For conclusive proof of GM leadership in quality, styling, performance and value, take the wheel now... during the national



# IMAR (O) F EXCELLENCE ROADIES

GENERAL MOTORS DEALERS

INVITE YOU to test drive the only cars that bear the Mark of Excellence. See, hear, and feel for yourself GM's margin of superiority over the other 1968 cars. Driving is believing! Come in today! Your test car is waiting.



Left: Pontiac Parisienne Sport Sedan. Right: Chevrolet Impala Custom Coupe.

# There is a difference! And we can prove it! Discover what our Mark of Excellence means in motion!

#### Check in at your dealer's ROAD TEST CENTRE!

During February, Chev-Olds and Pontiac-Buick dealerships across Canada have been turned into Road Test Centres. Specially marked demonstrators are on the starting line. Come on in, You'll be glad you did!

pick your car and take a drive.

# Schreiber, Ont.

## 20 minutes will prove our point!

Give us just a few minutes and we'll prove that the Mark of Excellence is far more than just a promise of General Motors engineering leadership. It's your guarantee that you'll find more of the features you're looking for in any GM car.

### Rate the great ones...

Whichever price field is yours, whichever car size appeals to you, however you like your car equipped, this is your chance to find out what makes the '68 General Motors cars so far ahead of the rest.

#### The welcome mat is out!

You can count on a warm welcome at any Chev-Olds or Pontiac-Buick dealer's. But no pressure. The whole idea is for our cars to do the talking. But if you want to talk trade or deal -you've picked the right time.

# BROS. LIMITED

Phone 153

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