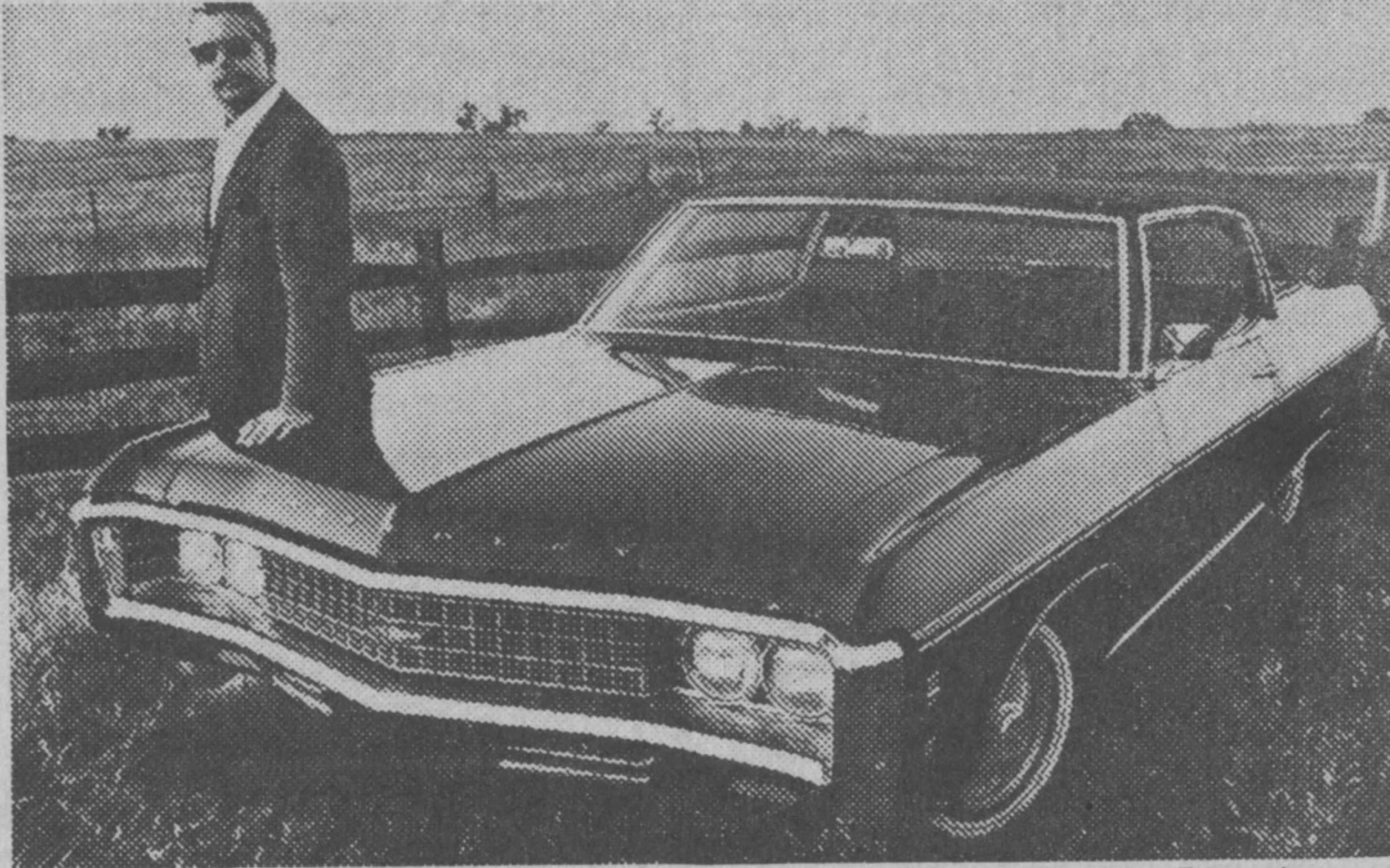


# Chevrolet introduces 1969.

'69 Caprice Coupe

## Caprice. Match this, you other 69's.

Should we have made the '69 Caprice shorter? Or adorned it with flashy nicknacks? Should we have skipped the bigger new 327 cu.-in. standard V8 engine, the added interior elegance, and the improved Astro Ventilation System? Some people think so—our competitors.



Every Chevrolet has to make it before we mark it.

'69 Camaro SS Sport Coupe, plus RS equipment

## Camaro. Who needs to say 'announcing' or 'new' or 'better.'

Just look how the '69 Hugger hangs together. Not a line that isn't leaning into the wind. We've improved the interior, too. Quieted the ride. And made the Astro Ventilation ventilate even better. No wonder the other sportsters are gnashing their gears.



'69 Chevelle SS 396 Sport Coupe

## If somebody else made a car like this '69 Chevelle, we'd be worried.

Think of the '69 Chevelle as 'concentrated Chevrolet.' It's got Big Chevrolet features, but a naturally active personality all its own. Just add gas—and let the other mid-size cars step aside.



'69 Chevy Nova

## 1969 - Chevy Nova with Torque-Drive.

The '69 Chevy Nova costs very little to get into. Very little to run. And with low-cost Torque-Drive transmission you can order for any 6-cylinder model, it's the thriftiest way yet to get out of a clutch.



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