


THE GREAT WIDE-TRACK DRIVE IS ON!



Pontiac Parisienne Sport Coupe

One of the joys of Wide-Tracking in a Pontiac is that it doesn't cost any more than ordinary driving. And with 24 Pontiac models, you can choose your own style of Wide-Tracking. If you're settling for less than Pontiac's exclusive Wide-Track Ride and its standard 250 cu.-in. six or 327 cu.-in. V8, stop settling. Start Wide-Tracking. The drive is on. See your Pontiac dealer. **Wide-Track Pontiac**

Every Pontiac has to make it
before we mark it 
MARK OF
EXCELLENCE

See your local authorized Pontiac dealer

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