada Savings Bonds. Here's how.

The new Bonds have fourteen regular annual interest coupons which can be cashed each year as they come due. The first pays 5.75%; the second, 6.50%; the next three, 6.75% each, and the last nine a big 7.00% each. Total regular annual interest amounts to \$95.50 on each \$100 Bond.

If you choose you may hold all these regular annual interest coupons uncashed until your Bond matures. If you do, you will then get interest on your interest totalling an additional \$54.50 on each \$100 Bond.

At maturity, therefore, you can get back total

This way each \$100 Canada Savings Bond becomes worth \$250. Other denominations can grow at the same exciting rate.

Adults, children, businesses and institutions—all may buy Canada Savings Bonds. They are available in convenient amounts of \$50 up to \$50,000 for cash or on instalments, wherever you work, bank or invest. And, as always, Canada Savings Bonds are cashable any time at full face value plus earned interest.

Few investments are so profitable. None builds more surely for the future. Buy Canada Savings Bonds and make your savings really grow.

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